



PLEASE NOTE THAT THIS INFORMATION IS INTENDED ONLY FOR WOSA MEMBERS AND MAY NOT BE DISTRIBUTED OR PUBLISHED.

14 April 2026

Dear Member,

## Expression of Interest – Wine Paris & ProWein 2027 Participation on the WoSA pavilion

Wines of South Africa is currently in the process of negotiating floor space and considering stand-build options for both Wine Paris and ProWein 2027.

At this stage, we do not yet have all show-related quotations finalised. However, to accurately determine the meterage required for each show, we kindly request that you indicate your potential participation via the link below.

Please note the following:

1. **Wine Paris:** Floor space is limited. Until we have confirmation that we can secure more space than in 2026, we are requesting expressions of interest for 1m stands only.
2. **ProWein:** We will not be offering customised space or 6 sqm stands.

### StandCost:

We will be offering 1m counters at an estimated cost of R115,000 (excl. VAT). This will include runners and serving of the pavilion, glass, water etc.

We kindly ask that you complete this short, two-question [survey](#) by **Friday, 17 April 2026**.

Your response will greatly assist us in finalising our planning and ensuring appropriate representation at both shows. Please note that this expression of interest is not considered a booking and does not guarantee allocation of a counter; it will be used for space-planning purposes only. An official shows booking newsletter will be sent out in line with the show planning timeline. Should you have any questions, please do not hesitate to get in touch.

**Kind regards,  
The WoSA Team**