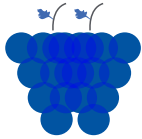




# / SOUTH AFRICAN WINE INDUSTRY REVIEW 2018

## WINE PRODUCTION JAN - DEC 2017



**1.43 m tonnes**  
Grapes crushed

▲ **2.3%**



**919 m litres**  
Wine produced

▲ **2.3%**

## WINE SALES JAN - DEC 2017



Total sales

**R24.7 bn** ▲ **3.3%**

### Exports 50.1% volume



Volume  
**448 m litres** ▲ **4.7%**

Value  
**R8.7 bn** ▼ **-3.1%**

### Local 49.9% volume



Volume  
**447 m litres** ▲ **2.4%**

Value  
**R16 bn** ▲ **7.2%**

- Red 39%
- White 51%
- Sparkling 1%
- Blanc de noir/Rosé 9%



- Still 91%
- Sparkling 2%
- Fortified 7%



**20 million glasses** of South African wine are enjoyed world-wide **everyday**

## COMPOSITION 2007-2017



Producers

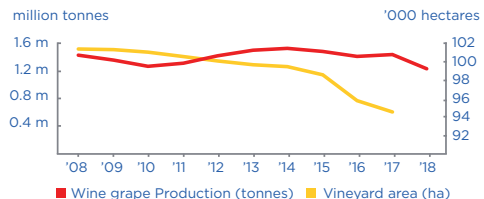
**3029** ▼ **-25%**



Cellars

**546** ▼ **-3%**

Production vs area under vines



# / CORPORATE SOCIAL INVESTMENT




## / IT NOT ONLY TASTES GOOD

SOUTH AFRICAN WINES ARE LAUDED GLOBALLY FOR THEIR OUTSTANDING QUALITY AND DISTINCTIVE CHARACTER. REMARKABLY, THEY NOT ONLY TASTE GOOD, BUT MAKE A SIGNIFICANT CONTRIBUTION TO THE ECONOMY AND PROVIDE THOUSANDS OF JOBS. AS A WORLD LEADER IN ETHICAL AND ENVIRONMENTAL SUSTAINABILITY, THE SOCIAL DEVELOPMENT SUPPORTED BY THE WINE INDUSTRY IS AS IMPRESSIVE AS THE WINES IT PRODUCES.

  
**R125 mil.**  
SPEND (2016)

  
**172**  
PROJECTS

  
Wine Industry **4.64**  
JOBS CREATED PER  
R1 MILLION INVESTED

**VINPRO**  
**738**<sup>\*\*</sup> WORKERS  
RECEIVED  
ACCREDITED FARM  
WORKER TRAINING

  
**> 900 000** tonnes  
CERTIFIED WINE GRAPES

  
**66%**  
ACCREDITED WINE

  
**39 917** (2016)  
WORKERS BENEFITTED

  
**1 809**<sup>\*\*\*</sup> (2016)  
FARM RESIDENTS  
COUNSELLED


**1 356**<sup>\*\*\*</sup>  
CHILDREN MONITORED  
AT CHILD DEVELOPMENT &  
AFTERCARE FACILITIES

  
**47**<sup>\*\*\*</sup>  
CRÉCHE & AFTERCARE  
WORKERS TRAINED

**R1.2**  
million  
INVESTED

  
**2 336**<sup>\*\*</sup>  
PERSONS REACHED  
AWARENESS,  
PREVENTION & TRAINING

**50**  
BLACK ECONOMIC  
EMPOWERMENT  
PROJECTS

  
**50**  
BLACK  
OWNED WINE  
BRANDS

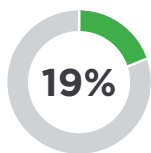
\* FROM 96 RESPONSES OUT OF 2 675 CONTACTED  
\*\* JULY 2016 - JUNE 2017 \*\*\* 1 MARCH 2016 - 28 FEBRUARY 2017

VINPRO REPRESENTS 3 500 WINE PRODUCERS & CELLARS.  
WIETA IS THE WINE AND AGRICULTURAL SECTOR ETHICAL TRADE ASSOCIATION.

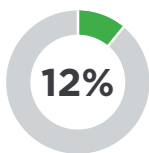
# / SOUTH AFRICAN VARIETALS



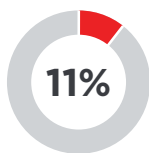
## TOP 10 VARIETALS OF TOTAL HECTARE % IN S.A. (2017)



Chenin Blanc



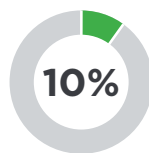
Colombar



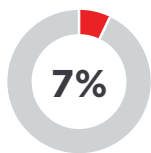
Cabernet  
Sauvignon



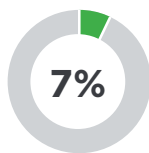
Shiraz (Syrah)



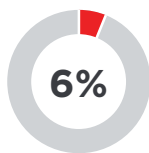
Sauvignon  
Blanc



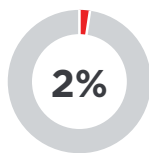
Pinotage



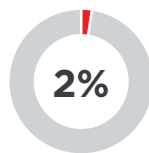
Chardonnay



Merlot



Ruby Cabernet



Cinsault



## WINE PRODUCTION BY COLOUR (2017)



Source: SAWIS 2017.  
For more information visit  
[www.sawis.co.za](http://www.sawis.co.za)