

INDUSTRY OVERVIEW

WINE PRODUCTION 2025



GRAPES CRUSHED
1.28 m TONNES
+14.3%



WINE PRODUCED
1 024 m LITRES
+15.8%

874 m litres wine,
151 m litres other products



WINE SALES 2025



TOTAL SALES
R36.3 bn
+1.7%



GLASSES
15 M
GLASSES



of South African wine are enjoyed
world wide every day (125ml glass)

COMPOSITION 2015 - 2025



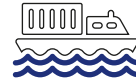
PRODUCERS
2 176
-4.1%
(CAGR)



CELLARS
507
-1.0%
(CAGR)



PRODUCTION VS AREA UNDER VINES



EXPORTS 39% VOLUME (INCL INDUSTRIAL WINE)

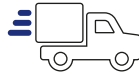


VOLUME
264
MILLION LITRES
-13.8%



VALUE
R9.8 bn
FOB VALUE
-4.7%

LOCAL 61% VOLUME



VOLUME
421
MILLION LITRES
-6.3%



VALUE
R26.5 bn
RETAIL SELLING VALUE
+4.3%

CONTRIBUTION 2022



56 bn
contribution to
GDP (0.9%)



270 364
employees in the
entire value-chain



85 962
farm and cellar
employees