

## WINES OF SOUTH AFRICA HOSTS FIRST SOMMELIER SYMPOSIUM

10 August 2023 - Wines of South Africa (WoSA) is excited to welcome and host 32 international Sommeliers to South Africa for the first ever Sommelier Symposium, which takes place from 10-17 September in the Western Cape.

Following an extensive recruitment drive in which interested sommeliers from key focus markets within which WoSA is active, a total of 32 sommeliers were selected to attend this exciting week-long event in which they will visit and experience some of our magnificent wine regions, visiting top wineries and be immersed into masterclasses hosted by industry representatives.

The objective of the Sommelier Symposium is to educate sommeliers, who are also decision makers within their organisations, on the diversity and uniqueness of our terroir, the different styles and wine cultivars produced in South Africa as well as our high level of wine quality and our outstanding wine tourism offering.

Some of the experiences included in their itinerary include visits to regions such as Stellenbosch, Constantia, the Swartland, Franschhoek, Paarl, Elgin and the Hemel-en-Aarde. Masterclasses will be hosted by members of the Cap Classique Association, the Chenin Blanc Association, the Chardonnay Forum, The Old Vines Project and the Pinotage Association, to name but a few.

This truly immersive experience will end on a high note as the international sommeliers get the opportunity to mingle with local sommelier talent at a dinner event in partnership with the Sommelier Association of South Africa (SASA) on the evening that the SASA Sommelier of the Year gets announced and hosted at Hazendal Wine Estate in Stellenbosch.

An event like this can't be hosted without the generous support of [sponsors](#), which include the likes of DHL, DGB, Krone, Hillebrand GORI and Vergelegen.

Be sure to follow the sommeliers throughout the week of 10-17 September via social media on the following links/handles:

Facebook: <https://www.facebook.com/wosasouthafrica>  
Twitter: @wosa\_za  
Instagram: @wosa\_za  
Hashtag: #SommelierSymposium2023

### **For more information, please contact:**

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*WINES OF SOUTH AFRICA (WoSA) is a not for profit organization which promotes the export of all South African wine in key international markets. Apart from the head office in Stellenbosch, South Africa, WoSA also has offices in Johannesburg, England, Canada, USA, Sweden, China, The Netherlands and Germany.*

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