

IT NOT ONLY TASTES GOOD



South African wines are lauded globally for their outstanding quality and distinctive character. Remarkably, they not only taste good, but make a significant contribution to the economy and provide thousands of jobs. As a world leader in ethical and environmental sustainability, the social development supported by the wine industry is as impressive as the wines it produces.



CORPORATE SOCIAL INVESTMENT

\$
R150 mil.
SPEND (2017)

238
PROJECTS

4.64
Wine Industry
JOBS CREATED PER
R1 MILLION INVESTED

VINPRO
1 484[™] WORKERS
RECEIVED
ACCREDITED FARM
WORKER TRAINING

> 755 478 tonnes
CERTIFIED WINE GRAPES (2018)

wieta
60.75%
ACCREDITED WINE
139 WINES ACCREDITED (2018)

47 485 (2018)
WORKERS BENEFITTED

1 888 (2018)
FARM RESIDENTS
COUNSELLED

aware!org
association for alcohol responsibility and education
1 203 (2018)
CHILDREN MONITORED
AT CHILD DEVELOPMENT
& AFTERCARE FACILITIES

43 (2018)
CRÉCHE & AFTERCARE
WORKERS TRAINED

>R3.0
million
INVESTED (2018)

farr
Foundation for
alcohol related research
2 320 (2018)
PERSONS REACHED
AWARENESS,
PREVENTION & TRAINING

61 (2018)
BLACK ECONOMIC
EMPOWERMENT
PROJECTS

**SA WINE
INDUSTRY
TRANSFORMATION
UNIT NPC**
67 (2018)
BLACK
OWNED WINE
BRANDS

VINPRO
Foundat^{on}
because people matter
HARM REDUCTION & EARLY CHILDHOOD DEVELOPMENT

1 888 (2018)
INDIVIDUALS COUNSELLED

1 694 (2018)
GROUP COUNSELLING

MONITORING CRÉCHE & AFTERCARE

1 203
CHILDREN (2018)

43
STAFF (2018)

3
SOCIAL WORKERS (2018)

VINPRO
Foundat^{on}
because people matter



Winetech[™]
Wine Industry Network of Expertise and Technology

LEADERSHIP AND SKILLS DEVELOPMENT

B-BBEE FARMS ASSISTED (2018)

15 INDIVIDUALS – TRACTOR DRIVER TRAINING

3 INDIVIDUALS – FORKLIFT DRIVER TRAINING

128.5 HOURS OF SOIL SCIENCE TRAINING

193 INDIVIDUALS ENROLLED – VINEYARD WORKER TRAINING

12 POST GRAD BURSARIES

7 WINE BUSINESS MANAGEMENT BURSARIES

6 TERTIARY EDUCATION BURSARIES

1 484 FARM WORKER TRAINING

8 BURSARIES FOR YOUTH WINE TOURISM/HOSPITALITY