

# IT NOT ONLY TASTES GOOD



South African wines are lauded globally for their outstanding quality and distinctive character. Remarkably, they not only taste good, but make a significant contribution to the economy and provide thousands of jobs. As a world leader in ethical and environmental sustainability, the social development supported by the wine industry is as impressive as the wines it produces.



## CORPORATE SOCIAL INVESTMENT

**\$**  
R150 mil.  
SPEND (2017)

**238**  
PROJECTS

**4.64**  
Wine Industry  
JOBS CREATED PER  
R1 MILLION INVESTED

**VINPRO**  
1 484<sup>™</sup> WORKERS  
RECEIVED  
ACCREDITED FARM  
WORKER TRAINING

**> 755 478** tonnes  
CERTIFIED WINE GRAPES (2018)

**Wieta**  
**60.75%**  
ACCREDITED WINE  
139 WINES ACCREDITED (2018)

**47 485** (2018)  
WORKERS BENEFITTED

**1 888** (2018)  
FARM RESIDENTS  
COUNSELLED

**aware!org**  
association for alcohol responsibility and education  
**1 203** (2018)  
CHILDREN MONITORED  
AT CHILD DEVELOPMENT  
& AFTERCARE FACILITIES

**43** (2018)  
CRÈCHE & AFTERCARE  
WORKERS TRAINED

**>R3.0**  
million  
INVESTED (2018)

**farr**  
Foundation for  
alcohol related research  
**2 320** (2018)  
PERSONS REACHED  
AWARENESS,  
PREVENTION & TRAINING

**61** (2018)  
BLACK ECONOMIC  
EMPOWERMENT  
PROJECTS

**UNIT**  
SA WINE  
INDUSTRY  
TRANSFORMATION  
UNIT NPC  
**67** (2018)  
BLACK  
OWNED WINE  
BRANDS

**VINPRO**  
**Foundat<sup>on</sup>**  
because people matter  
HARM REDUCTION & EARLY CHILDHOOD DEVELOPMENT

**1 888** (2018)  
INDIVIDUALS COUNCELED

**1 694** (2018)  
GROUP COUNSELLING

MONITORING CRÈCHE & AFTERCARE

**1 203**  
CHILDREN (2018)

**43**  
STAFF (2018)

**3**  
SOCIAL WORKERS (2018)

**VINPRO**  
**Foundat<sup>on</sup>**  
because people matter



**Winetech**<sup>™</sup>  
Wine Industry Network of Expertise and Technology

LEADERSHIP AND SKILLS DEVELOPMENT

B-BBEE FARMS ASSISTED (2018)

**15** INDIVIDUALS – TRACTOR DRIVER TRAINING

**3** INDIVIDUALS – FORKLIFT DRIVER TRAINING

**128.5** HOURS OF SOIL SCIENCE TRAINING

**193** INDIVIDUALS ENROLLED – VINYARD WORKER TRAINING

**12** POST GRAD BURSARIES

**7** WINE BUSINESS MANAGEMENT BURSARIES

**6** TERTIARY EDUCATION BURSARIES

**1 484** FARM WORKER TRAINING

**8** BURSARIES FOR YOUTH WINE TOURISM/HOSPITALITY