



INSIDER
sessions
10, 11 & 12 NOVEMBER 2020



Wines of South Africa invites you to the **2020 INSIDER SESSIONS**



THREE days
THREE industry experts
THREE discussions
on the hot topics that are shaping
the future of South African wines.

| **10TH** NOVEMBER 2020 - 10.00 - 11.00 GMT |

Richard Siddle presents **HOW TO FUTURE-PROOF?**

Panellists

- | | | |
|-------------------------------|---|-------------------------|
| DGB | - | Greg Guy |
| Paul Cluver Wines | - | Paul Cluver Jnr |
| Mullineux & Leeu Family Wines | - | Andrea Mullineux |
| Bosman Family Vineyards | - | Corlea Fourie |

[Read more about each panellist HERE](#)

Recent years have been turbulent for the South African wine industry: tough climatic conditions, drought and Covid-19 have created the perfect storm. At the same time the country is making the greatest wine in its history. Now the industry must take stock and look at how to protect the future. South Africa must explore its potential for profitable sales and growth in both new and long-standing export markets.

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| **11TH** NOVEMBER 2020 - 10.00 - 11.00 GMT |

Madeleine Stenwreth MW presents **DOES SITE MATTER?**

Panellists

- | | | |
|------------------------|---|-----------------------------------|
| Cape Site Specific | - | Colyn Truter |
| Kaapzicht | - | Danie Steytler |
| Arendsig | - | Lourens van der Westhuizen |
| Hermanuspietersfontein | - | Wilhelm Pienaar |
| Opstal | - | Attie Louw |

[Read more about each panellist HERE](#)

South Africa has a strict Wines of Origin Scheme which demands 100% of grapes must come from any specific region or ward for that to appear on the label. As such, despite being awash with diverse vineyard sites, producers would often label the wine with broader origins such as Western Cape or Coastal, where a wine contained grapes from several different areas.

Over time, however, winemakers and viticulturalists have begun championing the nuances of particular sites and vineyards. This has driven a small group of producers to come together and form the Cape Site Specific collaboration. The focus is on wine made from specific sites, single estates or specific wards, within the Wine of Origin scheme.

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| **12TH** NOVEMBER 2020 - 10.00 - 11.00 GMT |

Jamie Goode presents **WHAT NEXT FOR SUSTAINABILITY?**

Panellists

- | | | |
|--------------------|---|--------------------------|
| Jordan Wine Estate | - | Gary Jordan |
| Waterkloof | - | Nadia Langenegger |
| Reyneke Wines | - | Johan Reyneke |
| Backsberg | - | Simon Back |
| Elgin Ridge | - | Brian Smith |

[Read more about each panellist HERE](#)

Sustainability is a key message for the South African wine industry and has many facets to it. South Africa has been a global leader in sustainable wine production and in 2020 celebrated 10 years of the Sustainability Seal - the world's first, industry-wide, guarantee of sustainable wine production. At a time when provenance and environmental assets are increasingly important we ask what's next for Sustainable South Africa?

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