

SOUTH AFRICAN WINE

INDUSTRY OVERVIEW

WINE PRODUCTION 2020



1.34 m tonnes

Grapes crushed

↑ +7.6%



1042 m litres

Wine produced

↑ +7%

WINE SALES 2020



Total sales

R22.4 bn ↓ -7.7%



19 million glasses
of South African wine
are enjoyed world-
wide **every day**

Exports 50.5% volume



Volume

319 m litres ↓ -0.2%

Value

R9,1 bn ↑ +7.7%

Local 49.5% volume



Volume

312 m litres ↓ -20%

Value

R13.3 bn ↓ -15.8%

COMPOSITION 2009-2019



Producers

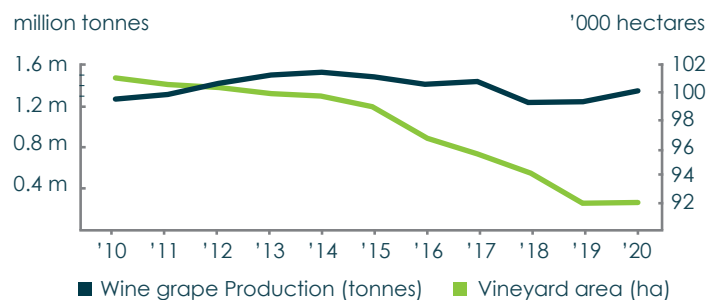
2 778 ↓ -24.2%



Cellars

553 ↓ -11.7%

Production vs area under vines



CONTRIBUTION 2019



R55 bn

contribution
to GDP (1.1%)



269 096

employees in the
entire value-chain



80 183

farm and cellar
employees