

SOUTH AFRICAN CULTIVARS

WHITE WINE PRODUCTION

475
million litres

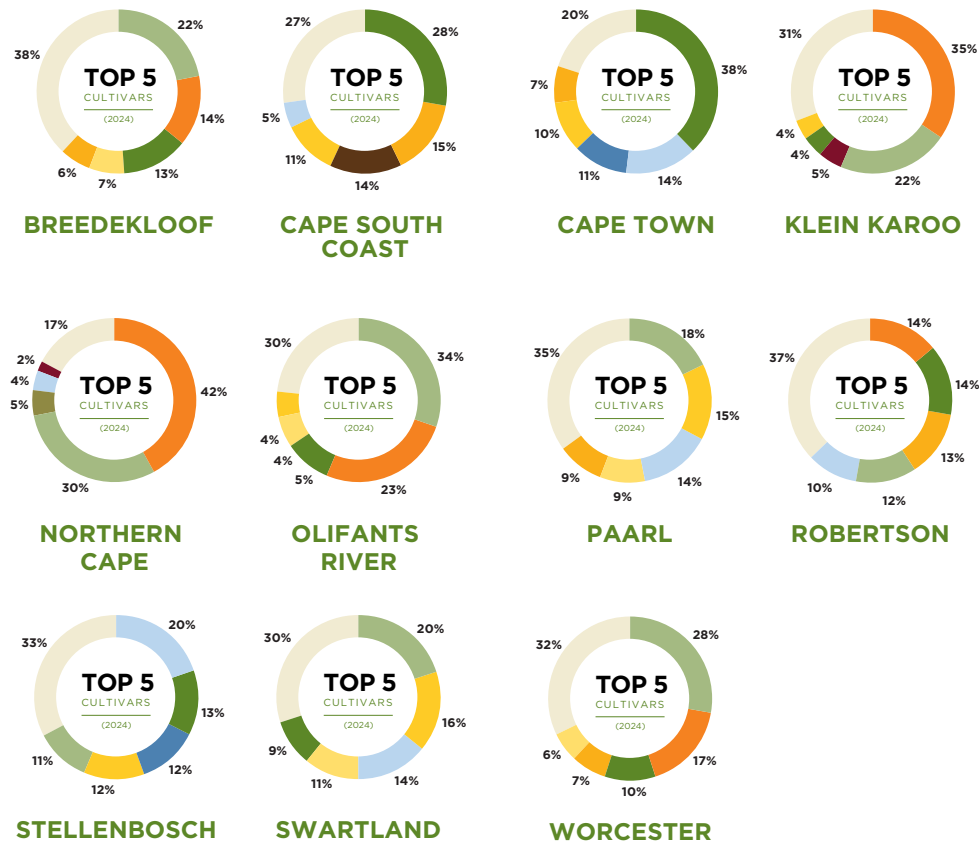
WINE PRODUCTION BY COLOUR (2024)

RED WINE PRODUCTION

272.4
million litres

● Cabernet Sauvignon ● Chardonnay ● Chenin Blanc ● Colombard ● Merlot ● Muscat d'Alexandrie
● Pinot Noir ● Pinotage ● Sauvignon Blanc ● Shiraz ● Villard Blanc ● Other

TOP 5 CULTIVARS AS % OF TOTAL AREA PLANTINGS



WINE REGION DISTRIBUTION (ha)

Paarl/Wellington/Franschoek/Tulbagh	13 879 ha
Robertson/Bonnievale	12 799 ha
Breedekloof	12 519 ha
Stellenbosch	11 653 ha
Swartland/Darling	11 585 ha
Olifants River	8 261 ha
Worcester	6 372 ha
Cape South Coast	2 671 ha
Cape Town	2 511 ha
Northern Cape/Rest of SA	2 313 ha
Little Karoo	1 981 ha
TOTAL	86 544 ha

TOTAL SOUTH AFRICAN WINE VINEYARD AREA

86 544
↓ -1 304 HA (2023)

55%
WHITE

45%
RED



Sustainability

Origin & Authenticity

Integrity & Trustworthiness

Validation

JOINT CERTIFICATION SEAL

South Africa has a visual guarantee, not only for the integrity of origin, vintage year and grape variety but also for sustainable (environmentally responsible) production and traceability up to the final product.

A great advantage for the South African wine industry and a world first.

8%
GRAPE PRODUCTION
About 8% of South Africa's grape production is Fairtrade certified.



WINE SALES >80%

More than 80% of global Fairtrade wine sales are from South Africa, making the country the largest producer of Fairtrade wine globally.

50 COMPANIES
25 GROWERS
7 468 HA
3 637 WORKERS

TOP MARKETS

46 MILLION LITRES
SOLD GLOBALLY

There are currently 50 certified companies producing and trading wine in South Africa. The 23 growers extend over 7 000 ha and employ some 2 500 farm workers. Counting their families, we estimate that the sale of South African Fairtrade wine is a key contributor in the improvement of living and working conditions for nearly 12 000 people.

The top-selling markets for Fairtrade wine are the UK, Sweden and Germany

Fairtrade wine sales have increased by 180% since 2015, with more than 46 million litres of South African Fairtrade wine sold to consumers globally in 2020.

(2025 figures)



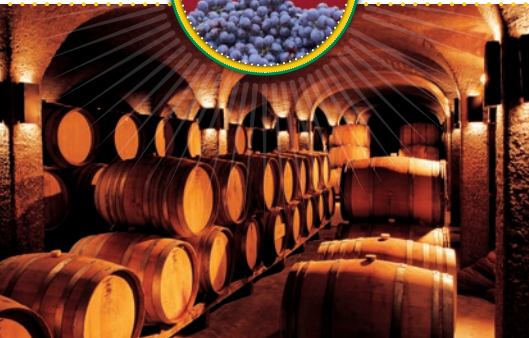
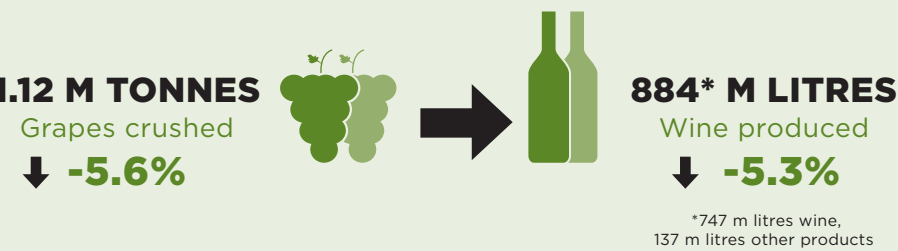
WWF-SA'S PIONEERING CONSERVATION CHAMPIONS are dedicated to the conservation of the Cape Floral Kingdom's unique biodiversity, which is home to over 9 600 plant species, 70% of which occur nowhere else on earth.

THE CONSERVATION CHAMPIONS COLLECTIVELY OWN **45 200 HA**, OF WHICH **24 300 HA ARE CONSERVED.**

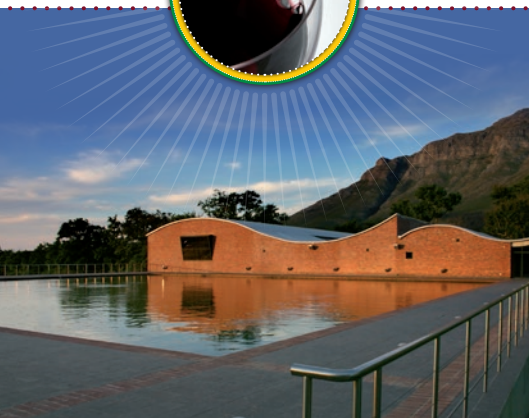
SOUTH AFRICAN WINE INDUSTRY REVIEW 2025



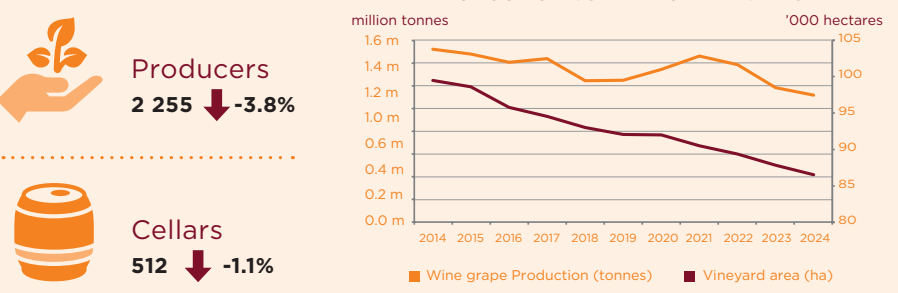
WINE PRODUCTION 2024



WINE SALES 2024



COMPOSITION 2014-2024



Source: SAWIS, 18 January 2024. For more information visit www.sawis.co.za



SUSTAINABILITY BOOKLET

TAKE A LOOK!

at our digital booklet which focuses on *‘Our Sustainable Wine Journey’* through the eyes of the South African wine industry, its producers and industry partners, who strive towards a better future for our planet, our people and the prosperity of our industry.



CORPORATE SOCIAL INVESTMENT

“IT NOT ONLY TASTES **GOOD**...”

South African wines are lauded globally for their outstanding quality and distinctive character. Remarkably, they not only taste good, but make a significant contribution to the economy and provide thousands of jobs. As a world leader in ethical and environmental sustainability, the social development supported by the wine industry is as impressive as the wines it produces.

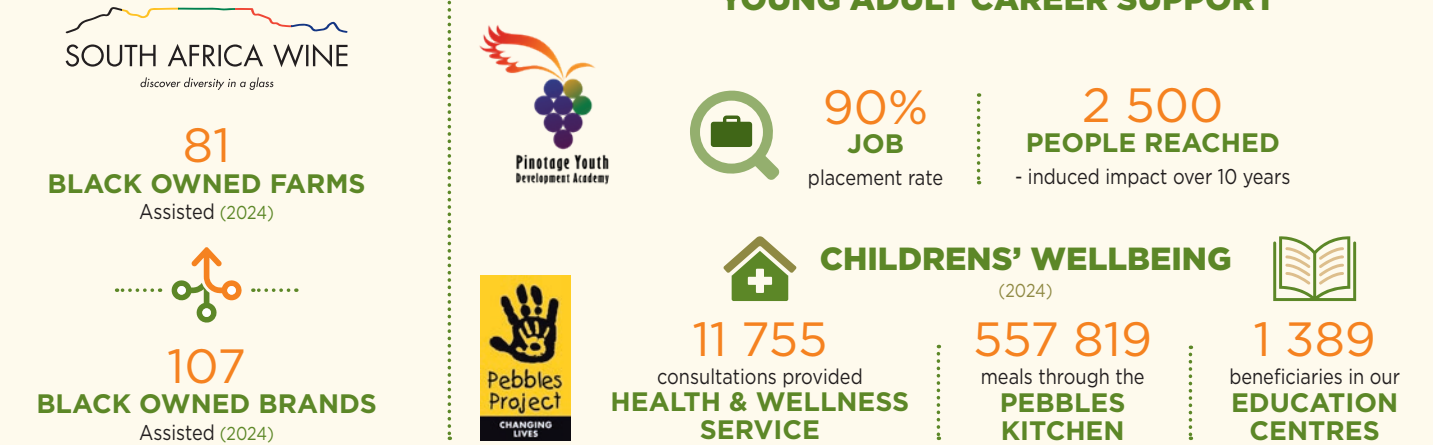
WORKFORCE SUSTAINABILITY (2024)



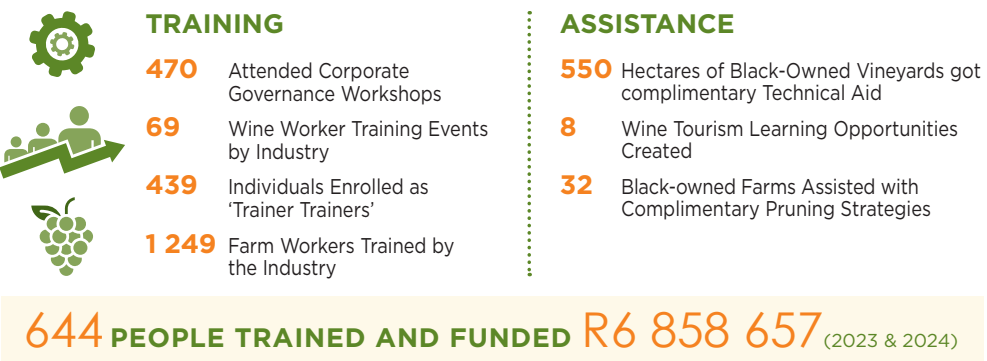
INDUSTRY ECONOMIC VALUE



YOUNG ADULT CAREER SUPPORT



LEADERSHIP AND SKILLS DEVELOPMENT



Source: SAWIS, 2025. For more information visit www.sawis.co.za

VINPRO REPRESENTS 3 500 WINE PRODUCERS & CELLARS. WIETA IS THE WINE AND AGRICULTURAL SECTOR ETHICAL TRADE ASSOCIATION.



WoSA VIDEO

JOIN US...

on our journey of discovery as we share a short video that highlights what makes our industry unique, from the terroir to our people and everything that is being done to *promote a better future* for the South African wine industry.

