

# SOUTH AFRICAN WINE

## INDUSTRY OVERVIEW

### WINE PRODUCTION 2021



**1.46 m tonnes**

Grapes crushed

↑ +8.8%



**1133\* m litres**

Wine produced

↑ +9%

\* 908 m litres natural wine, 225 m litres other products.

### WINE SALES 2021



Total sales

**R27.2 bn** ↑ +21.4%



**19 million glasses\***  
of South African wine  
are enjoyed world-  
wide **every day**

\* Based on a 125 ml glass.

### Exports 51% volume



Volume

411.4 m litres ↑ +28.9%

Value

R10.3 bn ↑ +12.9%

### Local 49% volume



Volume

394.5 m litres ↑ +24.1%

Value

R16.9 bn ↑ +25.7%

### COMPOSITION 2011-2021



**Producers**

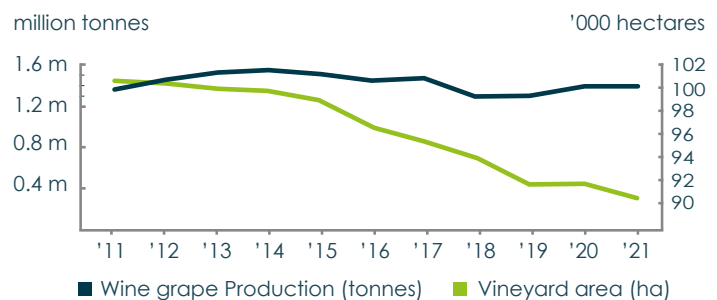
2 613 ↓ -25.9%



**Cellars**

536 ↓ -7.9%

### Production vs area under vines



### CONTRIBUTION 2019



**R55 bn**

contribution  
to GDP (1.1%)



**269 096**

employees in the  
entire value-chain



**80 183**

farm and cellar  
employees