



SA WINE INDUSTRY INFORMATION AND SYSTEMS

SA WINE INDUSTRY 2019 STATISTICS NR 44

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This booklet and lots of other information also available on our website
www.sawis.co.za

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NB: To understand the statistics contained herein, it is important to first read the definitions on page 3.

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1 DEFINITIONS

The **wine industry** in South African context is much wider than signified by the ordinary meaning of the word “wine”. Brandy and its building blocks (wine for brandy and distilling wine) have always formed a significant part of South Africa’s wine industry. In recent years grape juice and grape juice concentrate for use in non-alcoholic beverages, and not just for the sweetening of wine, have also come to the fore. The South African wine industry thus encompasses wine (still, fortified and sparkling), wine for brandy, distilling wine, brandy and other spirits distilled from distilling wine, and grape juice and grape juice concentrate for use in wine and non-alcoholic products.

Unless otherwise indicated, the following definitions apply in this publication:

Wine includes all the products below.

Still wine is non-fortified and non-sparkling wine, including perlé wine which is wine carbonated to the extent that the pressure in the container in which it is sold is between 75 and 300 kPa. It also includes any grape juice or must and grape juice or must concentrate used in the sweetening of such still wine.

Fortified wine is non-sparkling wine which has been fortified with wine spirit. It includes the volume of wine spirit used in the fortification process.

Sparkling wine is wine carbonated (either by fermentation or by impregnation with carbon dioxide) to the extent that the pressure in the container in which it is sold is more than 300 kPa. It includes any grape juice or must and grape juice or must concentrate used in the sweetening of such sparkling wine.

Wine for brandy is wine specially prepared for double distillation in a pot still and then, as distillate, matured for a period of at least three years in oak casks with a capacity of not more than 340 litres.

Distilling wine is wine specially prepared for distillation to spirits intended for use in brandy or other spirits, for fortification of wine or for industrial purposes.

Grape juice concentrate and grape juice refers to unfermented, undiluted or concentrated juice from grapes destined for use in non-alcoholic products such as fruit juices.

A producer cellar is a winery where grapes are received and processed on behalf of a group of wine grape producers, its members, into wine grape products and the marketing thereof as packaged or bulk.

A private wine cellar is a winery belonging to an individual or group where grapes are received and processed into wine grape products and the marketing thereof as packaged or bulk.

2 EXTENT OF THE SOUTH AFRICAN WINE INDUSTRY

2.1 EXTENT OF THE TOTAL WINE INDUSTRY

	2017	2018	2019	2019/2018
GRAPES CRUSHED	TONS	TONS	TONS	TREND
White cultivars	937 635	792 839	834 823	105.3
Red cultivars	441 749	403 239	352 183	87.3
Table grapes	57 877	47 521	60 515	127.3
Total	1 437 261	1 243 599	1 247 522	100.3

	MILLION ℓ	MILLION ℓ	MILLION ℓ	2019/2018
PRODUCTION				TREND
Wine	918.6	824.3	836.8	101.5
Wine for brandy	47.9	36.5	39.0	106.8
Distilling wine	115.5	89.5	94.7	105.8
Grape juice concentrate and grape juice	38.2	15.4	3.1	20.1
Total	1 120.2	965.7	973.6	100.8

	MILLION RAND	MILLION RAND	MILLION RAND	2019/2018
PRODUCERS' INCOME				TREND
Grapes sold to producing wholesalers	410.2	360.4	378.5	105.0
Wine	4 752.8	5 443.8	5 247.8	96.4
Wine for brandy	217.3	172.6	206.3	119.5
Distilling wine, grape juice concentrate and grape juice	447.1	321.1	328.6	102.3
Total	5 827.4	6 297.9	6 161.2	97.8

	MILLION ℓ	MILLION ℓ	MILLION ℓ	2019/2018
DOMESTIC SALES				TREND
Still wine *	406.9	387.1	363.2	93.8
Fortified wine	19.3	20.5	14.4	70.2
Sparkling wine	9.2	9.4	10.0	106.4
Spirits	128.2	130.4	132.3	101.5
RTD's	461.4	507.5	532.9	105.0
Beer	3 201.7	3 201.7	3 329.8	104.0
Total	4 226.7	4 256.6	4 382.6	103.0

* Still wine excludes the grape-based liquor and alcoholic fruit beverage component.

	MILLION ℓ	MILLION ℓ	MILLION ℓ	2019/2018
EXPORTS				TREND
Still wine	444.0	415.0	316.7	76.3
Fortified wine	0.3	0.4	0.2	50.0
Sparkling wine	4.1	4.8	2.9	60.4
Total	448.4	420.2	319.8	76.1

2.2 EXTENT OF THE WINE INDUSTRY

	2017	2018	2019	2019/2018 TREND
PRODUCTION	MILLION ℓ			
White wine	600.8	518.0	569.0	109.8
Red wine	317.9	306.3	267.8	87.4
Total	918.7	824.3	836.8	101.5

	2017	2018	2019	2019/2018 TREND
DOMESTIC SALES	MILLION ℓ			
Still wine	406.9	387.1	363.2	93.8
Fortified wine	19.4	20.5	14.4	70.2
Sparkling wine	9.2	9.4	10.0	106.4
Total	435.5	417.0	387.6	92.9

	2017	2018	2019	2019/2018 TREND
EXPORTS	MILLION ℓ			
Still wine				
White	228.6	213.8	172.5	80.7
Red	175.9	151.6	119.3	78.7
Blanc de Noir / Rosé	39.5	49.6	24.8	50.0
Subtotal	444.0	415.0	316.6	76.3
Sparkling wine	2.7	3.4	1.5	44.1
Cap Classique	1.4	1.4	1.4	100.0
Fortified wine	0.3	0.4	0.2	50.0
Grand total	448.4	420.2	319.7	76.1

3 WINE INDUSTRY STRUCTURE IN 2019

NUMBER OF PRIMARY GRAPE PRODUCERS 2 778	PER PRODUCTION CATEGORY	
	TONS	NUMBER OF PRODUCERS
	1 - 100	1 113
	> 100 - 500	987
	> 500 - 1000	341
	> 1000 - 5000	322
	> 5000 - 10000	11
	> 10000	<u>4</u>
		2 778
# NUMBER OF WINE CELLARS WHICH CRUSH GRAPES 533	45 PRODUCER CELLARS	
	460 PRIVATE WINE CELLARS	
	<u>28</u> PRODUCING WHOLESALERS	
	533	
NUMBER OF BULK WINE BUYERS 107	107 WHOLESALERS (Including producing wholesalers)	

NUMBER OF WINE CELLARS PER PRODUCTION CATEGORY

CATEGORIES (TONS OF GRAPES CRUSHED - 2019)	NUMBER OF WINE CELLARS			
	TOTAL	PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
1 - 100	224	214	-	10
> 100 - 500	158	149	-	9
> 500 - 1000	43	40	1	2
> 1000 - 5000	56	47	6	3
> 5000 - 10000	15	7	6	2
> 10000	37	3	32	2
Total	533	460	45	28

4 WINE CELLARS PER REGION

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
PRODUCER CELLARS	57	54	52	50	50	49	48	48	48	47	45
PRIVATE WINE CELLARS	524	493	505	509	493	485	494	493	472	468	460
PRODUCING WHOLESALERS	23	26	25	23	21	25	24	27	26	27	28
NUMBER OF WINE CELLARS WHICH CRUSH GRAPES	604	573	582	582	564	559	566	568	546	542	533

PRODUCER CELLARS	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Northern Cape	3	3	3	3	3	3	3	3	2	2	2
Olifants River	3	3	3	3	3	3	3	3	3	3	3
Swartland	4	4	3	2	2	2	1	2	2	2	1
Klein Karoo	6	4	4	4	4	4	4	4	4	4	4
Paarl	8	8	8	7	7	7	7	6	7	6	7
Robertson	10	11	10	10	10	9	9	9	9	9	8
Stellenbosch	2	2	2	2	2	2	2	2	2	2	2
Worcester	5	8	8	8	8	8	8	8	8	8	8
Breedekloof	16	11	11	11	11	11	11	11	11	11	10
Cape South Coast											
TOTAL	57	54	52	50	50	49	48	48	48	47	45

PRIVATE WINE CELLARS	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Northern Cape	9	9	8	10	11	10	14	14	11	11	11
Olifants River	15	11	16	14	11	12	12	12	13	12	12
Swartland	37	33	34	33	31	29	32	31	32	28	29
Klein Karoo	20	22	24	25	22	25	23	22	18	19	18
Paarl	148	128	136	128	125	119	121	120	111	109	108
Robertson	58	53	55	54	55	54	57	43	38	37	36
Stellenbosch	175	172	171	178	175	170	169	172	168	168	162
Worcester	46	49	48	52	48	49	49	13	13	12	10
Breedekloof	16	16	13	15	15	17	17	19	17	17	17
Cape South Coast								47	51	55	57
TOTAL	524	493	505	509	493	485	494	493	472	468	460

5 AREA UNDER VINES

5.1 VINE TYPES

Vine Types	2014 Hectares	2015 Hectares	2016 Hectares	2017 Hectares	2018 Hectares	2019 Hectares
Wine grapes *	99 472	98 594	95 775	94 545	93 021	92 067
Sultana **	7 582	7 420	7 066	6 658	6 499	6 370
Table grapes **	16 342	16 876	16 998	17 251	17 519	17 544
Rootstocks	49	21	193	140	64	66
Currants ***	393	485	445	587	706	719
Total	123 839	123 397	120 477	119 181	117 808	116 766

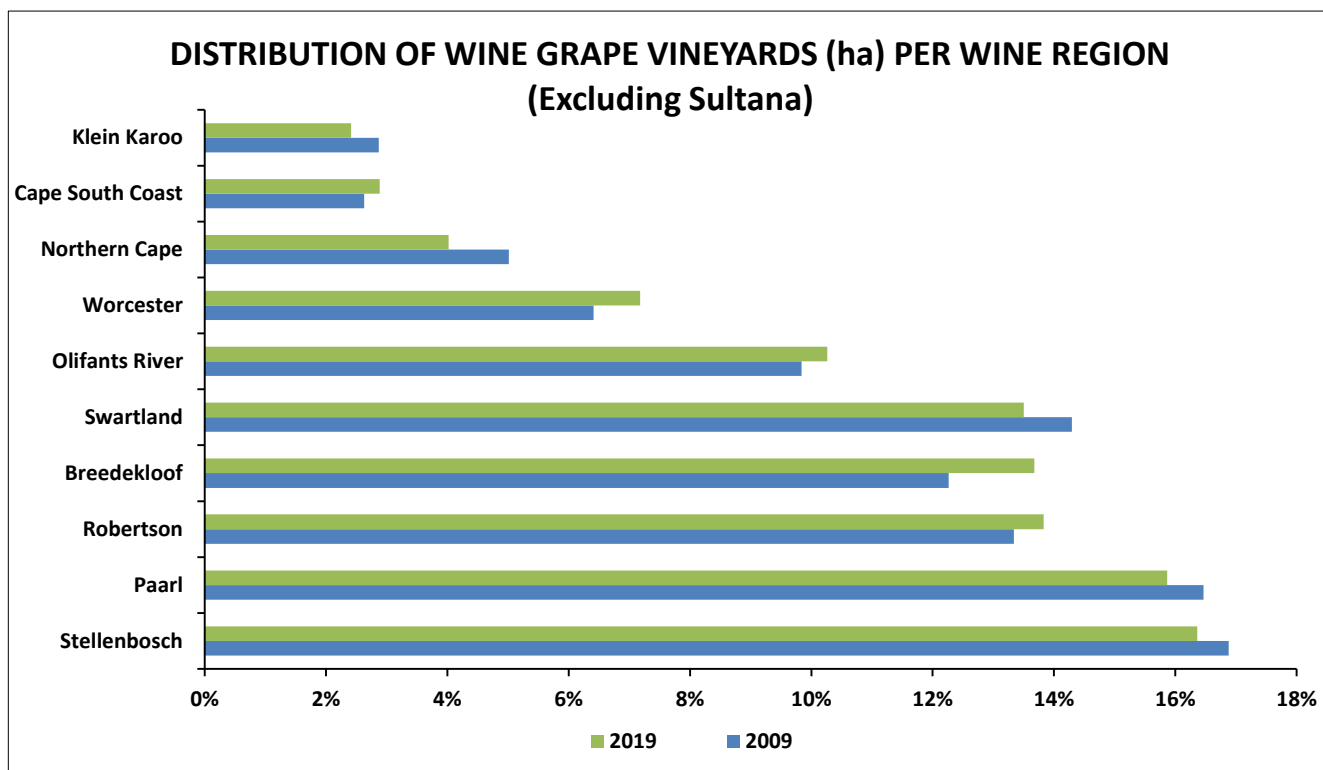
* Includes Muscat d'Alexandrie also used as table grapes and for raisins.

** Only portion of production is utilised for production of wine.

*** For raisins only.

5.2 GEOGRAPHIC DISTRIBUTION OF SOUTH AFRICAN WINE GRAPE HECTARES PER WINE REGION DURING 2019 (Excluding Sultana)

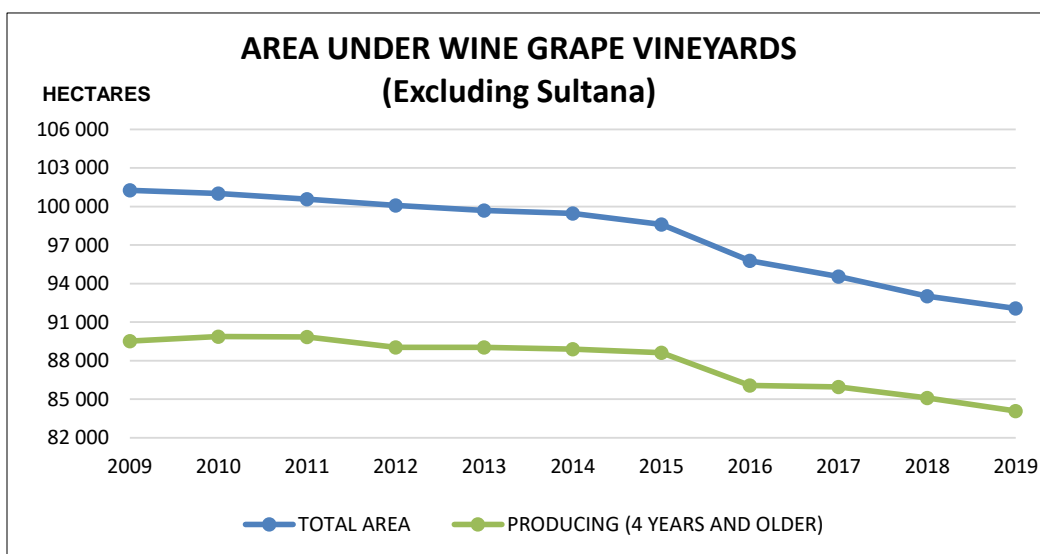
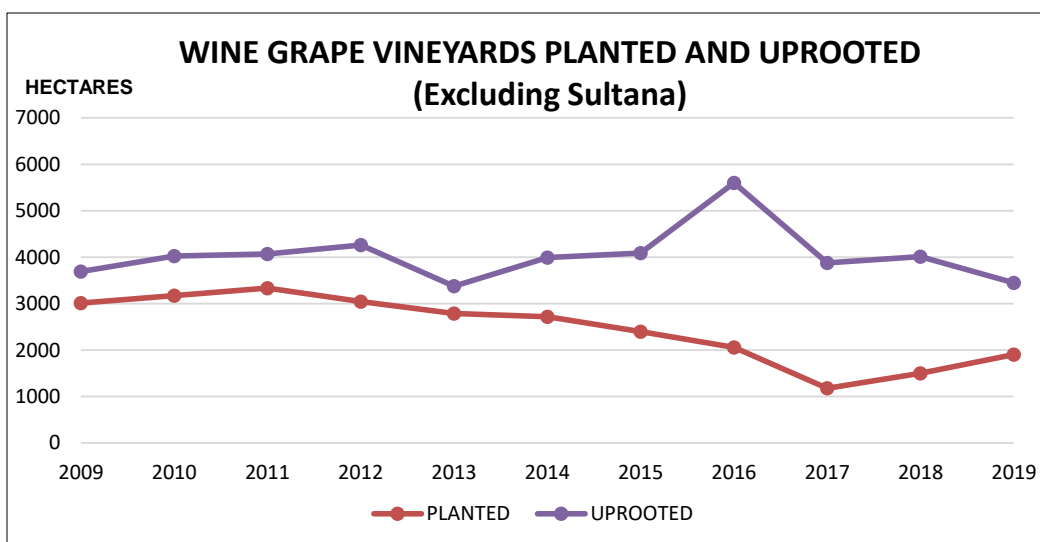
Wine regions	2009 Area hectares	% of total hectares	2019 Area hectares	% of total hectares
Stellenbosch	17 091	16.88	15 066	16.36
Paarl	16 673	16.47	14 607	15.87
Robertson	13 507	13.34	12 731	13.83
Breedekloof	12 419	12.26	12 593	13.68
Swartland	14 474	14.29	12 432	13.50
Olifants River	9 964	9.84	9 450	10.26
Worcester	6 490	6.41	6 606	7.18
Northern Cape	5 075	5.01	3 701	4.02
Cape South Coast	2 662	2.63	2 656	2.88
Klein Karoo	2 905	2.87	2 224	2.42
Total	101 259	100.00	92 067	100.00



5.3 TOTAL HECTARES WINE GRAPE VINEYARDS PLANTED AND UPROOTED (Excluding Sultana)

YEAR	HECTARES			
	PLANTED	UPROOTED	* CORRECTIONS	TOTAL STATUS
2009	3 011	3 690	627	101 259
2010	3 171	4 022	609	101 017
2011	3 335	4 072	289	100 568
2012	3 041	4 261	750	100 099
2013	2 786	3 376	180	99 689
2014	2 717	3 992	1 059	99 472
2015	2 399	4 091	814	98 594
2016	2 056	5 599	725	95 775
2017	1 178	3 876	1 467	94 545
2018	1 500	4 011	987	93 021
2019	1 901	3 447	592	92 067

* As a result of re-counting of vines as well as plantings and uprootings of previous years which were not previously taken into account.



5.4 WINE GRAPE VINEYARDS PLANTED PER WINE REGION AS ON 31 DECEMBER 2019

CULTIVAR PLANTED	HECTARES										
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF	CAPE SOUTH COAST
Chenin blanc	323	2	40	20	53	37	31	1	45	94	-
Sauvignon blanc	273	-	15	15	16	11	63	3	70	74	7
Chardonnay	220	-	-	16	-	32	67	19	36	49	2
Colombar(d)	170	10	38	-	20	-	65	-	12	25	-
Muscat d'Alexandrie	25	4	11	-	-	-	-	-	4	7	-
Irsay Olivier	24	-	-	-	-	-	24	-	-	-	-
Grenache blanc	11	-	3	0	-	7	-	-	-	-	1
Other white cultivars	40	-	8	1	1	5	7	2	2	14	1
Total white cultivars	1 087	16	115	53	89	91	257	25	168	263	10
Cabernet Sauvignon	242	1	0	3	4	25	90	66	17	36	-
Pinotage	120	3	2	15	0	12	26	27	8	27	0
Merlot	111	-	10	2	0	6	17	15	10	48	4
Shiraz (Syrah)	97	2	8	4	2	11	26	12	0	25	7
Malbec	73	-	13	-	-	12	9	13	7	19	-
Cabernet Franc	34	-	-	4	-	1	5	22	-	-	1
Ruby Cabernet	32	-	-	-	1	-	20	-	2	8	-
Durif	25	-	-	1	-	1	14	-	7	3	-
Pinot noir	19	-	2	2	-	-	8	-	4	-	4
Other red cultivars	61	0	6	9	4	11	4	12	5	7	3
Total red cultivars	815	5	41	40	11	79	218	167	60	173	19
Total white and red	1 901	21	210	92	100	170	475	192	229	436	29
Sultana	5	-	-	-	-	2	3	-	-	-	-

5.5 WINE GRAPE VINEYARDS UPROOTED PER WINE REGION AS ON 31 DECEMBER 2019

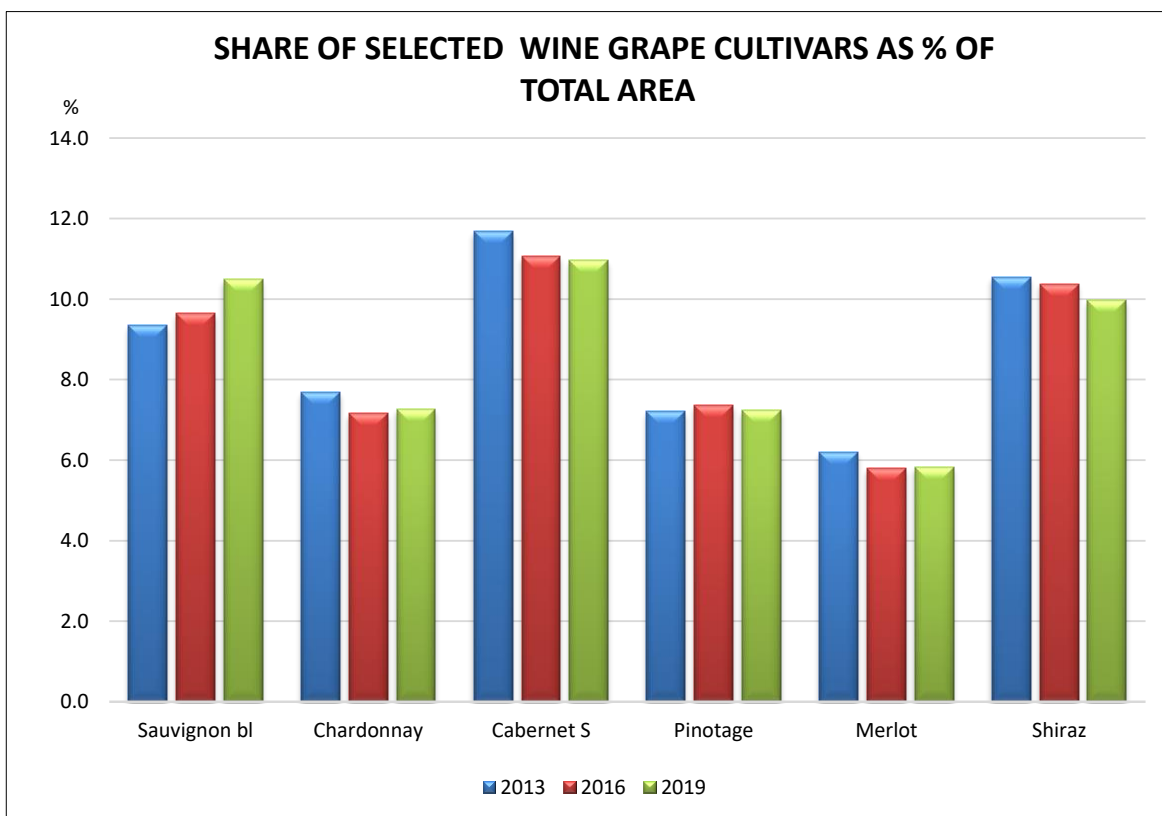
CULTIVAR UPROOTED	HECTARES										
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF	CAPE SOUTH COAST
Chenin blanc	526	43	92	80	21	71	79	21	37	79	2
Colombar(d)	431	116	91	14	30	15	85	0	24	56	-
Chardonnay	258	2	18	45	9	33	69	27	15	37	1
Sauvignon blanc	245	5	17	28	15	21	49	49	15	30	16
Muscat d'Alexandrie	83	7	21	2	11	4	-	8	5	24	1
Sémillon	45	-	11	10	-	1	5	0	5	12	2
Muscat blanc	27	0	8	-	4	-	10	0	3	2	-
Crouchen (Cape Riesling)	24	-	-	-	-	5	-	3	-	16	-
Viognier	20	-	-	-	1	8	-	4	3	2	2
Villard Blanc	11	11	-	-	-	-	-	-	-	-	-
Weisser Riesling	10	-	-	-	-	5	-	2	-	3	1
Other white cultivars	61	6	5	2	2	7	31	4	4	1	-
Total white cultivars	1 741	190	263	180	93	170	329	119	111	261	25
Shiraz	479	-	41	102	13	77	93	73	29	45	6
Cabernet Sauvignon	444	-	33	57	4	77	96	97	49	23	8
Pinotage	277	1	26	97	4	52	39	26	9	22	2
Merlot	179	-	16	36	11	31	30	32	4	20	-
Ruby Cabernet	116	2	16	9	11	8	27	-	7	36	0
Other red cultivars	211	3	7	28	8	71	38	23	4	23	5
Total red cultivars	1 706	6	138	330	51	315	323	251	102	169	20
Total white and red	3 447	196	401	510	145	485	652	369	214	430	45
Sultana	130	100	8	1	2	-	-	-	18	-	-

5.6 DISTRIBUTION OF WINE GRAPE CULTIVARS

Wine grape varieties as % of total area

CULTIVAR	2012	2013	2014	2015	2016	2017	2018	2019
Chenin blanc	18.2	18.0	18.0	18.2	18.5	18.6	18.5	18.6
Colombar(d)	11.7	11.7	12.0	12.0	12.0	11.9	11.6	11.5
Sauvignon blanc	9.5	9.4	9.3	9.4	9.7	9.8	10.3	10.5
Chardonnay	7.9	7.7	7.4	7.2	7.2	7.1	7.2	7.3
Muscat d'Alexandrie *	2.0	2.0	2.0	1.9	1.9	1.8	1.8	1.7
Semillon	1.2	1.2	1.2	1.2	1.2	1.2	1.1	1.1
Muscat blanc	0.7	0.8	0.8	0.8	0.9	0.9	0.9	0.9
Viognier	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.8
Other white cultivars	3.1	3.1	3.1	3.1	3.1	3.1	3.0	3.1
Total % white cultivars	55.1	54.6	54.6	54.6	55.2	55.2	55.3	55.5
Total white hectares	55 144	54 465	54 334	53 855	52 824	52 201	51 403	51 067
Cabernet Sauvignon	11.8	11.7	11.5	11.3	11.1	11.0	11.0	11.0
Shiraz	10.5	10.5	10.5	10.5	10.4	10.3	10.2	10.0
Pinotage	6.9	7.2	7.4	7.5	7.4	7.4	7.3	7.2
Merlot	6.3	6.2	6.1	6.0	5.8	5.8	5.8	5.8
Ruby Cabernet	2.3	2.3	2.4	2.4	2.4	2.4	2.3	2.2
Cinsaut	1.9	1.9	1.9	1.9	1.8	1.9	1.8	1.8
Pinot noir	1.1	1.1	1.1	1.1	1.2	1.3	1.3	1.3
Cabernet Franc	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9
Other red cultivars	3.3	3.5	3.6	3.8	3.9	4.0	4.2	4.4
Total % red cultivars	44.9	45.4	45.4	45.4	44.8	44.8	44.7	44.5
Total red hectares	44 955	45 224	45 138	44 739	42 952	42 344	41 617	41 000
Total white and red hectares	100 099	99 689	99 472	98 594	95 775	94 545	93 021	92 067
Sultana * (Hectares)	8 202	7 799	7 582	7 420	7 066	6 658	6 499	6 370

* Also utilised for raisins and as table grapes.



5.7 DISTRIBUTION OF WINE GRAPE CULTIVARS

CULTIVAR	TOTAL HECTARES							
	2012	2013	2014	2015	2016	2017	2018	2019
Chenin blanc	18 169	17 890	17 934	17 965	17 707	17 543	17 242	17 103
Colombar(d)	11 724	11 696	11 907	11 839	11 512	11 275	10 821	10 601
Sauvignon blanc	9 472	9 321	9 224	9 263	9 246	9 277	9 533	9 654
Chardonnay	7 876	7 665	7 356	7 061	6 856	6 746	6 661	6 685
Muscat d'Alexandrie *	1 997	1 984	1 948	1 904	1 781	1 729	1 665	1 606
Semillon	1 204	1 195	1 181	1 154	1 121	1 118	1 064	1 023
Muscat blanc	729	789	810	821	836	807	825	841
Viognier	884	879	868	837	822	803	766	744
Other white cultivars	3 089	3 046	3 106	3 010	2 943	2 903	2 827	2 810
Total white cultivars	55 144	54 465	54 334	53 855	52 824	52 201	51 403	51 067
Cabernet Sauvignon	11 823	11 658	11 407	11 170	10 589	10 360	10 233	10 087
Shiraz	10 457	10 509	10 410	10 343	9 946	9 735	9 497	9 178
Pinotage	6 921	7 196	7 357	7 361	7 052	6 979	6 791	6 662
Merlot	6 319	6 183	6 098	5 939	5 558	5 460	5 411	5 371
Ruby Cabernet	2 250	2 312	2 364	2 406	2 306	2 224	2 101	2 009
Cinsaut	1 936	1 916	1 903	1 863	1 767	1 759	1 713	1 659
Pinot noir	1 089	1 119	1 122	1 120	1 153	1 182	1 176	1 201
Cabernet Franc	879	881	858	842	835	820	798	789
Other red cultivars	3 280	3 449	3 618	3 695	3 746	3 824	3 898	4 043
Total red cultivars	44 955	45 224	45 138	44 739	42 952	42 344	41 617	41 000
Total hectares	100 099	99 689	99 472	98 594	95 775	94 545	93 021	92 067
Sultana *	8 202	7 799	7 582	7 420	7 066	6 658	6 499	6 370

* Also utilised for raisins and as table grapes.

5.8 WINE GRAPE CULTIVARS PER WINE REGION FOR 2019

CULTIVAR	TOTAL HECTARES										
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERTSON	STELLENBOSCH	WORCES-TER	BREED-KLOOF	CAPE SOUTH COAST
Chenin blanc	17 103	995	2 777	2 488	485	2 729	1 512	1 317	1 908	2 805	87
Colombar(d)	10 601	1 831	2 464	181	703	329	1 998	37	1 182	1 848	28
Sauvignon blanc	9 654	33	589	1 157	97	921	1 597	2 619	626	1 232	782
Chardonnay	6 685	38	224	737	76	1 224	1 684	1 106	453	817	327
Muscat d'Alexandrie *	1 606	125	362	50	129	47	69	48	151	604	21
Semillon	1 023		36	125	4	136	39	139	73	392	78
Muscat Blanc	841	32	94	29	63	76	422	33	50	40	1
Viognier	744	16	31	130	16	209	69	117	58	60	37
Other white cultivars	2 810	268	219	304	128	384	513	309	292	320	72
Total white cultivars	51 067	3 338	6 795	5 203	1 703	6 055	7 903	5 727	4 794	8 120	1 432
Cabernet Sauvignon	10 087	98	418	1 747	62	2 289	1 313	2 995	280	704	181
Shiraz	9 178	64	653	1 982	86	2 086	875	1 921	411	762	337
Pinotage	6 662	47	597	1 383	46	1 294	719	1 198	390	918	71
Merlot	5 371	32	297	722	59	986	549	1 741	205	622	157
Ruby Cabernet	2 009	64	355	70	84	109	588	38	177	526	0
Cinsaut	1 659		29	281	1	552	78	104	93	517	2
Pinot noir	1 201	5	32	83	21	169	233	280	24	38	317
Cabernet Franc	789	2	10	76	1	166	46	394	14	42	38
Other red cultivars	4 043	52	265	887	161	901	427	667	219	345	120
Total red cultivars	41 000	363	2 656	7 230	521	8 552	4 828	9 340	1 812	4 473	1 224
Total hectares	92 067	3 701	9 450	12 432	2 224	14 607	12 731	15 066	6 606	12 593	2 656
Sultana	6 370	5 785	152	207	30	57	34	0	99	5	-

* Also utilised for raisins and as table grapes.

5.9 AGE OF VINES PER WINE REGION FOR 2019 - HECTARES (Excluding Sultana)

AGE OF VINES	HECTARES										
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF	CAPE SOUTH COAST
< 4 Years	4 930	211	594	304	178	459	1 049	373	702	971	87
4 - 10 Years	11 568	550	1 442	906	470	1 112	2 386	951	1 477	2 060	213
11 - 15 Years	13 043	643	1 579	1 182	452	1 334	2 287	1 482	1 301	2 081	701
16 - 20 Years	6 225	626	695	828	159	891	807	798	403	775	242
> 20 Years	15 302	1 307	2 484	1 982	444	2 259	1 374	2 122	910	2 233	189
Total white cultivars	51 067	3 338	6 795	5 203	1 703	6 055	7 903	5 727	4 794	8 120	1 432
< 4 Years	3 050	29	175	346	33	483	605	651	228	415	85
4 - 10 Years	7 961	83	546	1 032	111	1 348	1 611	1 106	685	1 250	188
11 - 15 Years	5 143	53	180	811	102	1 118	588	1 243	169	410	469
16 - 20 Years	16 765	125	1 170	3 223	187	3 707	1 490	4 200	525	1 720	419
> 20 Years	8 082	73	585	1 818	88	1 896	535	2 140	206	679	63
Total red cultivars	41 000	363	2 656	7 230	521	8 552	4 828	9 340	1 812	4 473	1 224
< 4 Years	7 979	241	769	651	211	942	1 654	1 024	930	1 386	172
4 - 10 Years	19 528	633	1 988	1 938	581	2 460	3 997	2 057	2 162	3 310	402
11 - 15 Years	18 186	696	1 759	1 993	553	2 453	2 875	2 725	1 470	2 491	1 170
16 - 20 Years	22 989	751	1 865	4 051	346	4 598	2 296	4 998	929	2 494	660
> 20 Years	23 384	1 379	3 068	3 800	532	4 155	1 909	4 262	1 115	2 912	252
Total white and red	92 067	3 701	9 450	12 432	2 224	14 607	12 731	15 066	6 606	12 593	2 656

5.10 AGE OF VINES PER WINE REGION FOR 2019 - % (Excluding Sultana)

AGE OF VINES	HECTARES IN WINE REGION AS % OF TOTAL										
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF	CAPE SOUTH COAST
< 4 Years	9.7	6.3	8.7	5.8	10.5	7.6	13.3	6.5	14.7	12.0	6.1
4 - 10 Years	22.7	16.5	21.2	17.4	27.6	18.4	30.2	16.6	30.8	25.4	14.9
11 - 15 Years	25.5	19.3	23.2	22.7	26.5	22.0	28.9	25.9	27.1	25.6	49.0
16 - 20 Years	12.2	18.8	10.2	15.9	9.4	14.7	10.2	13.9	8.4	9.5	16.9
> 20 Years	30.0	39.1	36.6	38.1	26.1	37.3	17.4	37.1	19.0	27.5	13.2
Total white cultivars	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
< 4 Years	7.4	8.1	6.6	4.8	6.4	5.6	12.5	7.0	12.6	9.3	6.9
4 - 10 Years	19.4	22.8	20.6	14.3	21.3	15.8	33.4	11.8	37.8	27.9	15.4
11 - 15 Years	12.5	14.7	6.8	11.2	19.5	13.1	12.2	13.3	9.3	9.2	38.4
16 - 20 Years	40.9	34.4	44.1	44.6	35.9	43.3	30.8	45.0	29.0	38.4	34.2
> 20 Years	19.7	20.0	22.0	25.1	17.0	22.2	11.1	22.9	11.3	15.2	5.1
Total red cultivars	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

6 PRODUCTION AND UTILISATION OF CROP

6.1 TOTAL CROP

YEAR	GRAPE PRODUCTION TONS	WINE PRODUCTS - GROSS LITRE							
		WINE	WINE FOR BRANDY	AVERAGE % ALC/VOL	DISTILLING WINE	AVERAGE % ALC/VOL	GRAPE JUICE CONCENTRATE AND GRAPE JUICE	AVERAGE % ALC/VOL	TOTAL WINE CROP
2006	1 301 579	709 717 222	82 116 414	11.48	147 945 171	10.00	73 201 381	10.61	1 012 980 188
2007	1 351 447	730 420 212	101 487 106	11.31	146 361 237	9.96	65 190 234	11.57	1 043 458 789
2008	1 425 612	763 346 054	86 580 058	11.15	166 558 133	9.69	72 530 790	10.66	1 089 015 035
2009	1 347 620	805 111 420	71 424 165	11.49	122 123 936	9.82	34 759 776	11.04	1 033 419 297
2010	1 261 309	779 836 438	39 583 031	11.51	113 275 957	9.82	52 121 679	9.83	984 817 105
2011	1 302 530	831 187 919	34 217 371	11.06	107 184 033	9.50	40 181 527		1 012 770 850
2012	1 414 528	870 940 413	62 257 427	11.31	123 643 055	9.88	40 122 955		1 096 963 850
2013	1 498 267	915 451 775	41 987 289	11.69	140 730 471	10.29	58 738 100		1 156 907 635
2014	1 519 710	958 782 992	53 627 710	11.36	133 595 333	9.99	35 079 722		1 181 085 757
2015	1 477 091	968 378 112	41 809 165	11.89	112 919 147	10.05	30 937 089		1 154 043 513
2016	1 405 258	898 382 758	37 806 121	11.85	116 909 186	10.04	35 869 946		1 088 968 011
2017	1 437 261	918 653 196	47 885 137	12.16	115 459 024	10.16	38 227 615		1 120 224 972
2018	1 243 599	824 336 395	36 498 374	11.50	89 459 553	10.06	15 360 200		965 654 522
2019	1 247 522	836 753 167	39 011 766	11.49	94 714 525	10.09	3 072 431		973 551 889

6.2 DISTRIBUTION OF PRODUCTION BETWEEN RED AND WHITE

YEAR	WINE GRAPES UTILISED FOR TOTAL WINE MAKING PURPOSES		WINE PRODUCED	
	% Red	% White	% Red	% White
2009	33.2	66.8	35.2	64.8
2010	31.6	68.4	34.1	65.9
2011	34.1	65.9	35.0	65.0
2012	31.9	68.1	35.6	64.4
2013	32.2	67.8	37.6	62.4
2014	33.6	66.4	36.6	63.4
2015	32.6	67.4	34.9	65.1
2016	32.3	67.7	34.4	65.6
2017	32.0	68.0	34.6	65.4
2018	33.7	66.3	37.2	62.8
2019	29.7	70.3	32.0	68.0

6.3 WHITE AND RED CULTIVARS UTILISED FOR TOTAL WINE PRODUCED

YEAR	TOTAL TONS	PRIVATE WINE CELLARS			PRODUCER CELLARS			PRODUCING WHOLESALERS		
		RED	WHITE	TOTAL	RED	WHITE	TOTAL	RED	WHITE	TOTAL
2015	1 477 091	130 029	154 711	284 740	294 897	802 618	1 097 515	55 879	38 958	94 837
2016	1 405 258	120 728	138 445	259 173	286 673	774 826	1 061 499	50 957	33 629	84 586
2017	1 437 261	125 963	147 907	273 870	289 624	785 758	1 075 382	52 049	35 960	88 009
2018	1 243 599	120 107	138 687	258 794	267 109	650 056	917 165	40 793	26 848	67 641
2019	1 247 522	111 572	145 781	257 353	232 046	690 278	922 324	40 760	27 085	67 845

WHITE AND RED CULTIVARS AS % OF TOTAL CRUSHED

YEAR	TOTAL TONS	PRIVATE WINE CELLARS			PRODUCER CELLARS			PRODUCING WHOLESALERS		
		RED	WHITE	TOTAL	RED	WHITE	TOTAL	RED	WHITE	TOTAL
2015	1 477 091	8.8	10.5	19.3	20.0	54.3	74.3	3.8	2.6	6.4
2016	1 405 258	8.6	9.9	18.4	20.4	55.1	75.5	3.6	2.4	6.0
2017	1 437 261	8.8	10.3	19.1	20.2	54.7	74.8	3.6	2.5	6.1
2018	1 243 599	9.7	11.2	20.8	21.5	52.3	73.8	3.3	2.2	5.4
2019	1 247 522	8.9	11.7	20.6	18.6	55.3	73.9	3.3	2.2	5.4

6.4 GRAPE PRODUCTION FOR WINE MAKING PURPOSES PER CULTIVAR

CULTIVAR	TONS				
	2015	2016	2017	2018	2019
Chenin blanc	341 625	300 877	329 876	262 800	288 772
Colombar(d)	286 833	300 564	294 019	245 039	276 204
Sauvignon blanc	112 964	103 341	114 366	106 874	96 389
Chardonnay	87 239	78 310	75 989	66 370	63 439
Muscat d'Alexandrie	39 039	35 937	28 563	28 931	29 079
Muscat blanc	13 230	12 664	13 735	12 875	14 615
Sémillon	16 334	14 829	15 274	13 289	11 786
Viognier	10 573	8 164	8 668	6 912	6 520
Other white cultivars	43 947	52 115	54 686	48 690	47 202
Table grape cultivars	41 396	36 998	31 990	22 752	28 320
Total white cultivars	993 180	943 799	967 165	814 531	862 325
Pinotage	87 168	87 814	85 815	80 934	72 907
Shiraz	110 145	97 880	100 739	87 092	70 800
Cabernet Sauvignon	88 118	77 650	83 948	78 456	62 063
Merlot	61 791	57 138	55 162	45 731	39 453
Ruby Cabernet	34 721	35 503	34 305	34 774	33 634
Cinsaut	28 545	27 394	27 405	27 070	20 888
Pinot noir	9 821	10 077	10 603	9 543	10 811
Cabernet Franc	6 111	6 011	6 203	5 422	5 196
Other red cultivars	34 410	34 554	37 569	34 217	36 431
Table grape cultivars	19 975	24 337	25 887	24 769	32 195
Total red cultivars	480 804	458 359	467 636	428 009	384 378
Total white and red cultivars	1 473 984	1 402 158	1 434 800	1 242 540	1 246 703
Sultana	3 107	3 100	2 460	1 059	818

6.5 CERTIFIED WINE

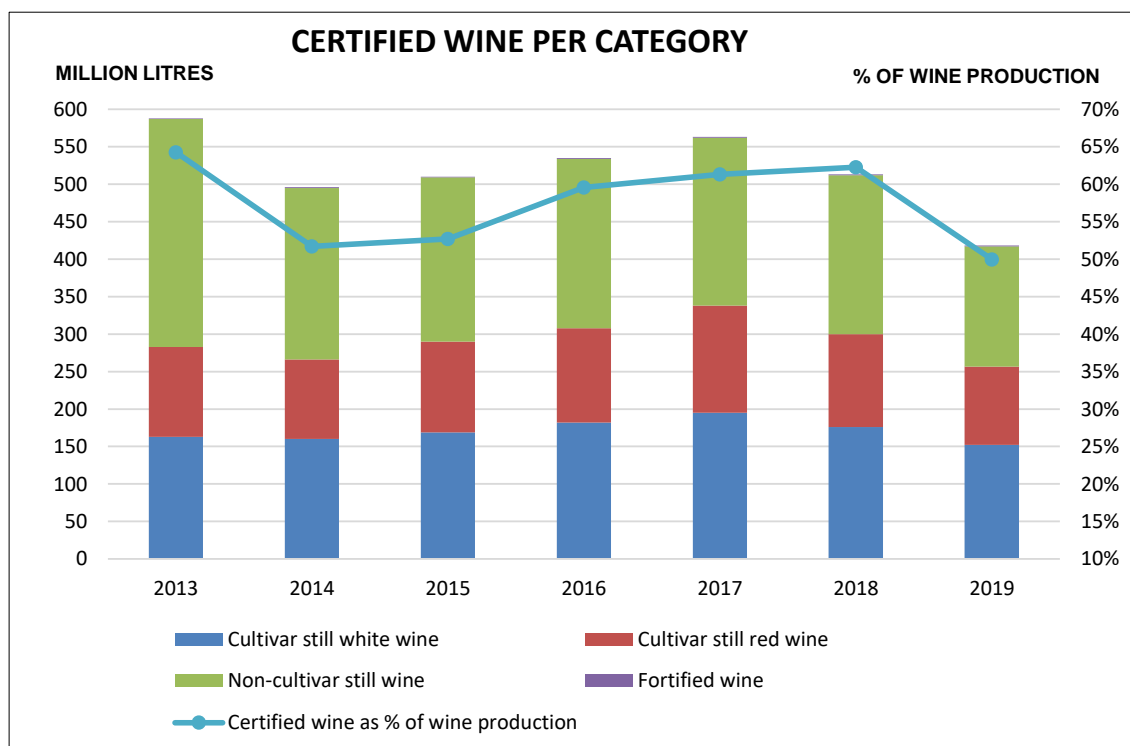
Wines of Origin are made under strict control, from the harvesting of the grapes to the final product, in order to comply with the requirements of the Wine of Origin Scheme with respect to origin, variety and vintage.

The certification seal on the bottle confirms that at the time of its assessment by the Wine and Spirit Board, the wine conformed to the prescribed standards and confirms claims with regard to origin, variety and vintage as indicated on the label.

CERTIFIED WINE

WINE CATEGORY	LITRES						
	2013	2014	2015	2016	2017	2018	2019
White cultivars:							
Still wine *	162 714 954	160 314 975	169 163 480	182 233 502	195 196 767	176 044 324	152 237 166
Fortified wine	531 303	470 505	214 417	544 882	465 710	197 607	175 011
Total	163 246 257	160 785 480	169 377 897	182 778 384	195 662 477	176 241 931	152 412 177
Red cultivars:							
Still wine *	120 270 128	106 121 194	121 120 228	125 837 706	143 493 495	124 487 534	104 498 405
Fortified wine	41 430	43 537	61 778	30 223	51 142	273 637	221 719
Total	120 311 558	106 164 731	121 182 006	125 867 929	143 544 637	124 761 171	104 720 124
Non-cultivar:							
Still wine *	304 033 110	229 323 508	218 973 755	226 048 953	223 764 147	211 649 311	160 447 258
Fortified wine	734 957	911 139	722 923	768 305	677 743	604 268	537 516
Total	304 768 067	230 234 647	219 696 678	226 817 258	224 441 890	212 253 579	160 984 774
Total:							
Still wine *	587 018 192	495 759 677	509 257 463	534 120 161	562 454 409	512 181 169	417 182 829
Fortified wine	1 307 690	1 425 181	999 118	1 343 410	1 194 595	1 075 512	934 246
GRAND TOTAL	588 325 882	497 184 858	510 256 581	535 463 571	563 649 004	513 256 681	418 117 075

* Includes sparkling wine.



6.6 CERTIFIED WINE PER PRODUCER GROUP
(Quantity final certified wine irrespective of vintage)

	LITRES						
	2013	2014	2015	2016	2017	2018	2019
PRODUCER CELLARS							
Wine of origin	186 484 855	126 429 901	130 621 574	147 185 268	167 843 236	141 722 027	96 476 556
Sub total	186 484 855	126 429 901	130 621 574	147 185 268	167 843 236	141 722 027	96 476 556
WHOLESALERS							
Wine of origin	307 282 603	272 361 784	268 112 843	268 879 403	270 087 270	247 834 116	217 133 377
Sub total	307 282 603	272 361 784	268 112 843	268 879 403	270 087 270	247 834 116	217 133 377
PRIVATE CELLARS							
Estate wine	8 376 436	8 073 670	8 738 606	9 057 750	8 349 398	9 020 496	8 228 111
Wine of origin	86 181 988	90 319 503	102 783 558	110 386 208	117 369 100	105 659 546	96 279 031
Sub total	94 558 424	98 393 173	111 522 164	119 443 958	125 718 498	114 680 042	104 507 142
TOTAL							
Estate wine	8 376 436	8 073 670	8 738 606	9 057 750	8 349 398	9 020 496	8 228 111
Wine of origin	579 949 446	489 111 188	501 517 975	526 450 879	555 299 606	495 215 689	409 888 964
GRAND TOTAL	588 325 882	497 184 858	510 256 581	535 508 629	563 649 004	504 236 185	418 117 075
Certified bulk exports (Included in above figures)	347 030 324	246 126 528	260 862 861	283 575 115	299 115 971	255 955 914	190 985 231

7 PRODUCERS' SALES, INCOME AND PRICES

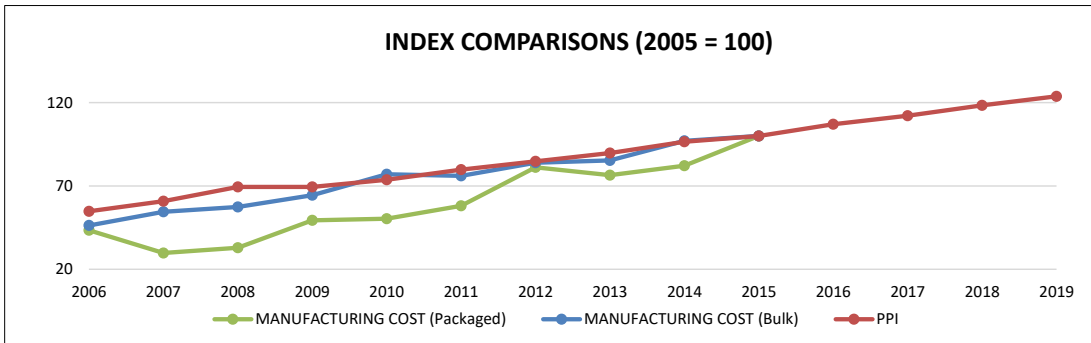
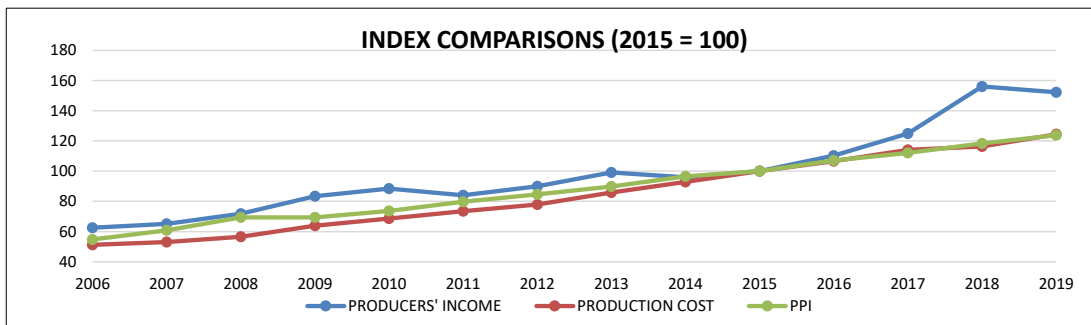
7.1 PRODUCERS' SALES AND INCOME

YEAR	GRAPES SOLD TO PRODUCING WHOLESALERS		WINE		WINE FOR BRANDY		DISTILLING WINE, GRAPE JUICE CONCENTRATE AND GRAPE JUICE		TOTAL
	TONS	RAND	LITRES	RAND	ℓ @ 10% A/V	RAND	ℓ @ 10% A/V	RAND	RAND
2008	100 831	293 681 016	739 095 733	2 509 260 784	96 674 127	219 058 211	251 395 395	297 899 003	3 319 899 014
2009	99 018	354 501 451	704 942 300	2 706 493 357	79 998 895	355 372 735	174 630 831	232 535 653	3 648 903 196
2010	86 940	307 599 292	703 450 846	2 900 487 161	43 523 523	108 911 330	172 587 535	302 400 348	3 619 398 131
2011	102 799	333 575 168	668 331 314	2 826 665 250	37 498 617	93 599 400	164 888 542	299 656 073	3 553 495 891
2012	98 613	344 495 517	747 918 622	3 229 213 768	70 374 105	205 316 468	187 621 521	352 361 399	4 131 387 152
2013	101 154	384 502 017	840 538 435	3 826 233 732	48 976 540	154 274 872	219 262 706	455 680 408	4 820 691 029
2014	106 384	421 534 656	766 871 914	3 654 355 800	57 695 292	275 292 920	172 732 255	375 847 303	4 727 030 679
2015	94 837	391 720 074	812 967 383	3 913 268 792	49 829 866	167 064 597	169 127 503	320 880 880	4 792 934 343
2016	84 586	361 965 105	841 012 435	4 139 214 284	44 500 094	145 189 857	184 721 146	383 719 067	5 030 088 313
2017	88 009	410 206 879	883 495 205	4 752 837 711	58 126 489	217 338 524	183 211 090	447 055 554	5 827 438 668
2018	67 641	360 448 468	820 937 710	5 443 843 983	42 416 364	172 644 998	126 941 079	321 053 480	6 297 990 929
2019	67 845	378 531 421	686 709 421	5 247 753 527	44 966 206	206 322 125	124 215 305	328 581 217	6 161 188 290

YEAR	TOTAL GRAPE PRODUCTION	TOTAL PRODUCERS' INCOME	AVERAGE INCOME		* WEIGHTED AVERAGE PRODUCTION COST		** AVERAGE MANUFACTURING COST				PPI
	TONS	RAND	R/ton	INDEX	R/ha	INDEX	PACKAGED		BULK		
							R/litre	INDEX	R/ton	INDEX	INDEX
2006	1 301 579	2 642 113 837	2 029.93	62.6	21 332.00	51.2	7.79	43.4	583.00	46.3	54.8
2007	1 351 447	2 852 543 089	2 110.73	65.0	22 125.00	53.1	5.35	29.8	687.00	54.5	60.8
2008	1 425 612	3 319 899 014	2 328.75	71.8	23 578.00	56.6	5.92	33.0	724.00	57.4	69.5
2009	1 347 620	3 648 903 196	2 707.66	83.4	26 580.00	63.8	8.86	49.3	812.00	64.4	69.5
2010	1 261 309	3 619 398 130	2 869.56	88.4	28 585.00	68.7	9.05	50.4	971.00	77.0	73.6
2011	1 302 530	3 553 495 891	2 728.15	84.1	30 582.00	73.5	10.44	58.1	958.00	76.0	79.8
2012	1 414 483	4 131 387 152	2 920.78	90.0	32 439.00	77.9	14.57	81.1	1 058.00	84.0	84.7
2013	1 498 243	4 820 691 029	3 217.56	99.2	35 739.00	85.8	13.74	76.5	1 076.00	85.4	89.8
2014	1 519 708	4 727 030 678	3 110.49	95.9	38 674.00	92.9	14.75	82.1	1 224.00	97.1	96.5
2015	1 477 091	4 792 934 343	3 244.85	100.0	41 635.00	100.0	17.96	100.0	1 260.25	100.0	100.0
2016	1 405 258	5 030 088 313	3 579.48	110.3	44 390.00	106.6					107.0
2017	1 437 261	5 827 438 668	4 054.54	125.0	47 513.00	114.1					112.1
2018	1 243 599	6 297 990 929	5 064.33	156.1	48 423.25	116.3					118.3
2019	1 247 522	6 161 188 290	4 938.74	152.2	51 788.00	124.4					123.8

* Including provision for replacement value. (Source: Vinpro)

** Analysis of expenses attributable to bulk and packaged wine - including depreciation & interest. (Source: The SA Wine Industry Insights Survey PricewaterhouseCoopers)



7.2 PARTICULARS OF PACKAGED WINE SOLD ON THE DOMESTIC MARKET

7.2.1 Type of containers (still wine only)

TYPE OF CONTAINER	CONTAINER SIZE	LITRES							TREND 2019/2018
		2013	2014	2015	2016	2017	2018	2019	
GLASS	< 750 ml	1 764 278	2 494 361	3 017 968	2 615 414	1 558 772	836 361	650 574	77.8
	% of glass	1.1	1.5	1.7	1.5	0.9	0.5	0.4	
	750 ml	92 711 060	103 349 386	106 664 510	107 332 508	112 141 097	102 316 664	100 389 807	98.1
	% of glass	57.5	60.2	61.8	63.1	63.4	61.0	62.8	
	1 l	22 363 620	21 678 874	19 420 307	16 647 733	16 541 723	16 648 661	13 203 627	79.3
	% of glass	13.9	12.6	11.3	9.8	9.3	9.9	8.3	
	1,5 l - 2 l	39 882 751	40 652 005	40 835 543	41 382 268	45 225 745	47 374 019	45 456 645	96.0
	% of glass	24.7	23.7	23.7	24.3	25.6	28.2	28.5	
	4,5 l	3 285 500	2 842 911	2 573 388	2 123 393	1 450 427	671 148	0	0.0
	% of glass	2.0	1.7	1.5	1.2	0.8	0.4	0.0	
OTHER	1 198 949	531 335	10 902	11 576	15 708	11 275	28 643	254.0	
% of glass	0.7	0.3	0.0	0.0	0.0	0.0	0.0		
TOTAL		161 206 157	171 548 871	172 522 617	170 112 891	176 933 471	167 858 127	159 729 272	95.2
As % of total still wine		50.3	49.4	45.8	43.9	44.0	44.2	44.8	
PLASTIC	< 750 ml	597 302	537 282	590 152	547 968	567 464	336 695	218 613	64.9
	% of plastic	0.9	0.8	0.9	0.9	0.9	0.7	0.5	
	750 ml	163 562	147 466	214 978	303 643	299 874	267 513	243 485	91.0
	% of plastic	0.2	0.2	0.3	0.5	0.5	0.6	0.6	
	1 l	28 726 020	26 282 666	27 140 840	28 209 352	28 041 191	22 919 951	20 194 136	88.1
	% of plastic	43.3	39.5	43.7	45.7	45.4	47.4	48.0	
	5 l	31 023 700	32 771 795	29 483 280	28 405 040	28 677 480	21 867 230	19 017 775	87.0
	% of plastic	46.8	49.3	47.4	46.1	46.4	45.3	45.2	
	OTHER	5 757 422	6 730 065	4 728 402	4 194 327	4 180 637	2 928 696	2 371 136	81.0
	% of plastic	8.7	10.1	7.6	6.8	6.8	6.1	5.6	
TOTAL		66 268 005	66 469 274	62 157 652	61 660 329	61 766 646	48 320 084	42 045 144	87.0
As % of total still wine		20.7	19.2	16.5	15.9	15.4	12.7	11.8	
BAG-IN-BOX	2 l	6 263 412	4 784 724	4 368 376	3 193 314	1 618 862	1 283 578	591 836	46.1
	% of bag-in-box	7.3	4.8	3.3	2.2	1.1	0.9	0.4	
	3 l	19 880 687	28 022 355	45 322 629	48 648 233	48 964 846	48 413 916	42 166 461	87.1
	% of bag-in-box	23.1	28.1	34.7	33.9	32.9	32.4	29.8	
	5 l	59 536 550	66 738 490	81 084 200	91 799 945	98 117 395	99 447 673	98 786 012	99.3
	% of bag-in-box	69.3	67.0	62.0	63.9	65.9	66.7	69.8	
	OTHER	212 140	112 719	11 357	36 908	82 208	55 120	50 060	90.8
	% of bag-in-box	0.2	0.1	0.0	0.0	0.1	0.0	0.0	
TOTAL		85 892 789	99 658 288	130 786 562	143 678 400	148 783 311	149 200 287	141 594 369	94.9
As % of total still wine		26.8	28.7	34.8	37.1	37.0	39.3	39.7	
FOIL BAGS	2 l	478 290	108 396	0	0	0	0	0	0.0
	% of foil bags	43.8	12.1	0.0	0.0	0.0	0.0	0.0	
	5 l	612 185	740 585	567 995	463 945	376 285	339 635	290 320	85.5
	% of foil bags	56.0	82.4	89.8	98.4	99.1	98.8	100.0	
	OTHER	2 070	49 740	64 472	7 703	3 357	4 279	0	0.0
	% of foil bags	0.2	5.5	10.2	1.6	0.9	1.2	0.0	
TOTAL		1 092 545	898 721	632 467	471 648	379 642	343 914	290 320	84.4
As % of total still wine		0.3	0.3	0.2	0.1	0.1	0.1	0.1	
TETRA PACKS	500 ml	380 587	371 117	364 343	387 764	351 643	296 298	261 696	88.3
	% of tetra packs	6.4	4.4	3.6	3.3	2.4	2.1	2.1	
	1 l	5 584 341	8 013 538	9 879 062	11 464 133	14 018 010	13 816 678	12 399 354	89.7
	% of tetra packs	93.6	95.6	96.4	96.7	97.5	97.9	97.9	
	OTHER	0	0	99	0	1 350	720	3 282	455.9
	% of tetra packs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TOTAL		5 964 928	8 384 655	10 243 504	11 851 897	14 371 003	14 113 696	12 664 332	89.7
As % of total still wine		1.9	2.4	2.7	3.1	3.6	3.7	3.6	
TOTAL STILL WINE		320 424 424	346 959 809	376 342 802	387 775 165	402 234 073	379 836 108	356 323 438	93.8

Included in these figures are the sales of locally bottled imported still wine.

Above total differs from the domestic sales figure for still wine in Table 10.1 because not all roleplayers within the industry participates.

7.2.2 WINE SOLD PER CULTIVAR / TYPE

	TYPE OF WINE	LITRE		TREND
		2018	2019	2019/2018
STILL WINE WHITE	Chardonnay	4 462 099	4 608 200	103.3
	Chenin blanc	6 320 065	5 478 290	86.7
	Sauvignon blanc	13 842 941	14 943 809	108.0
	Blends	4 402 576	4 418 417	100.4
	Other white	4 268 989	7 688 520	180.1
	Dry white	24 053 025	21 512 289	89.4
	Natural sweet	26 299 760	25 145 282	95.6
	Semi-sweet	62 932 919	52 959 569	84.2
	Total White	146 582 375	136 754 376	93.3
STILL WINE RED	Cabernet Sauvignon	6 270 906	6 175 582	98.5
	Merlot	7 379 174	7 421 322	100.6
	Pinotage	4 731 035	4 992 871	105.5
	Shiraz	4 446 461	4 692 272	105.5
	Blends	13 168 219	12 318 827	93.5
	Other red	6 581 934	6 676 050	101.4
	Dry red	31 281 551	33 159 084	106.0
	Natural sweet	31 805 257	31 973 384	100.5
	Semi-sweet	2 311 937	2 419 425	104.6
Total Red	107 976 474	109 828 816	101.7	
ROSÉ / BLANC DE NOIR	Dry	4 846 798	5 404 574	111.5
	Natural sweet	49 139 651	40 530 505	82.5
	Semi-sweet	6 484 301	5 825 177	89.8
	Total Rosé / Blanc de Noir	60 470 749	51 760 255	85.6
PERLÉ		64 806 509	57 980 040	89.5
CAP CLASSIQUE	White	2 790 915	2 955 439	105.9
	Rosé	1 095 018	1 249 010	114.1
	Red	193	4 049	2094.2
	Total Cap Classique	3 886 126	4 208 499	108.3
SPARKLING	White	2 960 820	2 993 468	101.1
	Rosé	1 582 860	1 792 800	113.3
	Red	931 149	1 011 941	108.7
	Total Other Sparkling	5 474 829	5 798 210	105.9
FORTIFIED		34 826 409	31 339 867	90.0

8 EXPORTS

8.1 TOTAL QUANTITY OF WINE EXPORTED

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL LITRES	TREND	EXPORT AS % OF WINE PRODUCTION	% CERTIFIED WINE EXPORTED
2008	407 299 650	423 207	3 971 972	411 694 829	131.7	53.9	84.3
2009	389 023 730	282 791	6 285 376	395 591 897	96.1	49.1	91.5
2010	370 909 346	401 700	7 212 677	378 523 723	95.7	48.5	93.4
2011	350 414 988	348 858	6 649 735	357 413 581	94.4	43.0	93.8
2012	408 910 701	274 425	8 032 172	417 217 298	116.7	47.9	92.8
2013	517 404 596	282 980	7 897 380	525 584 956	126.0	57.4	88.1
2014	414 834 333	348 954	7 473 395	422 656 682	80.4	44.1	90.0
2015	412 444 375	310 819	7 263 111	420 018 305	99.4	43.4	91.9
2016	424 088 450	385 543	3 866 705	428 340 698	102.0	47.7	93.3
2017	444 010 922	315 303	4 059 269	448 385 494	104.7	48.8	92.9
2018	414 992 259	351 157	4 819 937	420 163 353	93.7	51.0	91.1
2019	316 663 992	174 149	2 944 739	319 782 880	76.1	38.2	94.1

8.2 TYPES OF WINE EXPORTED DURING 2019 - LITRES

TYPES OF WINE AND SPIRITS	PACKAGED		BULK		TOTAL LITRES		
	LITRES	AS % OF TOTAL PER CULTIVAR	LITRES	AS % OF TOTAL PER CULTIVAR	2019	2018	2017
Chardonnay	10 223 753	51.05	9 805 094	48.95	20 028 847	28 519 109	32 663 549
Sauvignon blanc	19 039 896	50.91	18 355 813	49.09	37 395 709	44 416 264	46 752 823
Chenin blanc	15 674 725	31.90	33 456 126	68.10	49 130 851	55 071 269	52 779 256
Other single white cultivars	2 487 110	33.23	4 998 463	66.77	7 485 573	11 014 682	12 345 999
White blends	11 127 928	43.77	14 294 656	56.23	25 422 584	30 907 174	31 531 759
Dry White	2 752 196	13.96	16 967 819	86.04	19 720 015	27 089 886	38 240 908
Other White	11 344 142	85.44	1 932 973	14.56	13 277 115	16 840 110	14 292 264
Cabernet Sauvignon	9 487 187	65.41	5 016 675	34.59	14 503 862	18 783 290	22 833 243
Shiraz	9 635 149	59.37	6 594 215	40.63	16 229 364	21 094 086	24 562 601
Pinotage	8 865 698	47.98	9 612 036	52.02	18 477 734	18 113 629	20 125 101
Merlot	4 127 040	52.15	3 786 836	47.85	7 913 876	13 489 367	15 930 163
Other single red cultivars	1 364 562	46.12	1 594 435	53.88	2 958 997	3 943 401	3 893 501
Red blends	19 572 400	50.20	19 413 447	49.80	38 985 847	50 967 810	55 810 475
Dry Red	5 276 585	35.72	9 494 360	64.28	14 770 945	17 969 214	24 981 671
Other Red	4 767 808	86.47	746 260	13.53	5 514 068	7 200 531	7 744 304
Blanc de Noir + Rosé	5 834 623	23.48	19 013 982	76.52	24 848 605	49 572 437	39 523 305
Subtotal still wine	141 580 802	44.71	175 083 190	55.29	316 663 992	414 992 259	444 010 922
Fortified wine	174 149	100.00	-	-	174 149	351 157	315 303
Sparkling wine	1 563 640	100.00	-	-	1 563 640	3 350 885	2 709 131
Cap Classique	1 381 099	100.00	-	-	1 381 099	1 469 052	1 350 138
Total wine	144 699 690	45.25	175 083 190	54.75	319 782 880	420 163 353	448 385 494

Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Eswatini).

SOURCE: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

8.3 PACKAGED AND BULK WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2018						2019						TREND 2019 / 2018					
	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL
UNITED KINGDOM	61 053 697	37 507 767	4 785 284	4 669	284 208	103 635 625	45 998 017	27 640 855	2 765 080	4 099	329 876	76 737 927	75	74	58	88	116	74
GERMANY	40 980 735	31 627 983	19 097 372	22 265	150 617	91 878 972	33 415 805	26 318 008	5 847 174	16 357	125 566	65 722 910	82	83	31	73	83	72
THE NETHERLANDS	12 413 622	5 797 206	2 221 081	10 433	133 544	20 575 886	12 408 778	6 470 684	2 056 296	11 663	139 958	21 087 379	100	112	93	112	105	102
SWEDEN	11 107 762	6 157 693	585 473	2 097	526 714	18 379 739	10 961 481	5 738 325	773 550	1 964	401 972	17 877 292	99	93	132	94	76	97
RUSSIA	13 324 202	3 377 885	911 192	0	59 868	17 673 147	13 586 420	3 047 607	1 170 073	0	52 574	17 856 674	102	90	128	0	88	101
DENMARK	5 939 683	11 080 895	3 255 123	10 602	28 773	20 315 076	4 980 595	8 634 361	2 853 193	2 394	7 695	16 478 238	84	78	88	23	27	81
FRANCE	8 204 521	6 474 615	11 665 428	588	1 877	26 347 029	6 306 265	4 712 259	4 237 517	900	5 049	15 261 990	77	73	36	153	269	58
BELGIUM	5 921 685	3 191 220	1 626 972	2 320	62 807	10 805 004	6 041 594	3 004 250	2 329 328	1 627	52 279	11 429 078	102	94	143	70	83	106
U.S.A.	6 096 934	5 919 854	520 484	6 687	314 556	12 858 515	5 326 282	4 194 228	369 591	17 640	291 270	10 199 011	87	71	71	264	93	79
CANADA	13 004 152	6 353 167	323 553	45 371	18 113	19 744 356	6 677 046	3 229 343	167 345	28 257	16 160	10 118 151	51	51	52	62	89	51
CHINA	612 859	9 557 884	43 659	10 208	22 554	10 247 164	472 316	5 524 667	24 440	7 590	54 018	6 083 031	77	58	56	74	240	59
FINLAND	3 846 732	1 736 013	309 462	5 855	95 832	5 993 894	3 749 183	1 624 905	491 665	248	110 853	5 976 854	97	94	159	4	116	100
KENYA	4 025 800	1 693 674	61 686	1 526	50 994	5 833 680	2 899 260	2 006 204	40 878	1 845	42 131	4 990 318	72	118	66	121	83	86
UNITED ARAB EMIRATES	2 376 561	2 404 170	182 220	6 210	76 172	5 045 333	1 786 739	1 640 362	126 088	2 916	67 545	6 323 650	75	68	69	47	89	72
JAPAN	2 849 769	1 431 619	11 736	1 125	286 398	4 580 647	1 758 542	1 390 957	10 112	1 440	133 226	3 294 277	62	97	86	128	47	72
SWITZERLAND	4 230 705	1 211 428	777 419	758	12 221	6 232 531	1 162 723	484 940	422 559	521	9 726	2 080 476	27	40	54	69	80	33
TANZANIA	920 198	680 315	70 529	1 082	56 007	1 728 131	1 007 384	891 476	78 864	20 999	60 476	2 059 199	109	131	112	1 941	108	119
MAURITIUS	882 031	742 055	293 193	4 847	110 738	2 032 864	758 741	581 485	196 627	2 394	76 058	1 615 305	86	78	67	49	69	79
NIGERIA	368 902	611 021	26 645	2 619	69 966	1 079 153	517 589	855 383	67 945	3 825	65 628	1 510 370	140	140	255	146	94	140
UGANDA	1 104 371	460 706	7 682	833	15 566	1 589 158	990 555	367 752	6 566	176	7 209	1 372 258	90	80	85	21	46	86
ZAMBIA	1 345 599	366 247	10 944	3 843	1 738 315	1 010 935	235 884	10 436	684	9 504	1 267 443	75	64	95	18	81	73	
NORWAY	297 143	829 617	18 608	81	12 353	1 157 802	266 207	812 395	16 344	34	29 030	1 124 010	90	98	88	42	235	97
CZECH REPUBLIC	1 513 843	670 990	84 263	770	6 282	2 276 148	724 820	322 012	61 970	0	2 336	1 111 138	48	48	74	0	37	49
THAILAND	678 609	786 643	26 097	0	5 094	1 496 443	524 682	528 759	26 330	0	23 904	1 103 675	77	67	101	0	469	74
BRAZIL	221 867	825 720	87 867	450	15 368	1 151 272	195 338	735 842	107 123	2 165	25 097	1 065 565	88	89	122	481	163	93
OTHER COUNTRIES	10 536 513	10 064 941	2 568 645	205 918	2 391 633	25 767 470	8 933 396	8 361 749	591 511	44 411	805 592	18 736 659	85	83	23	22	34	73
TOTAL	213 858 495	151 561 328	49 572 437	351 157	4 819 937	420 163 354	172 460 693	119 354 692	24 848 605	174 149	2 944 739	319 782 878	81	79	50	50	61	76

8.4 PACKAGED WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2018						2019						TREND 2019 / 2018					
	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL
UNITED KINGDOM	21 197 871	13 687 968	837 564	4 669	284 208	36 012 280	16 695 887	11 455 235	683 040	4 099	329 876	29 168 137	79	84	82	88	116	81
THE NETHERLANDS	8 713 788	4 916 346	1 265 921	10 433	133 544	15 040 032	9 697 239	5 866 248	1 431 636	11 663	139 958	17 146 744	111	119	113	112	105	114
GERMANY	6 682 297	8 427 409	616 652	22 265	150 617	15 899 240	5 553 528	7 132 892	675 958	16 357	125 566	13 504 301	83	85	110	73	83	85
SWEDEN	8 074 862	4 248 853	513 873	2 097	526 714	13 366 399	7 060 151	3 141 185	568 910	1 964	401 972	11 174 182	87	74	111	94	76	84
U.S.A.	4 520 394	4 129 884	520 484	6 687	314 556	9 492 005	4 272 702	3 854 233	369 591	17 640	291 270	8 805 436	95	93	71	264	93	93
CANADA	4 533 712	3 187 597	323 553	45 371	18 113	7 870 466	4 497 666	2 820 663	119 525	28 257	16 160	7 482 271	99	88	140	62	89	95
CHINA	565 119	7 839 284	43 659	10 208	22 554	8 480 824	424 436	5 405 507	24 440	7 590	54 018	5 915 991	75	69	56	74	240	70
RUSSIA	2 293 642	2 924 065	143 672	0	59 868	5 421 247	2 536 320	3 023 947	137 573	0	52 574	5 750 414	111	103	96	0	88	106
DENMARK	2 134 643	3 538 705	690 263	10 602	28 773	6 402 986	1 594 223	2 307 571	301 313	2 394	7 695	4 213 196	75	65	44	23	27	66
BELGIUM	2 124 295	1 629 600	464 732	2 320	62 807	4 283 754	2 030 384	1 520 011	485 228	1 627	52 279	4 089 528	96	93	104	70	83	95
UNITED ARAB EMIRATES	2 376 561	2 404 170	182 220	6 210	76 172	5 045 333	1 786 739	1 640 362	126 088	2 916	67 545	6 323 650	75	68	69	47	89	72
KENYA	3 617 720	1 693 674	61 686	1 526	50 994	5 305 460	2 299 800	781 204	40 878	1 845	42 131	3 165 858	64	80	66	121	83	67
JAPAN	850 049	1 431 619	11 736	1 125	286 398	2 580 927	849 602	1 390 957	10 112	1 440	133 226	2 385 337	100	97	86	128	47	92
TANZANIA	896 198	608 055	70 529	1 082	56 007	1 631 871	1 007 384	891 476	78 864	20 999	60 476	2 059 199	112	147	112	1 941	108	126
FINLAND	2 142 952	1 280 313	23 902	5 855	95 832	3 548 854	1 324 083	593 245	12 825	248	110 853	2 041 254	62	46	54	4	116	58
UGANDA	1 104 371	460 706	7 682	833	15 566	1 589 158	990 555	367 752	6 566	176	7 209	1 372 258	90	80	85	21	46	86
NIGERIA	368 902	611 021	26 645	2 619	69 966	1 079 153	458 132	765 880	9 068	3 825	65 628	1 302 533	124	125	34	146	94	121
ZAMBIA	1 224 639	263 707	10 944	3 843	11 682	1 514 815	908 935	180 884	10 436	684	9 504	1 110 443	74	69	95	18	81	73
BRAZIL	221 867	825 720	87 867	450	15 368	1 151 272	195 338	735 842	107 123	2 165	25 097	1 065 565	88	89	122	481	163	93
NORWAY	297 143	829 617	18 608	81	12 353	1 013 462	266 207	692 175	16 344	34	29 030	1 003 790	90	101	88	42	235	99
MOZAMBIQUE	422 746	293 301	6 579	824	249 314	972 764	474 141	223 318	6 674	0	141 845	845 978	112	76	101	0	57	87
ANGOLA	127 327	479 940	3 887	1 134	1 574 262	2 186 550	153 037	446 924	5 054	2 741	226 342	834 098	120	93	130	242	14	38
CZECH REPUBLIC	497 883	469 670	84 263	770	6 282	1 058 868	399 200	311 932	61 970	0	2 336	775 438	80	66	74	0	37	73
GHANA	257 782	288 931	5 891	455	8 962	562 021	344 485	335 154	5 747	851	10 100	696 337	134	116	98	187	113	124
MAURITIUS	385 711	348 535	87 693	4 847	110 738	937 524	285 599	235 541	72 887	2 394	76 058	672 479	74	68	83	49	69	

8.6 WINE EXPORTED IN CONTAINERS - LITRES

COUNTRY	2018					2019					TREND 2019/2018				
	GLASS	CANS	BAG-IN-BOX	PLASTIC	TOTAL	GLASS	CANS	BAG-IN-BOX	PLASTIC	TOTAL	GLASS	CANS	BAG-IN-BOX	PLASTIC	TOTAL
UNITED KINGDOM	34 013 561		1 998 723		36 012 284	28 543 173		624 390	574	29 168 137	83.92		31.24		80.99
THE NETHERLANDS	14 861 646		178 252	135	15 040 033	16 959 766		186 860	117	17 146 743	114.12		104.83	86.67	114.01
GERMANY	15 608 949		289 732	558	15 899 239	13 145 907		357 759	639	13 504 305	84.22		123.48	114.52	84.94
SWEDEN	4 176 208		9 190 191		13 366 399	3 550 653		7 623 528		11 174 181	85.02		82.95		83.60
U.S.A.	9 352 750		139 256		9 492 006	8 609 680		168 061	27 695	8 805 436	92.06		120.69		92.77
CANADA	7 459 942		410 524		7 870 466	6 878 481		603 789		7 482 270	92.21		147.08		95.07
CHINA	8 390 885		89 942		8 480 827	5 836 620		79 372		5 915 992	69.56		88.25		69.76
RUSSIA	5 379 511		41 736		5 421 247	5 500 298		250 116		5 750 414	102.25		599.28		106.07
DENMARK	1 964 945		4 435 168	2 872	6 402 985	1 708 655		2 498 136	6 404	4 213 196	86.96		56.33	222.97	65.80
BELGIUM	4 200 257		83 316	180	4 283 752	4 023 308		66 220		4 089 528	95.79		79.48		95.47
UNITED ARAB EMIRATES	3 021 074		2 018 780	5 478	5 045 333	2 133 866		1 485 476	4 308	3 623 650	70.63		73.58	78.65	71.82
KENYA	2 865 600		1 781 758	58 103	4 705 461	1 870 762		1 295 062	36	3 165 860	65.28		72.68	0.06	67.28
JAPAN	2 142 479		438 336	112	2 580 927	1 929 114		456 228		2 385 342	90.04		104.08		92.42
TANZANIA	1 368 539		263 336		1 631 875	1 705 367		353 832		2 059 199	124.61		134.37		126.19
FINLAND	1 386 354		2 162 499		3 548 853	1 150 961		890 292		2 041 253	83.02		41.17		57.52
UGANDA	906 627		681 044	1 485	1 589 156	895 554		476 702		1 372 256	98.78		70.00		86.35
NIGERIA	1 078 202			951	1 079 153	1 302 472		60		1 302 532	120.80				120.70
ZAMBIA	1 075 746	3 360	434 508	1 200	1 514 814	930 344		180 098		1 110 442	86.48		41.45		73.31
BRAZIL	1 151 273				1 151 273	1 065 565				1 065 565	92.56				92.56
NORWAY	453 336		560 124		1 013 460	462 748		541 041		1 003 789	102.08		96.59		99.05
MOZAMBIQUE	874 683		98 080		972 763	689 915		156 062		845 977	78.88		159.12		86.97
ANGOLA	1 878 635	18 000	289 914		2 186 549	609 531	18 000	206 566		834 097	32.45	1.00	71.25		38.15
CZECH REPUBLIC	626 430		432 438		1 058 868	386 521		388 917		775 438	61.70		89.94		73.23
GHANA	538 483		23 537		562 020	670 265		26 070		696 335	124.47		110.76		123.90
MAURITIUS	847 725		89 798		937 523	610 795		61 684		672 479	72.05		68.69		71.73
OTHER COUNTRIES	13 338 325		3 886 856	1 398	17 226 579	11 604 670	15 600	2 870 760	4 264	14 495 294	87.00		73.86	304.96	84.14
TOTAL	138 962 162	21 360	30 017 848	72 473	169 073 843	122 774 988	33 600	21 847 081	44 039	144 699 708	88.35	1.57	72.78	60.77	85.58

*As from 1 July 2006 all packaged exports to previously exempted African countries and surrounding islands are reflected in full.

Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Eswatini).

SOURCE: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

9 IMPORTS

9.1 IMPORTS TO SOUTH AFRICA - TOTAL

YEAR	LITRES							LITRES AA					
	BEER	GRAPE JUICE	*STILL WINE	FORTIFIED WINE	SPARKLING	VERMOUTH	OTHER	LIQUEUR	BRANDY	WHISKY	RUM	GIN & VODKA	OTHER SPIRITS
1998	40 250 000	-	8 245 482	22 365	105 797	40 296	91 260	114 311	1 644 445	4 367 618	404 612	81 673	8 056 329
1999	45 352 200	-	15 080 278	60 118	304 878	77 471	417 296	221 348	242 078	4 735 755	1 190 600	120 509	3 382 772
2000	46 428 500	-	7 753 414	79 893	110 804	123 218	100 320	123 858	488 954	4 935 085	698 435	95 710	3 113 310
2001	39 855 600	-	2 457 221	20 787	151 303	235 216	-	213 094	40 783	5 703 087	818 941	44 087	243 410
2002	42 834 700	-	31 426 953	23 283	121 996	822 167	900	101 449	24 169	5 700 000	757 918	58 904	2 465 985
2003	48 923 500	-	48 971 475	14 553	136 561	183 325	-	1 412 519	50 065	5 806 631	535 541	91 665	6 282 178
2004	80 000 000	-	2 305 544	33 492	315 672	116 956	22 860	145 062	37 708	6 100 000	388 128	142 140	4 848 176
2005	72 990 000	-	19 406 513	33 575	199 577	303 497	-	228 685	53 905	7 795 941	328 824	111 364	5 683 645
2006	86 457 900	-	18 765 375	32 807	273 183	153 998	-	247 670	102 857	8 972 157	329 632	107 578	5 259 325
2007	155 463 000	-	13 320 978	24 447	755 972	166 821	-	266 262	134 453	8 085 924	1 016 145	89 923	5 079 355
2008	221 822 000	-	19 594 384	10 265	610 776	240 937	25 000	371 837	50 832	9 306 276	787 658	82 928	1 684 464
2009	169 243 916	-	17 762 791	19 274	53 111	295 668	1 518	378 137	228 569	8 775 818	933 804	126 187	1 315 258
2010	23 676 066	-	10 440 519	16 178	133 022	93 694	-	360 743	88 000	12 580 000	736 773	133 545	3 093 049
2011	28 695 557	-	16 775 577	12 652	234 461	52 939	-	315 427	215 393	13 432 770	610 944	244 320	6 704 357
2012	31 527 725	-	17 787 803	13 007	317 916	98 587	11 880	531 224	177 186	15 330 969	625 034	199 368	3 278 569
2013	149 522 299	-	10 790 942	48 390	261 960	108 559	-	340 853	356 794	21 534 037	137 602	225 451	3 765 759
2014	77 077 703	-	15 417 953	6 953	408 385	69 290	17 636	242 105	356 291	11 208 090	344 233	432 668	5 022 046
2015	65 916 392	-	16 364 690	7 516	575 906	178 101	33 252	386 197	490 627	9 282 165	489 900	509 283	4 569 189

Figures based on various industry sources

* Includes concentrate component for use in alcoholic fruit beverages as well as for sweetening of wine.

9.2 IMPORTS TO SOUTH AFRICA - PACKAGED AND BULK

PRODUCT CATEGORY (litres)	2016	2017	2018	2019
Sparkling Wine	1 124 828	961 326	1 455 564	1 469 455
Still Wine Packaged (≤ 2 litres)	904 506*	1 007 858	993 418	1 680 891
Fortified Wine Packaged (≤ 2 litres)	22 048*	20 253	32 037	25 501
Still and Fortified Bag-in-Box (> 2 to ≤ 10 litres)		1 832	4 392	3 222
Still and Fortified Bulk (> 10 litres)	1 280	109 382	15 019 217	32 171 457
Brandy	4 144 320	3 956 704	10 406 512	9 741 510
Ethyl Alcohol	8 990 905	15 415 252	12 968 867	3 227 898
Gin	770 237	1 606 927	3 709 881	6 925 217
Liqueur	2 216 655	2 258 617	2 423 942	2 214 461
Rum	1 104 271	1 348 229	1 161 123	887 655
Spirit Aperitifs, Spirit Coolers and Bitters			1 687 831	1 250 746
Unspecified Spirits	2 692 034	3 348 824	3 534 788	3 735 328
Vermouth	181 603	174 019	142 647	123 835
Vodka	1 754 783	1 981 819	2 364 134	1 748 403
Whisky	30 237 494	35 246 602	30 766 420	33 387 079
Beer	66 052 269	85 808 109	152 888 000	240 135 000

Source: Comtrade, Trade Map, SARS Customs

* Bag-in-Box included

10 LIQUOR CONSUMPTION IN SOUTH AFRICA

10.1 TOTAL (litres)

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	SPIRITS	RTD's	BEER	GRAND TOTAL	TOTAL % CHANGE
2001	337 405 875	16 866 000	6 076 093	360 347 968	98 240 000	195 000 000	2 590 800 000	3 244 387 968	0.3
2002	337 400 630	16 872 750	7 040 009	361 313 389	98 949 000	200 000 000	2 598 265 000	3 258 527 389	0.4
2003	296 473 391	18 848 250	7 324 936	322 646 577	99 055 000	199 500 000	2 690 790 000	3 311 991 577	1.6
2004	299 428 807	18 114 750	8 005 285	325 548 842	101 865 000	205 000 000	2 613 000 000	3 245 413 842	-2.0
2005	293 985 618	17 779 500	8 256 847	320 021 965	104 790 000	233 200 000	2 684 500 000	3 342 511 965	3.0
2006	295 701 833	17 966 250	8 293 090	321 961 173	109 340 000	283 200 000	2 740 800 000	3 455 301 173	3.4
2007	312 129 717	18 148 500	9 232 824	339 511 041	114 330 000	327 900 000	2 818 800 000	3 600 541 041	4.2
2008	312 398 624	17 608 500	9 722 667	339 729 791	116 237 000	346 300 000	2 845 000 000	3 647 266 791	1.3
2009	296 531 496	17 241 750	8 504 249	322 277 495	112 230 000	363 150 000	2 848 000 000	3 645 657 495	0.0
2010	304 403 901	16 560 000	8 916 899	329 880 800	112 200 000	375 800 000	2 902 000 000	3 719 880 800	2.0
2011	311 297 953	17 478 000	8 799 413	337 575 366	115 490 000	390 520 000	2 968 500 000	3 812 085 366	2.5
2012	320 199 826	18 148 500	8 481 898	346 830 224	117 925 000	431 900 000	3 016 000 000	3 912 655 224	2.6
2013	327 698 714	17 293 500	8 101 339	353 093 553	117 200 000	465 500 000	3 061 000 000	3 996 793 553	2.2
2014	354 154 817	17 860 500	8 035 969	380 051 286	120 800 000	482 000 000	3 092 000 000	4 074 851 286	2.0
2015	383 361 467	19 120 500	8 188 831	410 670 798	119 050 000	447 300 000	3 123 000 000	4 100 020 798	0.6
2016	395 772 167	18 684 000	8 919 453	423 375 620	121 436 000	431 200 000	3 170 000 000	4 146 011 620	1.1
2017	406 909 430	19 356 750	9 192 367	435 458 547	128 203 180	461 384 000	3 201 700 000	4 226 745 727	1.9
2018	387 137 070	20 463 750	9 360 956	416 961 776	130 372 521	507 522 400	3 201 700 000	4 256 556 697	0.7
2019	363 190 421	14 422 500	10 006 708	387 619 629	132 271 560	532 898 520	3 329 768 000	4 382 557 709	3.0

Figures based on various industry sources and SALBA data

Notes: Wine excludes the grape-based liquor and alcoholic fruit beverage segments.

Beer is RSA only.

All other product categories are RSA & Southern Africa Customs Union countries (Botswana, Lesotho, Namibia and Eswatini).

Wine and Sparkling wine do not include bottled imported products. Bottled imported portion is small.

All other product categories include imported products.

Ready to drink (RTD) refers to both Alcoholic Fruit Beverages and Spirit Coolers.

The series for fortified wine is currently under review. A preliminary number is provided for now.

10.2 SPIRITS (litres)

YEAR	BRANDY	GIN	CANE	VODKA	LIQUEURS	WHISKY	RUM	TOTAL
2001	40 100 000	6 550 000	4 000 000	15 700 000	7 450 000	21 500 000	2 940 000	98 240 000
2002	40 804 000	6 600 000	3 450 000	15 100 000	7 550 000	22 480 000	2 965 000	98 949 000
2003	42 025 000	7 100 000	3 150 000	14 350 000	7 930 000	21 400 000	3 100 000	99 055 000
2004	44 500 000	7 600 000	2 950 000	13 650 000	8 165 000	21 900 000	3 100 000	101 865 000
2005	46 500 000	7 220 000	2 745 000	13 800 000	8 475 000	22 650 000	3 400 000	104 790 000
2006	48 100 000	6 860 000	2 580 000	13 800 000	9 250 000	25 000 000	3 750 000	109 340 000
2007	48 100 000	6 520 000	2 410 000	14 600 000	10 300 000	28 000 000	4 400 000	114 330 000
2008	46 247 000	6 100 000	2 300 000	15 350 000	9 700 000	31 640 000	4 900 000	116 237 000
2009	43 260 000	5 730 000	2 120 000	16 120 000	9 300 000	30 850 000	4 850 000	112 230 000
2010	40 720 000	5 700 000	2 000 000	16 830 000	9 550 000	32 200 000	5 200 000	112 200 000
2011	39 140 000	5 750 000	2 050 000	18 600 000	9 650 000	35 100 000	5 200 000	115 490 000
2012	35 850 000	5 365 000	1 950 000	22 400 000	8 860 000	38 600 000	4 900 000	117 925 000
2013	33 300 000	5 530 000	1 755 000	21 280 000	8 860 000	41 575 000	4 900 000	117 200 000
2014	32 000 000	6 030 000	1 670 000	23 478 000	9 400 000	43 200 000	5 022 000	120 800 000
2015	31 600 000	6 755 000	1 500 000	25 600 000	9 400 000	39 000 000	5 150 000	119 005 000
2016	32 140 000	7 770 000	1 350 000	27 400 000	9 000 000	38 770 000	5 006 000	121 436 000
2017	34 711 200	10 101 000	1 147 500	28 085 000	10 620 000	38 382 300	5 156 180	128 203 180
2018	32 975 640	15 151 500	918 000	28 927 550	10 620 000	35 695 539	6 084 292	130 372 521
2019	30 337 589	25 757 550	826 200	25 166 969	9 770 400	34 267 717	6 145 135	132 271 560

Figures based on various industry sources and SALBA data

10.3 STILL WINE (litres)

YEAR	HIGH PRICED WINE	MEDIUM PRICED WINE	STANDARD PRICED WINE	PERLé	TOTAL WINE
2000	36 200 000	86 000 000	207 532 140		329 732 140
2001	37 500 000	86 000 000	173 605 875	40 300 000	337 405 875
2002	38 000 000	84 000 000	174 400 630	41 000 000	337 400 630
2003	40 000 000	82 000 000	132 273 391	42 200 000	296 473 391
2004	41 000 000	80 000 000	135 628 807	42 800 000	299 428 807
2005	43 000 000	79 000 000	128 985 618	43 000 000	293 985 618
2006	45 000 000	79 000 000	128 001 833	43 700 000	295 701 833
2007	47 900 000	81 000 000	139 029 717	44 200 000	312 129 717
2008	49 300 000	81 700 000	134 698 624	46 700 000	312 398 624
2009	48 100 000	85 000 000	113 631 496	49 800 000	296 531 496
2010	48 300 000	86 500 000	117 603 901	52 000 000	304 403 901
2011	50 500 000	89 000 000	117 597 953	54 200 000	311 297 953
2012	53 000 000	94 000 000	117 219 826	55 980 000	320 199 826
2013	55 650 000	101 500 000	113 648 714	56 900 000	327 698 714
2014	60 000 000	125 000 000	110 904 817	58 250 000	354 154 817
2015	62 000 000	151 000 000	112 761 467	57 600 000	383 361 467
2016	63 550 000	169 100 000	106 622 167	56 500 000	395 772 167
2017	65 747 836	172 859 757	102 272 848	66 028 989	406 909 430

Figures based on various industry sources and SALBA data

Notes: High priced wine is classified as all wine selling at prices above R35.00 per 750ml.

Medium priced wine is classified as wines selling in the R22.00 to R35.00 (per 750ml) price range and most of the boxes.

5L boxes selling for less than R125 are classified as standard price.

YEAR	LOW PRICE	BASIC	PREMIUM	SUPER PREMIUM	ULTRA PREMIUM	TOTAL WINE
*	<R30	>R30 - R48	>R48 - R72	>R72 - R108	>R108	
2018	190 960 813	127 115 328	27 076 038	22 969 791	19 015 100	387 137 070
2019	175 723 557	118 243 907	26 269 678	23 434 469	19 518 810	363 190 421

Source: SAWIS

Note: * 2018 retail price per litre, a 20% profit margin is added to the wholesale selling price to determine the retail selling price.

10.4a PER ADULT* CONSUMPTION IN SOUTH AFRICA

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS	TOTAL ALCOHOLIC PRODUCTS
	litres						LAA			
2001	11.05	0.55	0.20	11.80	6.38	84.83	0.56	0.30	0.46	7.28
2002	10.76	0.54	0.22	11.52	6.38	82.86	0.56	0.31	0.43	7.12
2003	9.27	0.59	0.23	10.09	6.24	84.15	0.57	0.29	0.42	6.99
2004	9.19	0.56	0.25	9.99	6.29	80.17	0.59	0.29	0.41	6.79
2005	8.85	0.54	0.25	9.64	7.02	80.86	0.60	0.29	0.40	6.84
2006	8.75	0.53	0.25	9.53	8.38	81.11	0.61	0.32	0.40	6.93
2007	9.08	0.53	0.27	9.87	9.53	81.96	0.60	0.35	0.41	7.10
2008	8.92	0.50	0.28	9.70	9.89	81.24	0.57	0.39	0.41	7.07
2009	8.32	0.48	0.24	9.04	10.18	79.87	0.52	0.37	0.40	6.87
2010	8.39	0.46	0.25	9.09	10.35	79.95	0.48	0.38	0.40	6.86
2011	8.43	0.47	0.24	9.14	10.57	80.35	0.46	0.41	0.42	6.91
2012	8.53	0.48	0.23	9.23	11.50	80.30	0.41	0.44	0.44	6.98
2013	8.59	0.45	0.21	9.25	12.20	80.21	0.38	0.47	0.42	6.98
2014	9.13	0.46	0.21	9.80	12.43	79.75	0.35	0.48	0.45	7.05
2015	9.73	0.49	0.21	10.43	11.36	79.30	0.35	0.43	0.47	7.01
2016	9.89	0.47	0.22	10.58	10.78	79.25	0.35	0.42	0.49	7.00
2017	10.02	0.48	0.23	10.72	11.36	78.85	0.37	0.41	0.52	7.07
2018	9.39	0.50	0.23	10.12	12.31	77.69	0.34	0.37	0.58	7.00
2019	8.67	0.34	0.24	9.26	12.73	79.52	0.31	0.35	0.64	7.00

Figures based on various industry sources and SALBA data

Note: Mid-year total population estimates - Source StatsSA

* 15 years and older (measure used by the WHO)

10.4b PER CAPITA CONSUMPTION IN SOUTH AFRICA

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS	TOTAL ALCOHOLIC PRODUCTS
	litres						LAA			
2001	7.44	0.37	0.13	7.95	4.30	57.13	0.38	0.20	0.31	4.90
2002	7.28	0.36	0.15	7.79	4.31	56.05	0.38	0.21	0.29	4.82
2003	6.33	0.40	0.16	6.89	4.26	57.49	0.39	0.20	0.29	4.78
2004	6.33	0.38	0.17	6.88	4.33	55.23	0.40	0.20	0.28	4.68
2005	6.14	0.37	0.17	6.69	4.87	56.09	0.42	0.20	0.28	4.74
2006	6.10	0.37	0.17	6.65	5.85	56.57	0.43	0.22	0.28	4.84
2007	6.36	0.37	0.19	6.92	6.68	57.42	0.42	0.25	0.29	4.98
2008	6.27	0.35	0.20	6.82	6.95	57.13	0.40	0.27	0.29	4.97
2009	5.87	0.34	0.17	6.38	7.18	56.35	0.37	0.26	0.28	4.84
2010	5.93	0.32	0.17	6.43	7.32	56.54	0.34	0.27	0.29	4.85
2011	5.97	0.34	0.17	6.48	7.49	56.95	0.32	0.29	0.30	4.90
2012	6.05	0.34	0.16	6.55	8.16	56.98	0.29	0.31	0.31	4.95
2013	6.10	0.32	0.15	6.57	8.66	56.95	0.27	0.33	0.30	4.96
2014	6.49	0.33	0.15	6.96	8.83	56.66	0.25	0.34	0.32	5.01
2015	6.92	0.35	0.15	7.41	8.07	56.37	0.25	0.30	0.34	4.98
2016	7.04	0.33	0.16	7.53	7.67	56.35	0.25	0.30	0.35	4.98
2017	7.13	0.34	0.16	7.63	8.08	56.07	0.26	0.29	0.37	5.03
2018	6.68	0.35	0.16	7.20	8.76	55.26	0.24	0.26	0.42	4.98
2019	6.18	0.25	0.17	6.59	9.07	56.65	0.22	0.25	0.46	4.99

Figures based on various industry sources and SALBA data

Note: Mid-year total population estimates - Source StatsSA

10.5 MARKET SHARE FOR ALCOHOLIC BEVERAGES (based on alcohol content)

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS
	%							
2001	17.5	1.4	0.3	4.4	58.3	7.8	4.2	6.3
2002	17.4	1.4	0.4	4.5	58.2	7.9	4.3	6.1
2003	15.2	1.5	0.4	4.5	60.2	8.1	4.1	6.0
2004	15.6	1.5	0.4	4.6	59.0	8.6	4.3	6.0
2005	14.9	1.4	0.4	5.1	59.1	8.8	4.3	5.9
2006	14.5	1.4	0.4	6.0	58.5	8.8	4.6	5.7
2007	14.7	1.3	0.4	6.7	57.7	8.5	4.9	5.8
2008	14.5	1.3	0.5	7.0	57.5	8.0	5.5	5.8
2009	13.9	1.3	0.4	7.4	58.2	7.6	5.4	5.8
2010	14.1	1.2	0.4	7.5	58.3	7.0	5.6	5.9
2011	14.0	1.2	0.4	7.6	58.1	6.6	5.9	6.1
2012	14.0	1.2	0.4	8.2	57.5	5.9	6.3	6.4
2013	14.1	1.2	0.3	8.7	57.4	5.4	6.7	6.1
2014	14.9	1.2	0.3	8.8	56.6	5.0	6.8	6.4
2015	16.0	1.2	0.3	8.1	56.6	4.9	6.1	6.8
2016	16.2	1.2	0.4	7.7	56.6	4.9	6.0	7.0
2017	16.3	1.2	0.4	8.0	55.7	5.2	5.7	7.4
2018	15.4	1.3	0.4	8.8	55.5	4.9	5.3	8.4
2019	14.2	0.9	0.4	9.1	56.8	4.4	5.0	9.2

Figures based on various industry sources and SALBA data

11 TAXES

11.1 EXCISE DUTY

WINE (R/litre)	DATE ADJUSTED							
	Product	27.2.13	26.2.14	25.2.15	24.2.16	22.2.17	21.2.18	20.2.19
Sparkling wine	8.28	9.11	9.75	10.53	11.46	12.43	13.55	14.36
Still wine	2.70	2.87	3.07	3.31	3.61	3.91	4.20	4.39
Fortified wine	4.85	5.21	5.46	5.82	6.17	6.54	7.03	7.34

SPIRITS (R/LAA)	DATE ADJUSTED							
	Product	27.2.13	26.2.14	25.2.15	24.2.16	22.2.17	21.2.18	20.2.19
Brandy*	122.80	137.54	149.23	161.47	175.19	190.08	204.15	213.13
Wine spirit	122.80	137.54	149.23	161.47	175.19	190.08	204.15	213.13
Cane spirit	122.80	137.54	149.23	161.47	175.19	190.08	204.15	213.13
Grain spirit	122.80	137.54	149.23	161.47	175.19	190.08	204.15	213.13
Liqueur	122.80	137.54	149.23	161.47	175.19	190.08	204.15	213.13

* 2016 & 2017 - a duty of R149,23/LAA is applicable to pot still and vintage brandy, 2018 - 171.07, 2019 - 183.73, 2020 - 191.82

BEER	DATE ADJUSTED							
	Product	27.2.13	26.2.14	25.2.15	24.2.16	22.2.17	21.2.18	20.2.19
Malt beer (R/LAA)	63.81	68.92	73.05	79.26	86.39	95.03	102.07	106.56
Traditional beer (cent/litre)	7.82	7.82	7.82	7.82	7.82	7.82	7.82	7.82

OTHER (R/LAA)	DATE ADJUSTED							
	Product	27.2.13	26.2.14	25.2.15	24.2.16	22.2.17	21.2.18	20.2.19
Cider and alcoholic fruit beverages			73.05	79.26	86.39	95.03	102.07	106.56

11.2 VALUE ADDED TAX (VAT)

30/9/1992 - 6/4/1993	10%
7/4/1993 - 31/3/2017	14%
1/4/2018	15%

11.3 ESTIMATED STATE REVENUE FROM WINE PRODUCTS (Local sales)

MILLION RAND

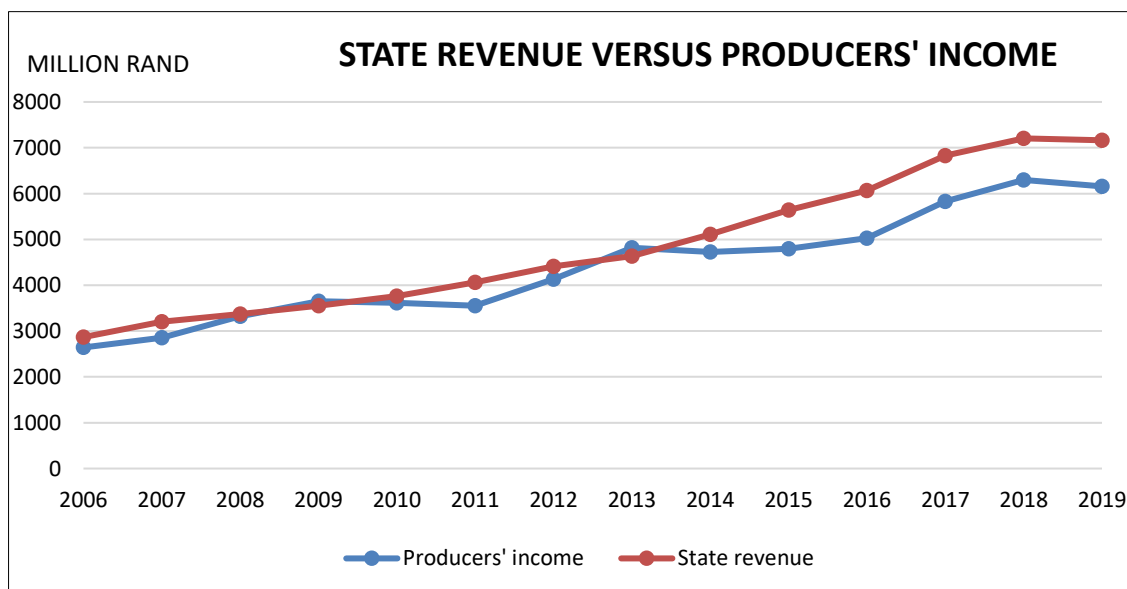
YEAR	EXCISE DUTY			VAT			TOTAL INCOME	% CHANGE
	WINE	BRANDY	SUB-TOTAL	WINE	BRANDY	SUB-TOTAL		
2006	557.81	1 141.91	1 699.72	704.75	463.17	1 167.92	2 867.64	
2007	640.15	1 261.87	1 902.02	796.92	505.58	1 302.50	3 204.52	11.7
2008	689.42	1 346.69	2 036.11	800.23	534.95	1 335.18	3 371.29	5.2
2009	703.66	1 444.80	2 148.46	851.09	555.33	1 406.42	3 554.88	5.4
2010	777.64	1 480.79	2 258.43	947.29	557.43	1 504.72	3 763.15	5.9
2011	859.22	1 565.71	2 424.93	1 058.36	577.91	1 636.27	4 061.20	7.9
2012	947.67	1 720.99	2 668.66	1 155.95	585.15	1 741.10	4 409.76	8.6
2013	1 035.74	1 758.37	2 794.11	1 260.61	583.16	1 843.77	4 637.88	5.2
2014	1 182.69	1 892.55	3 075.24	1 432.01	602.64	2 034.65	5 109.89	10.2
2015	1 361.16	2 027.74	3 388.90	1 628.46	622.46	2 250.92	5 639.82	10.4
2016	1 512.67	2 214.63	3 727.30	1 749.98	591.23	2 341.21	6 068.51	7.6
2017	1 693.72	2 576.11	4 269.83	1 891.17	669.79	2 560.96	6 830.79	12.6
2018	1 763.90	2 668.29	4 432.19	2 036.47	735.94	2 772.41	7 204.60	18.7
2019	1 762.38	2 636.53	4 398.91	2 037.77	728.71	2 766.48	7 165.39	4.9

Figures based on various industry sources and SALBA data

11.4 STATE REVENUE FROM WINE PRODUCTS VERSUS PRODUCERS' INCOME

MILLION RAND

YEAR	PRODUCERS' INCOME	INDEX	STATE REVENUE	INDEX
2006	2 642.1	55.1	2 867.6	50.8
2007	2 852.5	59.5	3 204.5	56.8
2008	3 319.9	69.3	3 371.3	59.8
2009	3 648.9	76.1	3 554.9	63.0
2010	3 619.4	75.5	3 763.2	66.7
2011	3 553.5	74.1	4 061.2	72.0
2012	4 131.4	86.2	4 409.8	78.2
2013	4 820.7	100.6	4 637.9	82.2
2014	4 727.0	98.6	5 109.9	90.6
2015	4 792.9	100.0	5 639.8	100.0
2016	5 030.1	104.9	6 068.5	107.6
2017	5 827.4	121.6	6 830.8	121.1
2018	6 298.0	131.4	7 204.6	127.7
2019	6 161.2	128.5	7 165.4	127.0



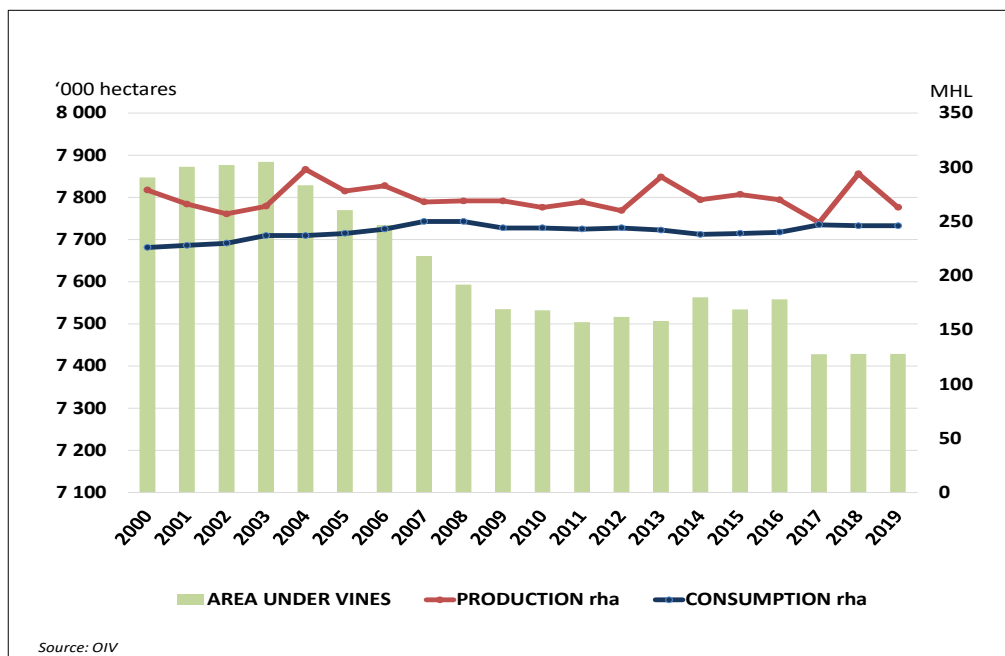
12 INTERNATIONAL COMPARISONS

12.1 AREA UNDER VINES AND PRODUCTION - 2019

COUNTRY	AREA UNDER VINES - BEARING (WINE AND TABLE GRAPES)			TOTAL PRODUCTION (litres)		
	HECTARES	% OF TOTAL WORLD SURFACE AREA	RANK	WINE PRODUCTION	% OF TOTAL WORLD PRODUCTION	RANK
Spain	966 000	13.1	1	3 350 000 000	11.6	3
China	855 000	11.6	2	830 000 000	2.9	9
France	794 000	10.7	3	4 210 000 000	14.5	2
Italy	708 000	9.6	4	4 750 000 000	16.4	1
USA	408 000	5.5	6	2 430 000 000	8.4	4
Argentina	215 000	2.9	7	1 300 000 000	4.5	5
Chile	200 000	2.7	8	1 190 000 000	4.1	7
Portugal	195 000	2.6	9	670 000 000	2.3	11
Australia	146 000	2.0	14	1 200 000 000	4.1	6
South Africa	122 000	1.6	15	970 000 000	3.3	8
New Zealand	39 000	0.5	30	300 000 000	1.0	15

SOURCE: OIV

12.2 GLOBAL AREA UNDER VINES, PRODUCTION & CONSUMPTION



12.3 PER CAPITA CONSUMPTION DURING 2018

WINE	
COUNTRY	LITRES
Portugal	58.8
France	50.7
Italy	44.0
Switzerland	37.0
Austria	32.2
Belgium	31.6
Australia	30.0
Argentina	26.8
USA	12.4
South Africa	11.2

SOURCE: OIV