INTEGRITY & SUSTAINABILITY CERTIFIED



WINE CERTIFICATION AUTHORITY
www.wineauthority.org

29456
997961

INTEGRITY & SUSTAINABILITY

Wines of South Africa
there's sunshine inside



WHAT DOES IT MEAN?



THIS SEAL MEANS THAT THE WINE AND SPIRIT BOARD, APPOINTED BY THE DEPARTMENT OF AGRICULTURE, CERTIFIES THAT

- The vintage, variety and origin that are shown on the label are correct
- The wine has been produced sustainably, in an earth-friendly manner
- The wine can be traced all the way from the vine to the bottle
- It was bottled in South Africa – so it is 100% South African!

Go to www.swsa.co.za and enter the numbers or your seal or visit www.wosa.co.za for more information.

CORPORATE SOCIAL INVESTMENT

IT NOT ONLY TASTES GOOD

South African wines are lauded globally for their outstanding quality and distinctive character. Remarkably, they not only taste good, but make a significant contribution to the economy and provide thousands of jobs.

As a world leader in ethical and environmental sustainability, the social development supported by the wine industry is as impressive as the wines it produces.

WORKFORCE SUSTAINABILITY

2 494 WINE FARM DWELLERS audited for ethical practices

2 831 WIETA MEMBERS

79% ACCREDITED WINE (2022)

29 209 WORKERS operating under Certified Conditions (2022)

INFANT & MOTHER WELLBEING

12 579 Benefited from community awareness, research, diagnosis, training, education, and mentorship.

>R3.0 MILLION Social Awareness and Research

>977 180 PERSONS REACHED Awareness, Prevention & Training (2018)

YOUNG ADULT CAREER SUPPORT

71 BLACK OWNERSHIP Strategies Assisted (2022)

82 BLACK OWNED Brands Assisted (2022)

2 500 PEOPLE REACHED - induced impact over 10 years

90% JOB placement rate

CHILDRENS' WELLBEING

5 435 CLINIC VISITS

1 575 BENEFICIARIES

1 896 BOOKS CIRCULATED from the FACET Mobile Library

1 183 295 People reached under the binge drinking programme

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88 775 Patrons reached under pedestrian safety programme

100 WOMEN Successfully reached through Healthy Mother Healthy Baby© Programme which focuses on Fetal Alcohol Spectrum Disorder (FASD) awareness and education.

#NOtoU18

10 500+ ADOLESCENTS Benefitted from #NOtoUnder18 programmes

LEADERSHIP AND SKILLS DEVELOPMENT

TRAINING

470	Attended Corporate Governance Workshops
69	Wine Worker Training Events by Industry
439	Individuals Enrolled as 'Trainer Trainers'
1 249	Farm Workers Trained by the Industry

ASSISTANCE

550	Hectares of Black-Owned Vineyards got complimentary Technical Aid
8	Wine Tourism Learning Opportunities Created
32	Black-owned Farms Assisted with Complimentary Pruning Strategies

644 PEOPLE TRAINED AND FUNDED R6 858 657 (2023 & 2024)

SOUTH AFRICA IS
LEADING THE WORLD IN
PRODUCTION INTEGRITY

HERE'S HOW







SINCE 1974, OUR WINE OF ORIGIN SCHEME guarantees the information on the label that states where the grapes came from, the vintage year and the variety or varieties *(www.sawis.co.za)*

- South Africa introduced guidelines on sustainability as early as 1998. Roughly 94% of the growers and cellars stick to the guidelines ***(www.ipw.co.za)***
- These guidelines are constantly improved, and independent auditors audit the farms and cellars. If the farms pass the audit, they can use the sustainability seal ***(www.swsa.co.za)***
- South African producers are extremely conservation conscious. The WWF Conservation Champions Programme provides advisory support to eligible and committed wine farms that actively farm with biodiversity in such a way that they protect nature, manage agriculture, and restore the function of agroecosystems. The programme offers recognition to those who are dedicated to farming with nature, not against it.

SUSTAINABLE WINE SOUTH AFRICA

By considering the consequences of how we grow and make our wine,
we're not just making better wine, we're also making wine better.

IPW

ADMINISTERED BY
THE WINE & SPIRITS BOARD

VINEYARD | WINERY | BOTTLING

INTEGRITY
VINTAGE
ORIGIN

TRACEABILITY
VARIETY



IN 2019, 94% OF SOUTH AFRICAN PRODUCERS QUALIFIED TO USE THE SEAL ON ALL PACKAGED WINE.

*The seal may not be used on bulk export wine.

WWF CONSERVATION CHAMPIONS

60 FARMS

+24 000 CONSERVATION HECTARES

MUST BE **IPW** CERTIFIED

BIODIVERSITY FARMING PRACTICES

LAND AND WATER STEWARDSHIP PROGRAMME



WWF'S CONSERVATION CHAMPIONS,

an exclusive and hard-earned status, proudly use this striking sugarbird and protea logo on their wine bottles to demonstrate their dedication to the conservation of the *Cape Floral Kingdom's* unique biodiversity – home to over 9 500 different plant species,

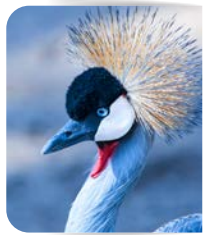
70% of which occur nowhere else in the world.

YOU CAN TASTE

THE LIFE IN OUR WINES BECAUSE

- Nearly all of South Africa's wine is grown in an area called the Cape Floral Kingdom (CFK)
- There are six Floral Kingdoms - ours is the smallest and richest in the world, and a World Heritage site
- It is a recognised biodiversity hotspot, with more than 10 000 different species of plants growing here – not to mention the birds, animals and insects.
- 70% of these plants don't grow anywhere else in the world.
- South African vineyard owners have embraced the huge responsibility of growing wine in such a special place – they are putting vast tracts of land into conservation ***(www.swsa.co.za)***
- The farmers are getting rid of water-guzzling alien (foreign) plants. This restores wet lands and sources the rivers ***(www.wwf.org.za/waterneural)***
- Where our vines grow there is more diverse life per square meter than anywhere else on the planet.







SOUTH AFRICAN WINES HAVE GONE GREEN. FROM THE 2010 VINTAGE, SOUTH AFRICAN WINES HAVE AN OFFICAL SEAL.

| IT'S NOT ABOUT MAKING BETTER WINE |

IT'S ABOUT MAKING WINE **BETTER**

Wines of South Africa
there's sunshine inside

INTEGRITY & SUSTAINABILITY | WINES OF SOUTH AFRICA |