SOUTH AFRICAN WINE
INDUSTRY OVERVIEW

WINE PRODUCTION 2020

- 1.34 m tonnes Grapes crushed
  - +7.6%
- 1042 m litres Wine produced
  - +7%

WINE SALES 2020

- Total sales R22.4 bn
  - -7.7%

  Exports 50.5% volume
  - Volume 319 m litres
    - -0.2%
  - Value R9.1 bn
    - +7.7%

  Local 49.5% volume
  - Volume 312 m litres
    - -20%
  - Value R13.3 bn
    - -15.8%

19 million glasses of South African wine are enjoyed worldwide every day.

COMPOSITION 2009-2019

- Producers 2,778 -24.2%
- Cellars 553 -11.7%

CONTRIBUTION 2019

- R55 bn contribution to GDP (1.1%)
- 269,096 employees in the entire value-chain
- 80,183 farm and cellar employees

Source: SAWIS, 1 April 2021. For more information visit www.sawis.co.za