SOUTH AFRICA WINE

discover diversity in a glass

INDUSTRY OVERVIEW

WINE PRODUCTION 2023
ESTIMATE

GRAPES CRUSHED
1.18 m TONNES
-13.8%

WINE PRODUCED
935 m LITRES
-12.5%

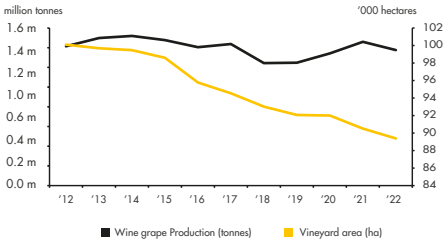
786 m litres wine,
149 m litres other products

COMPOSITION 2012 - 2022

PRODUCERS
2 487
-4.9%

CELLARS
523
-2.4%

PRODUCTION VS AREA UNDER VINES



WINE SALES 2023
ESTIMATE

TOTAL SALES
R35.6 bn
+4.5%

GLASSES
17 M
GLASSES

of South African wine are enjoyed world wide every day (125ml glass)

EXPORTS 39% VOLUME

VOLUME
306.3
MILLION LITRES
-17%

VALUE
R10.0 bn
FOB VALUE
+0.9%

LOCAL 61% VOLUME

VOLUME
486.4
MILLION LITRES

VALUE
R25.6 bn
RETAIL SELLING VALUE
+6.3%

CONTRIBUTION 2022

56 bn
contribution to GDP (0.9%)

270 364
employees in the entire value-chain

85 962
farm and cellar employees

Source: SAWIS, January 2024. For more information visit www.sawis.co.za