



SA WINE INDUSTRY 2024 STATISTICS NR 49

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This booklet and lots of other information also available on our website
www.sawis.co.za

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NB: To understand the statistics contained herein, it is important to first read the definitions on page 3.

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1 DEFINITIONS

The **wine industry** in South African context is much wider than signified by the ordinary meaning of the word “wine”. Brandy and its building blocks (wine for brandy and distilling wine) have always formed a significant part of South Africa’s wine industry. In recent years grape juice and grape juice concentrate for use in non-alcoholic beverages, and not just for the sweetening of wine, are also part thereof. The South African wine industry thus encompasses wine (still, fortified and sparkling), wine for brandy, distilling wine, brandy and other spirits distilled from distilling wine, and grape juice and grape juice concentrate for use in wine and non-alcoholic products.

Unless otherwise indicated, the following definitions apply in this publication:

Wine includes all the products below.

Still wine is non-fortified and non-sparkling wine, including perlé wine which is wine carbonated to the extent that the pressure in the container in which it is sold is between 75 and 300 kPa. It also includes any grape juice or must and grape juice or must concentrate used in the sweetening of such still wine.

Fortified wine is non-sparkling wine which has been fortified with wine spirit. It

Sparkling wine is wine carbonated (either by fermentation or by impregnation with carbon dioxide) to the extent that the pressure in the container in which it is sold is more than 300 kPa. It includes any grape juice or must and grape juice or must concentrate used in the sweetening of such sparkling wine.

Wine for brandy is wine specially prepared for double distillation in a pot still and then, as distillate, matured for a period of at least three years in oak casks with a capacity of not more than 340 litres.

Distilling wine is wine specially prepared for distillation to spirits intended for use in brandy or other spirits, for fortification of wine or for industrial purposes.

Grape juice concentrate and grape juice refers to unfermented, undiluted or concentrated juice from grapes destined for use in non-alcoholic products such as fruit juices.

A **producer cellar** is a role player/entity where grapes are received and processed on behalf of a group of wine grape producers, its members, into wine grape products and the marketing thereof as packaged or bulk.

A **private wine cellar** is a role player/entity belonging to an individual or group where grapes are received and processed into wine grape products and the marketing thereof as packaged or bulk.

A **producing wholesaler** is a role player/entity that buys wine in bulk and packaged format from wineries and / or other retailers, but also buys grapes for own production. (Such an entity does not necessarily have its own premises)

A **wholesaler** is a role player/entity that mainly buys wine in bulk, for reselling purposes, whether in bulk or packaged format.

A **wine producer** is a role player/entity that processes grapes, whether his own or purchased (i.e. does not own his own farm), on his own premises. If a role player process grapes on another role player's premises, separate registration is not required. This is in line with SARS legislation.

A **wine estate** is the same as a wine producer, with the difference that his own farm must be demarcated as an estate. The cellar and the farm must form a unit. Demarcation is done by the Wine and Spirits Board.

2 EXTENT OF THE SOUTH AFRICAN WINE INDUSTRY

2.1 EXTENT OF THE TOTAL WINE INDUSTRY

	2022	2023	2024	2024/2023
GRAPES CRUSHED	TONS	TONS	TONS	TREND
White cultivars	895 022	762 546	701 905	92.0
Red cultivars	421 012	368 006	345 528	93.9
Table grapes	59 903	51 967	69 347	133.4
Total	1 375 937	1 182 519	1 116 780	94.4

PRODUCTION	MILLION ℓ	MILLION ℓ	MILLION ℓ	2024/2023
				TREND
Wine	864.7	775.5	747.0	96.3
Wine for brandy	42.9	39.2	27.0	68.9
Distilling wine	126.0	116.7	104.0	89.1
Grape juice concentrate and grape juice	34.7	2.4	6.0	250.0
Total	1 068.3	933.8	884.0	94.7

PRODUCERS' INCOME	MILLION RAND	MILLION RAND	MILLION RAND	2024/2023
				TREND
Grapes sold to producing wholesalers	498.1	425.4	414.8	97.5
Wine	6 239.5	6 023.3	6 893.6	114.4
Wine for brandy	257.4	285.1	215.8	75.7
Distilling wine, grape juice concentrate and grape juice	442.3	375.6	416.5	110.9
Total	7 437.3	7 109.4	7 940.8	111.7

DOMESTIC SALES	MILLION ℓ	MILLION ℓ	MILLION ℓ	2024/2023
				TREND
Still wine *	432.1	425.9	409.3	96.1
Fortified wine	27.6	28.2	29.4	104.3
Sparkling wine	13.2	15.0	17.1	114.0
Spirits	165.4	143.7	145.7	101.4
RTD's	708.0	730.3	758.4	103.8
Beer	3 317.5	3 542.8	3 697.4	104.4
Total	4 663.8	4 885.9	5 057.3	103.5

* Still wine excludes the grape-based liquor and alcoholic fruit beverage component.

EXPORTS	MILLION ℓ	MILLION ℓ	MILLION ℓ	2024/2023
				TREND
Still wine	364.6	301.8	301.2	99.8
Fortified wine	0.2	0.2	0.2	111.1
Sparkling wine	1.8	1.7	2.3	135.3
Cap Classique	2.0	2.0	2.4	121.2
Industrial wine	17.8	0.8	0.0	0.0
Total	386.4	306.4	306.1	99.9

2.2 EXTENT OF THE WINE INDUSTRY

	2022	2023	2024	2024/2023
PRODUCTION	MILLION ℓ			TREND
White wine	561.2	508.7	475.0	93.4
Red wine	303.5	266.8	272.4	102.1
Total	864.7	775.5	747.4	96.4

	2022	2023	2024	2024/2023
DOMESTIC SALES	MILLION ℓ			TREND
Still wine	432.1	425.9	409.3	96.1
Fortified wine	27.6	28.2	29.4	104.3
Sparkling wine	13.2	15.0	17.1	114.0
Total	472.9	469.1	455.8	97.2

	2022	2023	2024	2024/2023
EXPORTS	MILLION ℓ			TREND
Still wine				
White	223.1	176.6	181.4	102.7
Red	107.8	97.7	93.3	95.5
Blanc de Noir / Rosé	33.6	27.5	26.6	96.7
Subtotal	364.5	301.8	301.3	99.8
Sparkling wine	1.8	1.7	2.3	134.1
Cap Classique	2.0	1.9	2.4	124.2
Fortified wine	0.3	0.2	0.2	100.0
Industrial wine	17.8	0.8		0.0
Grand total	386.4	306.4	306.1	99.9

3 WINE INDUSTRY STRUCTURE IN 2024

NUMBER OF PRIMARY GRAPE PRODUCERS 2 255	PER PRODUCTION CATEGORY	
	TONS	NUMBER OF PRODUCERS
	1 - 100	915
	> 100 - 500	747
	> 500 - 1000	279
# NUMBER OF WINE CELLARS WHICH CRUSH GRAPES 508	> 1000 - 5000	297
	> 5000 - 10000	13
	> 10000	<u>4</u>
		2 255
NUMBER OF BULK WINE BUYERS 114	45 PRODUCER CELLARS 437 PRIVATE WINE CELLARS 26 PRODUCING WHOLESALERS 508	
	WHOLESALERS (Including producing wholesalers)	

NUMBER OF WINE CELLARS PER PRODUCTION CATEGORY

CATEGORIES (TONS OF GRAPES CRUSHED - 2024)	NUMBER OF WINE CELLARS			
	TOTAL	PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
1 - 100	209	197	1	11
> 100 - 500	156	150	1	5
> 500 - 1000	33	32	1	-
> 1000 - 5000	64	52	6	6
> 5000 - 10000	15	5	8	2
> 10000	31	1	28	2
Total	508	437	45	26

4 WINE CELLARS PER REGION

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
PRODUCER CELLARS	50	49	48	48	48	47	45	45	43	43	45	45
PRIVATE WINE CELLARS	493	485	494	493	472	468	460	457	471	457	451	437
PRODUCING WHOLESALERS	21	25	24	27	26	27	28	27	22	23	26	26
NUMBER OF WINE CELLARS WHICH CRUSH GRAPES	564	559	566	568	546	542	533	529	536	523	522	508

PRODUCER CELLARS	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Northern Cape	3	3	3	3	2	2	2	2	2	2	2	2
Olifants River	3	3	3	3	3	3	3	3	3	3	3	3
Swartland	2	2	1	2	2	2	1	1	1	1	2	2
Klein Karoo	4	4	4	4	4	4	4	4	4	4	4	4
Paarl	7	7	7	6	7	6	7	7	6	6	7	7
Robertson	10	9	9	9	9	9	8	8	7	7	7	7
Stellenbosch	2	2	2	2	2	2	2	2	2	2	2	2
Worcester	8	8	8	8	8	8	8	8	8	8	8	8
Breedekloof	11	11	11	11	11	11	10	10	10	10	10	10
Cape South Coast												
Cape Town												
TOTAL	50	49	48	48	48	47	45	45	43	43	45	45

PRIVATE WINE CELLARS	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Northern Cape	11	10	14	14	11	11	11	11	10	10	9	4
Olifants River	11	12	12	12	13	12	12	11	12	12	11	9
Swartland	31	29	32	31	32	28	29	27	28	27	27	28
Klein Karoo	22	25	23	22	18	19	18	15	15	15	16	15
Paarl	125	119	121	120	111	109	108	113	113	106	110	104
Robertson	55	54	57	43	38	37	36	36	37	36	34	35
Stellenbosch	175	170	169	172	168	168	162	161	165	137	133	127
Worcester	48	49	49	13	13	12	10	10	11	11	9	9
Breedekloof	15	17	17	19	17	17	17	16	19	17	17	17
Cape South Coast **				47	51	55	57	57	62	62	61	63
Cape Town										24	24	26
TOTAL	493	485	494	493	472	468	460	457	472	457	451	437

PRIMARY GRAPE PRODUCERS PER DISTRICT *	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Northern Cape	613	598	567	564	523	472	435	420	383	327	259	194
Olifants River	366	382	375	357	362	347	325	320	310	296	287	284
Swartland	228	240	227	216	206	190	195	185	186	186	172	172
Klein Karoo	240	225	217	201	181	171	157	148	143	134	129	127
Paarl	514	502	498	487	466	445	430	419	411	388	380	363
Robertson	344	341	326	310	315	283	278	269	267	254	237	236
Stellenbosch	348	353	342	345	344	339	334	328	318	310	307	304
Worcester	225	224	225	227	203	205	205	199	199	193	184	189
Breedekloof	216	218	225	208	199	197	199	194	188	185	184	180
Cape South Coast	163	163	166	162	162	158	151	149	148	148	148	143
Cape Town	65	69	64	69	69	68	70	63	62	66	63	63
TOTAL	3 322	3 315	3 232	3 146	3 030	2 875	2 779	2 694	2 615	2 487	2 350	2 255

* only those who produced grapes in a year

** Cape South Coast figures only available from 2010, previously part of Worcester, Robertson and Stellenbosch

*** Cape Town figures only available from 2012, previously part of Stellenbosch

Note: Information Region Cape Town includes Wards Constantia, Durbanville, Hout Bay and Philadelphia

Information Region Paarl includes WO Districts Franschhoek/Franschhoek Valley and Wellington

Information Region Northern Cape includes WO Geographical Units Limpopo, KZN, Free State and Eastern Cape

5 AREA UNDER VINES

5.1 VINE TYPES

Vine Types	2019 Hectares	2020 Hectares	2021 Hectares	2022 Hectares	2023 Hectares	2024 Hectares
Wine grapes *	92 067	92 005	90 512	89 384	87 848	86 544
Sultana **	6 370	6 133	5 749	4 729	2 935	2 898
Table grapes **	17 544	18 028	18 175	16 600	13 164	13 089
Rootstocks	66	70	58	54	57	53
Currants ***	719	806	907	839	649	654
Total	116 766	117 041	115 401	111 606	104 652	103 239

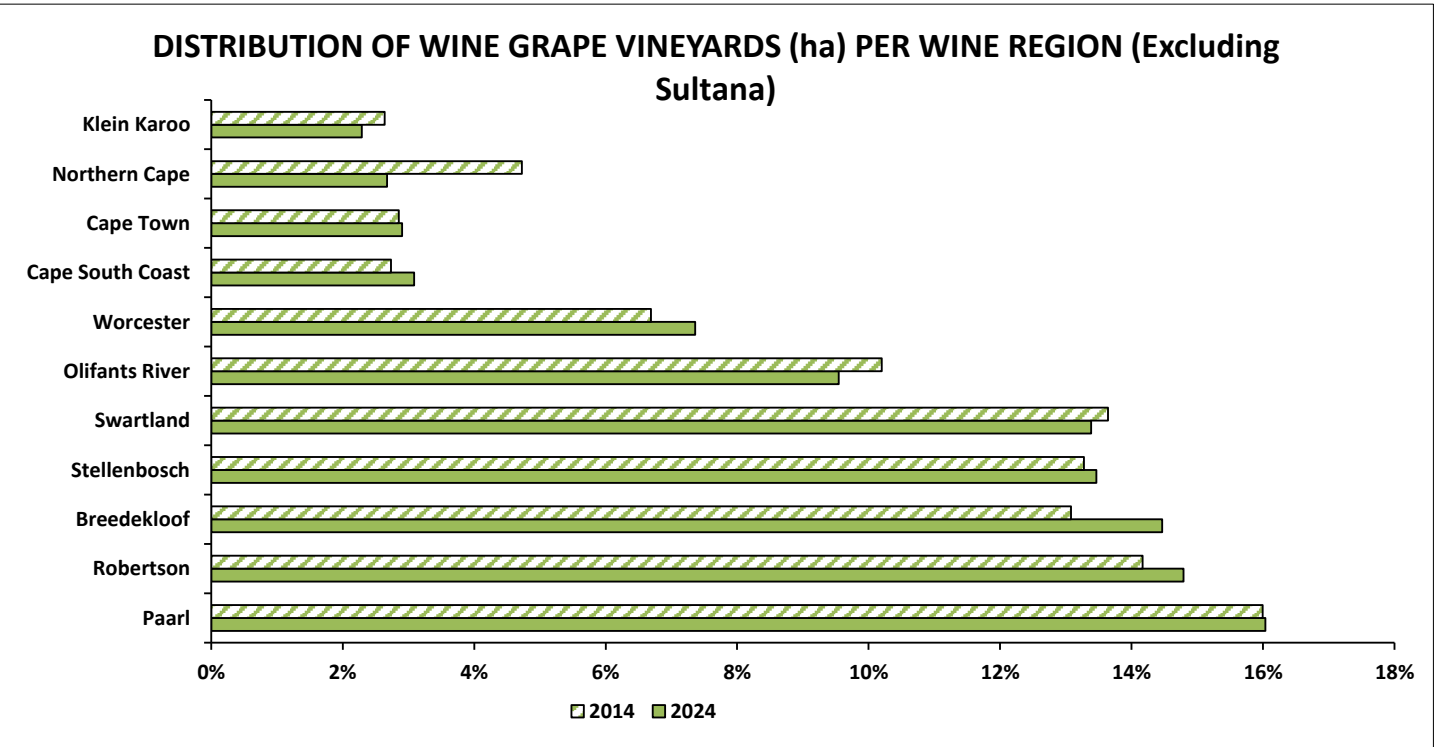
* Includes Muscat d'Alexandrie also used as table grapes and for raisins.

** Only portion of production is utilised for production of wine.

*** For raisins only.

5.2 GEOGRAPHIC DISTRIBUTION OF SOUTH AFRICAN WINE GRAPE HECTARES PER WINE REGION DURING 2024 (Excluding Sultana)

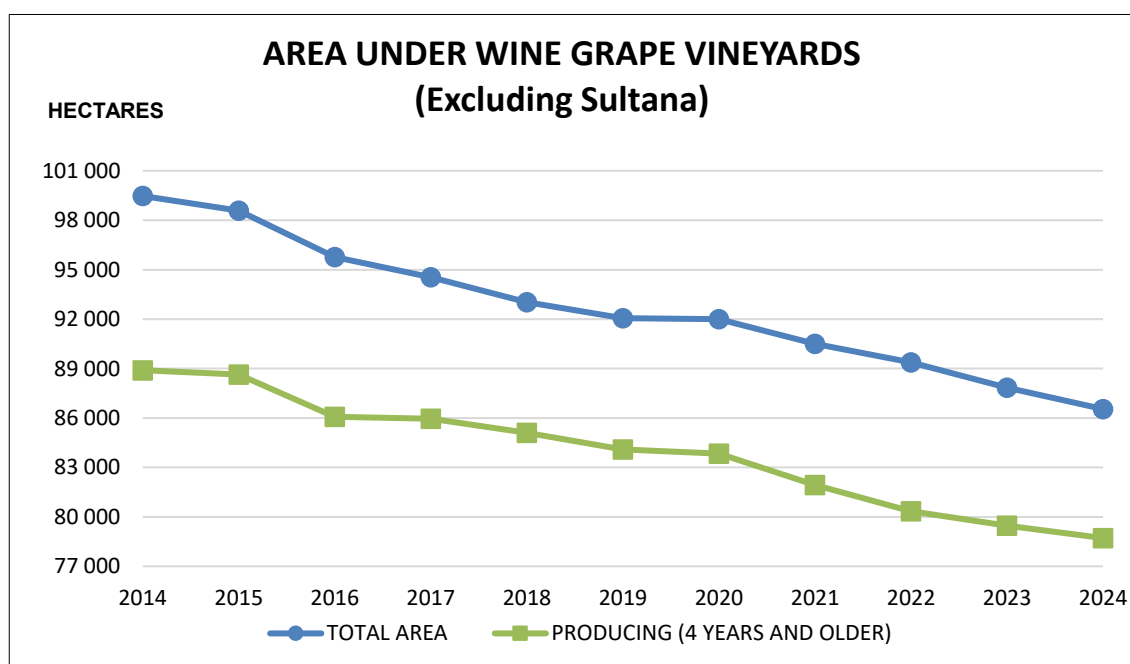
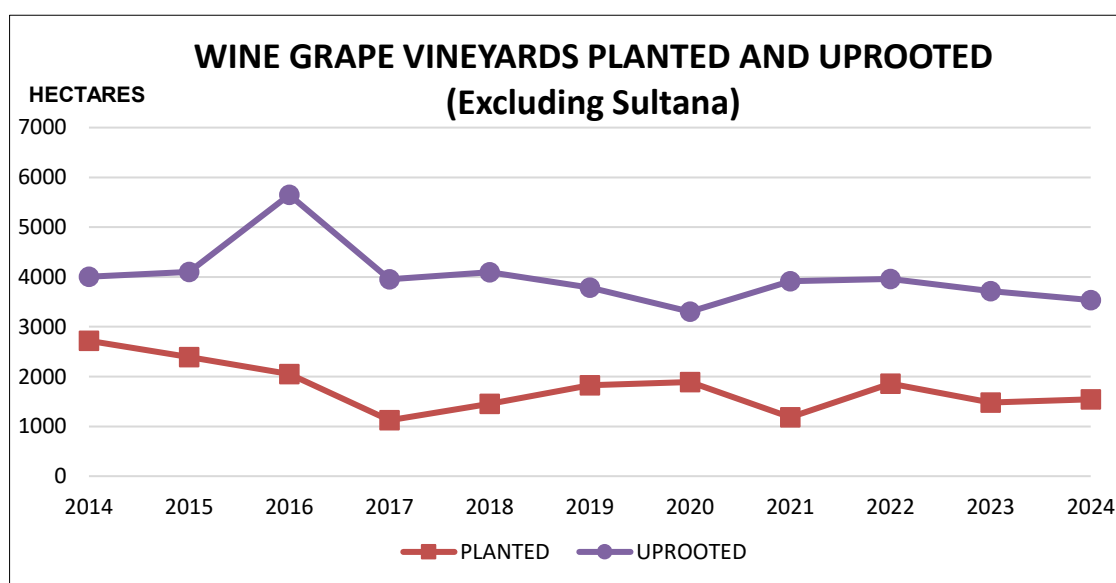
Wine regions	2014 Area hectares	% of total hectares	2024 hectares	% of total hectares
Paarl	15 908	15.99	13 879	16.04
Robertson	14 094	14.17	12 799	14.79
Breedekloof	13 011	13.08	12 519	14.47
Stellenbosch	13 207	13.28	11 653	13.46
Swartland	13 569	13.64	11 585	13.39
Olifants River	10 148	10.20	8 261	9.55
Worcester	6 653	6.69	6 372	7.36
Cape South Coast	2 719	2.73	2 671	3.09
Cape Town	2 839	2.85	2 511	2.90
Northern Cape	4 699	4.72	2 313	2.67
Klein Karoo	2 626	2.64	1 981	2.29
Total	99 472	100.00	86 544	100.00



5.3 TOTAL HECTARES WINE GRAPE VINEYARDS PLANTED AND UPROOTED (Excluding Sultana)

YEAR	HECTARES			
	PLANTED	UPROOTED	* CORRECTIONS	TOTAL STATUS
2014	2 718	4 007	1 060	99 472
2015	2 391	4 104	835	98 594
2016	2 050	5 648	779	95 775
2017	1 123	3 951	1 597	94 545
2018	1 452	4 097	1 122	93 021
2019	1 827	3 785	1 004	92 067
2020	1 893	3 303	1 348	92 005
2021	1 183	3 918	1 242	90 512
2022	1 861	3 961	972	89 384
2023	1 478	3 715	701	87 848
2024	1 542	3 535	690	86 544

* As a result of re-counting of vines as well as plantings and uprootings of previous years which were not previously taken into account.



5.4 WINE GRAPE VINEYARDS PLANTED PER WINE REGION AS ON 31 DECEMBER 2024

CULTIVAR PLANTED	HECTARES											
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF	CAPE SOUTH COAST	CAPE TOWN
Sauvignon blanc	325	-	39	8	-	17	99	16	37	82	2	26
Chenin blanc	285	-	48	20	7	14	79	3	35	77	3	-
Chardonnay	135	-	2	16	-	12	62	4	10	11	14	3
Colombar(d)	103	-	23	-	20	-	28	-	3	29	-	-
Pinot Gris	38	-	9	-	-	-	3	-	2	24	-	-
Muscat D'Alexandrie	19	-	-	-	5	-	-	2	-	12	-	-
Muscat blanc	11	-	-	-	3	-	8	-	-	-	-	-
Other white cultivars	37	-	2	3	1	6	-	5	-	9	11	-
Total white cultivars	954	0	124	47	36	49	280	30	87	243	30	29
Pinotage	151	-	6	12	-	18	51	7	33	19	-	4
Cabernet Sauvignon	146	-	3	70	-	11	4	35	1	11	-	12
Shiraz (Syrah)	78	-	7	3	1	13	17	25	5	8	-	0
Merlot	62	-	10	-	5	17	-	15	5	11	-	-
Ruby Cabernet	40	-	23	-	-	-	8	-	6	3	-	-
Pinot noir	34	-	-	8	-	-	10	7	-	1	7	1
Cabernet Franc	17	-	-	-	3	6	-	7	-	1	-	-
Grenache (red)	15	-	2	-	-	11	-	2	-	-	-	-
Durif	12	-	3	-	3	-	2	2	1	-	-	-
Other red cultivars	33	-	1	6	2	8	-	11	4	-	2	-
Total red cultivars	589	0	54	99	13	83	92	112	55	54	9	17
Total white and red	1 542	0	178	146	49	132	372	142	142	297	38	47
Sultana	0	-	-	-	-	-	-	-	-	-	-	-

5.5 WINE GRAPE VINEYARDS UPROOTED PER WINE REGION AS ON 31 DECEMBER 2024

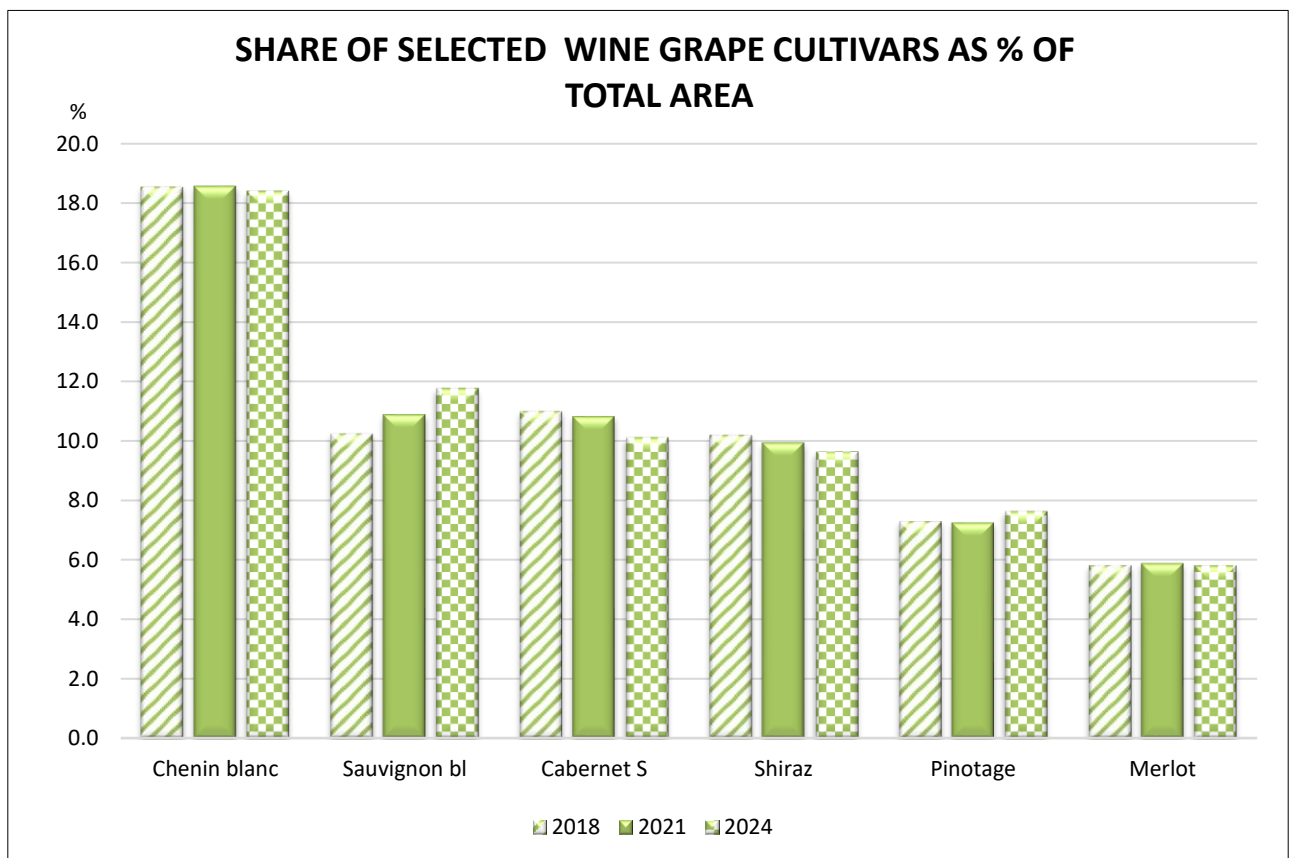
CULTIVAR UPROOTED	HECTARES											
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF	CAPE SOUTH COAST	CAPE TOWN
Chenin blanc	617	33	63	127	20	121	58	23	70	102	0	-
Colombar(d)	386	76	104	5	17	5	59	-	35	73	13	-
Sauvignon blanc	272	0	4	32	-	18	50	74	30	23	20	20
Chardonnay	258	-	17	25	4	39	63	12	32	60	5	-
Muscat D'Alexandrie	63	7	4	1	1	0	12	3	12	20	-	3
Semillon	48	0	3	22	-	8	-	-	-	16	-	-
Muscat blanc	41	-	4	-	1	0	33	-	-	3	-	-
Vioignier	26	0	0	6	1	3	-	-	-	14	2	-
Nouvelle	21	-	-	4	-	1	4	-	1	6	-	5
Crouchen	8	-	-	1	-	2	-	-	-	5	-	-
Gewurztraminer	8	-	-	-	-	1	-	4	-	2	-	-
Other white cultivars	52	5	9	10	1	7	6	8	5	-	1	-
Total white cultivars	1 799	122	207	232	45	205	284	125	184	325	42	28
Cabernet Sauvignon	556	0	34	89	3	102	60	97	21	52	11	87
Shiraz	449	4	22	120	3	116	40	68	19	37	7	13
Merlot	220	-	18	69	-	27	37	33	9	23	1	3
Pinotage	205	0	29	82	1	32	17	12	12	10	-	9
Ruby Cabernet	76	-	12	4	6	4	11	4	20	16	-	-
Cinsaut	43	-	-	17	-	5	5	-	5	12	-	-
Other red cultivars	188	0	14	40	4	39	8	19	18	18	6	22
Total red cultivars	1 736	5	129	420	16	324	179	232	103	168	25	134
Total white and red	3 535	127	336	652	62	529	463	357	287	492	67	163
Sultana	12	-	2	6	-	-	-	-	3	-	-	-

5.6 DISTRIBUTION OF WINE GRAPE CULTIVARS

Wine grape varieties as % of total area

CULTIVAR	2017	2018	2019	2020	2021	2022	2023	2024
Chenin blanc	18.6	18.5	18.6	18.6	18.6	18.4	18.4	18.4
Sauvignon blanc	9.8	10.2	10.5	10.7	10.9	11.2	11.4	11.8
Colombar(d)	11.9	11.6	11.5	11.4	11.0	10.7	10.4	10.4
Chardonnay	7.1	7.2	7.3	7.2	7.2	7.3	7.5	7.6
Muscat d'Alexandrie *	1.8	1.8	1.7	1.7	1.6	1.5	1.5	1.5
Semillon	1.2	1.1	1.1	1.1	1.1	1.0	1.0	1.0
Muscat blanc	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9
Viognier	0.8	0.8	0.8	0.8	0.8	0.7	0.7	0.7
Other white cultivars	3.1	3.0	3.1	3.0	3.0	2.9	3.0	3.1
Total % white cultivars	55.2	55.3	55.5	55.4	55.1	54.8	54.8	55.2
Total white hectares	52 201	51 403	51 067	50 967	49 873	48 982	48 171	47 760
Cabernet Sauvignon	11.0	11.0	11.0	10.8	10.8	10.6	10.4	10.1
Shiraz	10.3	10.2	10.0	9.9	10.0	10.0	9.9	9.6
Pinotage	7.4	7.3	7.2	7.2	7.3	7.4	7.5	7.6
Merlot	5.8	5.8	5.8	5.9	5.9	5.9	5.9	5.8
Ruby Cabernet	2.4	2.3	2.2	2.1	2.0	2.1	2.1	2.1
Cinsaut	1.9	1.8	1.8	1.8	1.9	1.9	1.9	1.9
Pinot noir	1.2	1.3	1.3	1.3	1.3	1.3	1.4	1.4
Cabernet Franc	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9
Other red cultivars	4.0	4.2	4.4	4.7	4.8	5.1	5.2	5.3
Total % red cultivars	44.8	44.7	44.5	44.6	44.9	45.2	45.2	44.8
Total red hectares	42 344	41 617	41 000	41 038	40 639	40 402	39 678	38 784
Total white and red hectares	94 545	93 021	92 067	92 005	90 512	89 384	87 848	86 544
Sultana * (Hectares)	6 658	6 499	6 370	6 133	5 749	4 729	2 935	2 898

* Also utilised for raisins and as table grapes.



5.7 DISTRIBUTION OF WINE GRAPE CULTIVARS

CULTIVAR	TOTAL HECTARES							
	2017	2018	2019	2020	2021	2022	2023	2024
Chenin blanc	17 543	17 242	17 103	17 148	16 827	16 485	16 192	15 913
Sauvignon blanc	9 277	9 533	9 654	9 831	9 878	9 987	10 028	10 184
Colombar(d)	11 275	10 821	10 601	10 507	9 997	9 592	9 144	8 960
Chardonnay	6 746	6 661	6 685	6 587	6 549	6 547	6 557	6 540
Muscat d'Alexandrie *	1 729	1 665	1 606	1 560	1 439	1 378	1 301	1 257
Semillon	1 118	1 064	1 023	991	969	933	917	878
Muscat blanc	807	825	841	859	839	783	761	761
Viognier	803	766	744	730	703	664	639	613
Other white cultivars	2 903	2 827	2 810	2 754	2 672	2 614	2 631	2 654
Total white cultivars	52 201	51 403	51 067	50 967	49 873	48 982	48 171	47 760
Cabernet Sauvignon	10 360	10 233	10 087	9 920	9 811	9 511	9 110	8 749
Shiraz	9 735	9 497	9 178	9 151	9 011	8 897	8 713	8 340
Pinotage	6 979	6 791	6 662	6 637	6 570	6 611	6 585	6 605
Merlot	5 460	5 411	5 371	5 387	5 338	5 301	5 184	5 029
Ruby Cabernet	2 224	2 101	2 009	1 943	1 854	1 864	1 826	1 796
Cinsaut	1 759	1 713	1 659	1 701	1 691	1 694	1 674	1 627
Pinot noir	1 182	1 176	1 201	1 198	1 193	1 171	1 212	1 224
Cabernet Franc	820	798	789	788	814	824	796	818
Other red cultivars	3 824	3 898	4 043	4 313	4 355	4 530	4 578	4 595
Total red cultivars	42 344	41 617	41 000	41 038	40 639	40 402	39 678	38 784
Total hectares	94 545	93 021	92 067	92 005	90 512	89 384	87 848	86 544
Sultana *	6 658	6 499	6 370	6 133	5 749	4 729	2 935	2 898

* Also utilised for raisins and as table grapes.

5.8 WINE GRAPE CULTIVARS PER WINE REGION FOR 2024

CULTIVAR	TOTAL HECTARES											
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF	CAPE SOUTH COAST	CAPE TOWN
Chenin blanc	15 913	688	2 472	2 332	426	2 557	1 547	1 253	1 722	2 717	91	106
Sauvignon blanc	10 184	43	740	1 054	75	898	1 752	1 517	764	1 637	738	964
Colombar(d)	8 960	961	2 159	193	691	311	1 795	36	1 033	1 725	56	-
Chardonnay	6 540	40	126	682	64	1 192	1 718	949	450	753	393	174
Muscat d'Alexandrie *	1 257	57	263	47	96	45	38	24	119	539	17	12
Semillon	878	1	21	97	3	125	35	88	59	335	72	43
Muscat blanc	761	23	97	27	59	24	414	6	44	36	3	25
Viognier	613	15	16	116	14	180	66	84	53	37	29	5
Other white cultivars	2 654	170	202	292	129	370	468	222	283	382	107	28
Total white cultivars	47 760	1 998	6 098	4 840	1 558	5 703	7 832	4 178	4 526	8 161	1 507	1 359
Cabernet Sauvignon	8 749	97	264	1 582	41	1 955	1 222	2 292	234	575	147	340
Shiraz	8 340	57	433	1 872	75	2 018	883	1 351	390	705	302	253
Pinotage	6 605	38	527	1 282	28	1 281	833	1 044	438	926	60	147
Merlot	5 029	27	180	635	55	951	542	1 413	210	625	120	272
Ruby Cabernet	1 796	45	326	61	64	85	525	17	161	513	-	-
Cinsaut	1 627	-	47	265	0	563	81	106	63	499	3	-
Pinot noir	1 224	11	30	80	11	143	243	251	28	43	366	18
Cabernet Franc	818	2	9	71	5	165	77	376	4	34	33	42
Other red cultivars	4 595	38	348	897	143	1 015	561	624	318	437	133	81
Total red cultivars	38 784	315	2 163	6 744	423	8 176	4 967	7 475	1 846	4 358	1 164	1 153
Total hectares	86 544	2 313	8 261	11 585	1 981	13 879	12 799	11 653	6 372	12 519	2 671	2 511
Sultana	2 898	2 426	99	194	13	37	33	0	91	5	-	-

* Also utilised for raisins and as table grapes.

5.9 AGE OF VINES PER WINE REGION FOR 2024 - HECTARES (Excluding Sultana)

AGE OF VINES	HECTARES	HECTARES										
		NORTHERN CAPE	OLIFANTS-RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERTSON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF	CAPE SOUTH COAST	CAPE TOWN
< 4 Years	4 051	40	549	309	147	349	897	198	373	930	173	87
4 - 10 Years	10 326	381	1 261	718	404	825	2 204	579	1 391	2 092	209	262
11 - 15 Years	7 583	213	990	637	249	825	1 568	528	865	1 406	160	141
16 - 20 Years	11 091	411	1 268	995	341	1 185	1 922	1 015	1 149	1 866	645	294
> 20 Years	14 709	953	2 030	2 181	417	2 519	1 241	1 858	748	1 866	321	574
Total white cultivars	47 760	1 998	6 098	4 840	1 558	5 703	7 832	4 178	4 526	8 161	1 507	1 359
< 4 Years	3 778	20	259	579	45	563	685	674	322	452	100	79
4 - 10 Years	6 739	55	441	786	76	1 178	1 268	1 228	460	956	159	131
11 - 15 Years	5 875	46	348	791	66	981	1 217	743	527	958	130	67
16 - 20 Years	4 452	43	129	753	71	1 002	512	935	132	338	428	108
> 20 Years	17 941	150	985	3 835	165	4 452	1 284	3 895	406	1 654	348	767
Total red cultivars	38 784	315	2 163	6 744	423	8 176	4 967	7 475	1 846	4 358	1 164	1 153
< 4 Years	7 829	60	808	887	192	912	1 583	872	694	1 382	273	166
4 - 10 Years	17 065	436	1 703	1 504	480	2 003	3 472	1 807	1 852	3 049	367	393
11 - 15 Years	13 458	259	1 338	1 429	315	1 806	2 785	1 270	1 392	2 364	290	209
16 - 20 Years	15 543	454	1 397	1 749	413	2 187	2 435	1 950	1 281	2 204	1 072	402
> 20 Years	32 650	1 103	3 015	6 016	582	6 971	2 525	5 754	1 154	3 520	669	1 341
Total white and red	86 544	2 313	8 261	11 585	1 981	13 879	12 799	11 653	6 372	12 519	2 671	2 511

5.10 AGE OF VINES PER WINE REGION FOR 2024 - % (Excluding Sultana)

AGE OF VINES	HECTARES IN WINE REGION AS % OF TOTAL HECTARES											
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF	CAPE SOUTH COAST	CAPE TOWN
< 4 Years	4.7	1.7	6.6	2.7	7.4	2.5	7.0	1.7	5.8	7.4	6.5	3.5
4 - 10 Years	11.9	16.5	15.3	6.2	20.4	5.9	17.2	5.0	21.8	16.7	7.8	10.4
11 - 15 Years	8.8	9.2	12.0	5.5	12.6	5.9	12.3	4.5	13.6	11.2	6.0	5.6
16 - 20 Years	12.8	17.8	15.3	8.6	17.2	8.5	15.0	8.7	18.0	14.9	24.1	11.7
> 20 Years	17.0	41.2	24.6	18.8	21.0	18.2	9.7	15.9	11.7	14.9	12.0	22.9
Total white cultivars	55.2	86.4	73.8	41.8	78.6	41.1	61.2	35.9	71.0	65.2	56.4	54.1
< 4 Years	4.4	0.9	3.1	5.0	2.3	4.1	5.4	5.8	5.0	3.6	3.7	3.1
4 - 10 Years	7.8	2.4	5.3	6.8	3.8	8.5	9.9	10.5	7.2	7.6	5.9	5.2
11 - 15 Years	6.8	2.0	4.2	6.8	3.3	7.1	9.5	6.4	8.3	7.7	4.9	2.7
16 - 20 Years	5.1	1.9	1.6	6.5	3.6	7.2	4.0	8.0	2.1	2.7	16.0	4.3
> 20 Years	20.7	6.5	11.9	33.1	8.3	32.1	10.0	33.4	6.4	13.2	13.0	30.5
Total red cultivars	44.8	13.6	26.2	58.2	21.4	58.9	38.8	64.1	29.0	34.8	43.6	45.9
< 4 Years	9.0	2.6	9.8	7.7	9.7	6.6	12.4	7.5	10.9	11.0	10.2	6.6
4 - 10 Years	19.7	18.9	20.6	13.0	24.2	14.4	27.1	15.5	29.1	24.4	13.7	15.7
11 - 15 Years	15.6	11.2	16.2	12.3	15.9	13.0	21.8	10.9	21.8	18.9	10.9	8.3
16 - 20 Years	18.0	19.6	16.9	15.1	20.8	15.8	19.0	16.7	20.1	17.6	40.1	16.0
> 20 Years	37.7	47.7	36.5	51.9	29.4	50.2	19.7	49.4	18.1	28.1	25.0	53.4
Total white and red	100	100	100	100	100	100	100	100	100	100	100	100

6 PRODUCTION AND UTILISATION OF CROP

6.1 TOTAL PRODUCTION

YEAR	GRAPE PRODUCTION TONS	WINE PRODUCTS - GROSS LITRE							
		WINE	WINE FOR BRANDY	AVERAGE % ALC/VOL	DISTILLING WINE	AVERAGE % ALC/VOL	GRAPE JUICE CONCENTRATE AND GRAPE JUICE	AVERAGE % ALC/VOL	TOTAL WINE CROP
2011	1 302 530	831 187 919	34 217 371	11.06	107 184 033	9.50	40 181 527		1 012 770 850
2012	1 414 528	870 940 413	62 257 427	11.31	123 643 056	9.88	40 122 955		1 096 963 851
2013	1 498 267	915 451 775	41 987 289	11.69	140 730 471	10.29	58 738 100		1 156 907 635
2014	1 519 710	958 782 992	53 627 710	11.36	133 595 333	9.99	35 079 722		1 181 085 757
2015	1 477 091	968 378 112	41 809 165	11.89	112 919 147	10.05	30 937 089		1 154 043 513
2016	1 405 258	898 382 758	37 806 121	11.85	116 909 186	10.04	35 869 946		1 088 968 011
2017	1 437 269	918 653 198	47 885 137	12.16	115 459 024	10.16	38 227 615		1 120 224 974
2018	1 243 607	824 336 395	36 498 374	11.50	89 459 553	10.06	15 360 200		965 654 522
2019	1 247 531	836 753 167	39 011 766	11.49	94 714 525	10.09	3 072 431		973 551 889
2020	1 342 112	898 025 178	39 244 660	11.65	101 240 742	10.10	3 519 707		1 042 030 287
2021	1 459 652	911 540 262	35 854 153	11.64	135 234 197	9.51	50 737 550		1 133 366 162
2022	1 375 938	864 677 455	42 915 574	11.50	126 079 277	9.03	34 708 418		1 068 380 724
2023	1 182 519	775 508 845	39 189 723	12.05	116 754 533	9.16	2 377 450		933 830 551
2024	1 116 780	747 430 808	27 007 046	11.93	103 934 390	9.10	5 942 313		884 314 557

6.2 DISTRIBUTION OF PRODUCTION BETWEEN RED AND WHITE

YEAR	WINE GRAPES UTILISED FOR TOTAL WINE MAKING PURPOSES		WINE PRODUCED	
	% Red	% White	% Red	% White
2014	33.6	66.4	30.2	69.8
2015	32.6	67.4	34.9	65.1
2016	32.3	67.7	34.4	65.6
2017	32.0	68.0	34.6	65.4
2018	33.7	66.3	37.2	62.8
2019	29.7	70.3	32.0	68.0
2020	32.7	67.3	34.6	65.4
2021	31.4	68.6	34.2	65.8
2022	32.0	68.0	35.1	64.9
2023	32.6	67.4	34.4	65.6
2024	33.0	67.0	35.9	64.1

6.3 WHITE AND RED CULTIVARS UTILISED FOR TOTAL WINE PRODUCED

YEAR	TOTAL TONS	PRIVATE WINE CELLARS			PRODUCER CELLARS			PRODUCING WHOLESALERS		
		RED	WHITE	TOTAL	RED	WHITE	TOTAL	RED	WHITE	TOTAL
2015	1 477 091	130 029	154 711	284 740	294 897	802 618	1 097 515	55 879	38 958	94 837
2016	1 405 258	120 728	138 445	259 173	286 673	774 826	1 061 499	50 957	33 629	84 586
2017	1 437 269	125 969	147 909	273 878	289 624	785 758	1 075 382	52 049	35 960	88 009
2018	1 243 607	120 111	138 690	258 801	267 109	650 056	917 165	40 793	26 848	67 641
2019	1 247 531	111 579	145 784	257 363	232 046	690 278	922 324	40 760	27 085	67 845
2020	1 342 112	132 645	152 491	285 136	269 058	703 858	972 916	48 445	35 616	84 060
2021	1 459 652	129 181	152 703	281 883	298 473	795 537	1 094 011	46 870	36 888	83 758
2022	1 375 938	127 161	157 499	284 660	276 985	725 003	1 001 988	47 932	41 357	89 289
2023	1 182 519	114 495	138 846	253 341	231 886	617 587	849 473	43 534	36 171	79 704
2024	1 116 780	105 783	128 361	234 144	223 531	586 617	810 148	39 774	32 714	72 488

WHITE AND RED CULTIVARS AS % OF TOTAL WINE PRODUCED

YEAR	TOTAL TONS	PRIVATE WINE CELLARS			PRODUCER CELLARS			PRODUCING WHOLESALERS		
		RED	WHITE	TOTAL	RED	WHITE	TOTAL	RED	WHITE	TOTAL
2015	1 477 091	8.8	10.5	19.3	20.0	54.3	74.3	3.8	2.6	6.4
2016	1 405 258	8.6	9.9	18.4	20.4	55.1	75.5	3.6	2.4	6.0
2017	1 437 269	8.8	10.3	19.1	20.2	54.7	74.8	3.6	2.5	6.1
2018	1 243 607	9.7	11.2	20.8	21.5	52.3	73.8	3.3	2.2	5.4
2019	1 247 531	8.9	11.7	20.6	18.6	55.3	73.9	3.3	2.2	5.4
2020	1 342 112	9.9	11.4	21.2	20.0	52.4	72.5	3.6	2.7	6.3
2021	1 459 652	8.9	10.5	19.3	20.4	54.5	75.0	3.2	2.5	5.7
2022	1 375 938	9.2	11.4	20.7	20.1	52.7	72.8	3.5	3.0	6.5
2023	1 182 519	9.7	11.7	21.4	19.6	52.2	71.8	3.7	3.1	6.7
2024	1 116 780	9.5	11.5	21.0	20.0	52.5	72.5	3.6	2.9	6.5

6.4 GRAPE PRODUCTION FOR WINE MAKING PURPOSES PER CULTIVAR

CULTIVAR	TONS								
	2016	2017	2018	2019	2020	2021	2022	2023	2024
Chenin blanc	300 877	329 876	262 801	288 773	304 650	336 575	306 974	275 185	246 850
Colombar(d)	300 564	294 019	245 039	276 204	261 267	294 809	254 664	196 536	188 788
Sauvignon blanc	103 341	114 366	106 874	96 389	111 439	122 478	134 418	122 364	125 143
Chardonnay	78 310	75 990	66 372	63 440	68 366	71 224	79 455	68 539	55 933
Muscat d'Alexandrie	35 937	28 563	28 931	29 079	32 165	33 597	26 802	23 457	23 784
Muscat blanc	12 664	13 735	12 875	14 615	14 457	16 700	15 874	13 685	11 408
Sémillon	14 829	15 274	13 289	11 786	12 834	12 400	12 774	10 135	9 613
Pinot gris	4 856	5 960	5 646	6 212	6 491	7 460	8 694	8 196	8 028
Other white cultivars	55 423	57 394	49 956	47 510	48 425	56 739	54 218	44 100	31 998
Table grape cultivars	36 998	31 990	22 752	28 320	29 750	31 190	28 838	30 058	45 787
Total white cultivars	943 800	967 167	814 535	862 328	889 846	983 171	922 712	792 254	749 357
Shiraz	97 880	100 740	87 092	70 801	88 905	91 113	89 088	77 171	80 046
Pinotage	87 814	85 816	80 934	72 907	83 343	87 939	87 948	80 015	64 639
Cabernet Sauvignon	77 650	83 950	78 459	62 065	79 148	82 089	76 095	60 931	56 107
Merlot	57 138	55 162	45 731	39 454	51 560	52 301	47 869	42 677	42 890
Ruby Cabernet	35 503	34 305	34 774	33 634	32 557	33 435	30 791	25 552	23 017
Cinsaut	27 394	27 407	27 070	20 889	25 563	27 838	24 842	22 112	22 326
Pinot noir	10 077	10 603	9 544	10 812	10 763	10 588	11 343	10 947	8 987
Malbec	4 082	4 534	3 959	4 525	4 672	6 326	6 896	8 128	7 780
Other red cultivars	36 484	39 238	35 680	37 102	43 051	44 449	46 141	40 472	39 734
Table grape cultivars	24 337	25 887	24 769	32 195	30 587	38 446	31 065	21 909	23 560
Total red cultivars	458 359	467 642	428 013	384 385	450 147	474 525	452 078	389 915	369 088
Total white and red cultivars	1 402 158	1 434 809	1 242 548	1 246 713	1 339 993	1 457 695	1 374 789	1 182 169	1 118 444
Sultana	3 100	2 460	1 059	818	2 119	1 957	1 148	350	360

6.5 CERTIFIED WINE

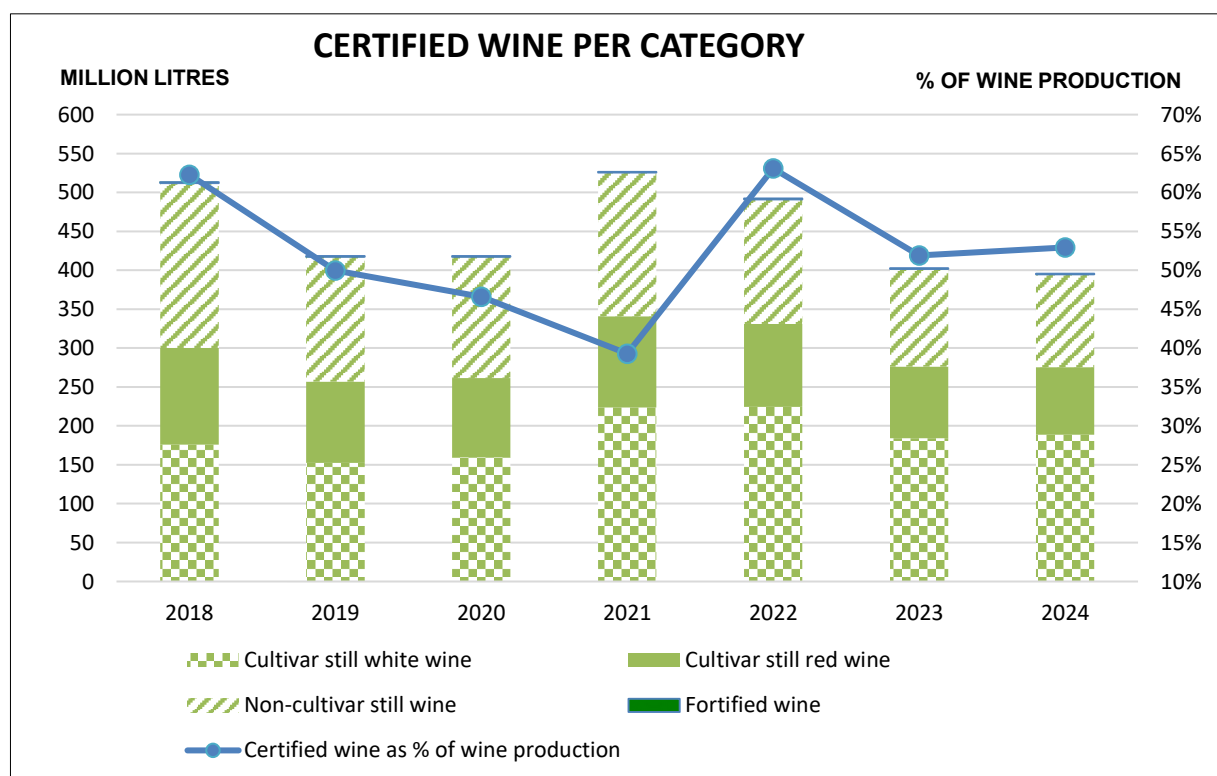
Wines of Origin are made under strict control, from the harvesting of the grapes to the final product, in order to comply with the requirements of the Wine of Origin Scheme with respect to origin, variety and vintage.

The certification seal on the bottle confirms that at the time of its assessment by the Wine and Spirit Board, the wine conformed to the prescribed standards and confirms claims with regard to origin, variety and vintage as indicated on the label.

CERTIFIED WINE

WINE CATEGORY	LITRES						
	2018	2019	2020	2021	2022	2023	2024
White cultivars:							
Still wine *	176 045 685	152 248 183	159 363 068	223 471 160	224 249 407	184 042 784	188 760 997
Fortified wine	197 607	175 011	139 479	218 452	205 031	182 681	172 666
Total	176 243 292	152 423 194	159 502 547	223 689 612	224 454 438	184 225 465	188 933 663
Red cultivars:							
Still wine *	124 454 522	104 463 086	102 043 766	117 298 350	106 711 808	92 053 605	86 546 024
Fortified wine	275 062	221 719	228 324	261 836	316 955	266 127	287 846
Total	124 729 584	104 684 805	102 272 090	117 560 186	107 028 763	92 319 732	86 833 870
Non-cultivar:							
Still wine *	202 585 917	160 469 588	156 102 382	184 610 693	160 149 666	125 543 444	119 493 450
Fortified wine	604 268	537 516	475 835	545 638	549 114	443 766	329 433
Total	203 190 185	161 007 104	156 578 217	185 156 331	160 698 780	125 987 210	119 822 883
Total:							
Still wine *	503 086 124	417 180 857	417 509 216	525 380 203	491 110 881	401 639 833	394 800 471
Fortified wine	1 076 937	934 246	843 638	1 025 926	1 071 100	892 574	789 945
GRAND TOTAL	504 163 061	418 115 103	418 352 854	526 406 129	492 181 981	402 532 407	395 590 416

* Includes sparkling wine.



6.6 CERTIFIED WINE PER PRODUCER GROUP
(Quantity final certified wine irrespective of vintage)

	LITRES						
	2018	2019	2020	2021	2022	2023	2024
PRODUCER CELLARS							
Wine of origin	141 722 131	96 476 556	118 316 228	176 518 097	157 248 655	121 975 973	125 087 434
Sub total	141 722 131	96 476 556	118 316 228	176 518 097	157 248 655	121 975 973	125 087 434
WHOLESALERS							
Wine of origin	247 839 221	217 133 377	193 378 424	225 163 246	208 486 136	170 146 509	159 578 530
Sub total	247 839 221	217 133 377	193 378 424	225 163 246	208 486 136	170 146 509	159 578 530
PRIVATE CELLARS							
Estate wine	9 020 819	8 226 562	7 751 507	9 003 910	8 957 739	7 680 624	7 391 325
Wine of origin	105 580 890	96 278 608	98 906 695	115 720 876	117 489 451	102 729 301	103 533 127
Sub total	114 601 709	104 505 170	106 658 202	124 724 786	126 447 190	110 409 925	110 924 452
TOTAL							
Estate wine	9 020 819	8 226 562	7 751 507	9 003 910	8 957 739	7 680 624	7 391 325
Wine of origin	495 142 242	409 888 541	410 601 347	517 402 219	483 224 242	394 851 783	388 199 091
GRAND TOTAL	504 163 061	418 115 103	418 352 854	526 406 129	492 181 981	402 532 407	395 590 416
Certified bulk exports (Included in above figures)	255 955 914	190 985 231	213 163 115	304 273 422	271 827 203	203 954 734	198 271 872

7 PRODUCERS' SALES, INCOME AND PRICES

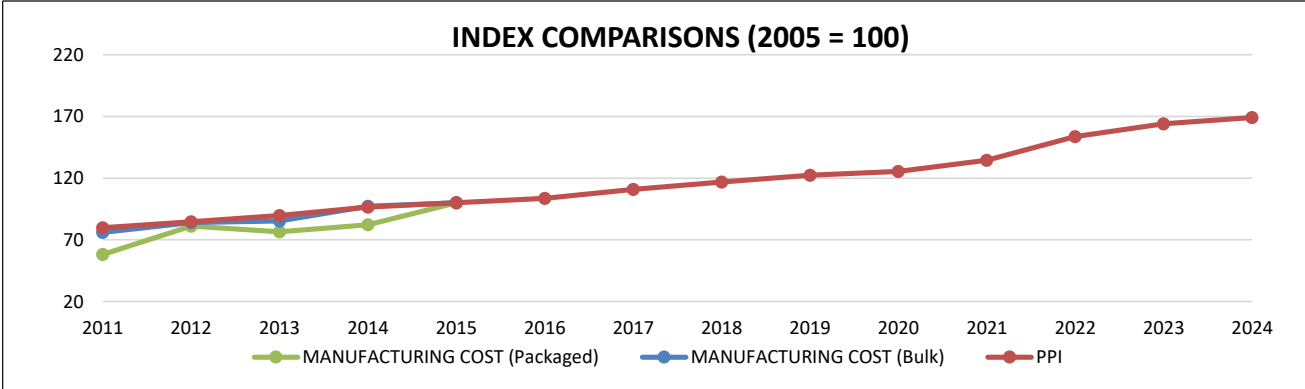
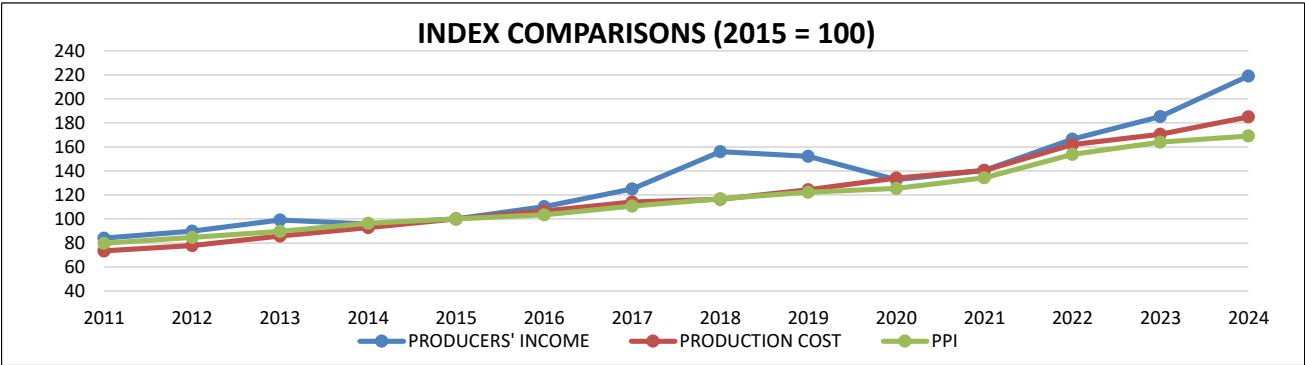
7.1 PRODUCERS' SALES AND INCOME

YEAR	GRAPES SOLD TO PRODUCING WHOLESALERS		WINE		WINE FOR BRANDY		DISTILLING WINE, GRAPE JUICE CONCENTRATE AND GRAPE JUICE		TOTAL
	TONS	RAND	LITRES	RAND	ℓ @ 10% A/V	RAND	ℓ @ 10% A/V	RAND	RAND
2013	101 154	384 502 017	840 538 435	3 826 233 732	48 976 540	154 274 872	219 262 706	455 680 408	4 820 691 029
2014	106 384	421 534 656	766 871 914	3 654 355 800	57 695 292	275 292 920	172 732 255	375 847 303	4 727 030 679
2015	94 837	391 720 074	812 967 383	3 913 268 792	49 829 866	167 064 597	169 127 503	320 880 880	4 792 934 343
2016	84 586	361 965 105	841 012 435	4 139 214 284	44 500 094	145 189 857	184 721 146	383 719 067	5 030 088 313
2017	88 009	410 206 879	883 495 205	4 752 837 711	58 126 489	217 338 524	183 211 090	447 055 554	5 827 438 668
2018	67 641	360 448 468	820 937 710	5 443 843 983	42 416 364	172 644 998	126 941 079	321 053 480	6 297 990 929
2019	67 845	378 531 421	686 709 421	5 247 753 527	44 966 206	206 322 125	124 215 305	328 581 217	6 161 188 290
2020	83 368	500 828 158	618 995 892	4 698 966 502	46 130 431	218 557 496	137 859 550	366 350 734	5 784 702 890
2021	83 758	423 183 025	796 407 806	5 476 930 549	41 724 824	188 199 220	223 650 539	560 964 305	6 649 277 099
2022	89 289	498 126 180	873 958 439	6 239 490 937	54 569 846	257 390 922	174 614 525	442 285 862	7 437 293 901
2023	79 704	425 384 883	758 975 239	6 023 350 226	55 507 763	285 139 322	145 476 743	375 571 856	7 109 446 287
2024	72 488	414 839 850	747 510 941	6 893 642 778	36 263 817	215 806 724	140 193 554	416 544 469	7 940 833 821

YEAR	TOTAL GRAPE PRODUCTION	TOTAL PRODUCERS' INCOME	AVERAGE INCOME		* WEIGHTED AVERAGE PRODUCTION COST		** AVERAGE MANUFACTURING COST				PPI
							PACKAGED		BULK		
	TONS	RAND	R/ton	INDEX	R/ha	INDEX	R/litre	INDEX	R/ton	INDEX	INDEX
2010	1 261 309	3 619 398 130	2 869.56	88.4	28 585.00	68.7	9.05	50.4	971.00	77.0	73.7
2011	1 302 530	3 553 495 891	2 728.15	84.1	30 582.00	73.5	10.44	58.1	958.00	76.0	79.8
2012	1 414 528	4 131 387 152	2 920.68	90.0	32 439.00	77.9	14.57	81.1	1 058.00	84.0	84.7
2013	1 498 267	4 820 691 029	3 217.51	99.2	35 739.00	85.8	13.74	76.5	1 076.00	85.4	89.8
2014	1 519 710	4 727 030 679	3 110.48	95.9	38 674.00	92.9	14.75	82.1	1 224.00	97.1	96.5
2015	1 477 091	4 792 934 343	3 244.85	100.0	41 635.00	100.0	17.96	100.0	1 260.25	100.0	100.0
2016	1 405 258	5 030 088 313	3 579.48	110.3	44 390.00	106.6					103.6
2017	1 437 269	5 827 438 668	4 054.52	125.0	47 513.00	114.1					110.8
2018	1 243 607	6 297 990 929	5 064.29	156.1	48 423.25	116.3					116.9
2019	1 247 531	6 161 188 290	4 938.71	152.2	51 788.00	124.4					122.3
2020	1 342 112	5 784 702 890	4 310.15	132.8	55 882.00	134.2					125.5
2021	1 459 652	6 649 277 099	4 555.39	140.4	58 444.00	140.4					134.4
2022	1 375 938	7 437 293 901	5 405.26	166.6	67 407.00	161.9					153.7
2023	1 182 519	7 109 446 288	6 012.12	185.3	70 974.00	170.5					164.0
2024	1 116 780	7 940 833 822	7 110.47	219.1	75 828.00	182.1					169.1

* Including provision for replacement value. (Source: Vinpro)

** Analysis of expenses attributable to bulk and packaged wine - including depreciation & interest.



7.2 PARTICULARS OF PACKAGED WINE SOLD ON THE DOMESTIC MARKET

7.2.1 Type of containers (still wine only)

		LITRES								TREND
TYPE OF CONTAINER	CONTAINER SIZE	2017	2018	2019	2020	2021	2022	2023	2024	2024/2023
GLASS	< 750 ml	1 558 772	836 361	650 574	462 481	216 733	1 442 960	538 415	460 729	85.6
	% of glass	0.9	0.5	0.4	0.4	0.1	0.9	0.4	0.3	
	750 ml	112 141 097	102 316 664	100 389 807	77 124 455	89 143 287	95 031 286	93 712 151	87 653 448	93.5
	% of glass	63.4	61.0	62.8	65.1	60.0	60.1	64.1	62.7	
	1 l	16 541 723	16 648 661	13 203 627	8 781 950	10 528 540	10 967 955	11 006 413	10 543 095	95.8
	% of glass	9.3	9.9	8.3	7.4	7.1	6.9	7.5	7.5	
	1,5 l - 2 l	45 225 745	47 374 019	45 456 645	32 162 577	41 775 280	47 774 940	40 443 106	39 973 817	98.8
	% of glass	25.6	28.2	28.5	27.1	28.1	30.2	27.7	28.6	
	4,5 l	1 450 427	671 148	0	315	1 418	855	164 417	1 206	0.7
	% of glass	0.8	0.4	0.0	0.0	0.0	0.0	0.1	0.0	
	OTHER	15 708	11 275	28 643	24 886	6 921 544	2 822 351	336 548	1 087 272	323.1
	% of glass	0.0	0.0	0.0	0.0	4.7	1.8	0.2	0.8	
	TOTAL	176 933 471	167 858 127	159 729 272	118 556 665	148 586 801	158 040 347	146 201 049	139 719 566	95.6
	As % of total still wine	44.0	44.2	44.8	42.2	41.1	37.1	34.5	34.4	
PLASTIC	< 750 ml	567 464	336 695	218 613	182 874	145 927	256 763	490 982	157 970	32.2
	% of plastic	0.9	0.7	0.5	0.6	0.4	0.6	1.5	0.5	
	750 ml	299 874	267 513	243 485	236 657	118 753	222 486	488 830	46 576	9.5
	% of plastic	0.5	0.6	0.6	0.8	0.3	0.6	1.4	0.1	
	1 l	28 041 191	22 919 951	20 194 136	13 867 662	16 572 907	22 007 301	18 358 052	13 886 636	75.6
	% of plastic	45.4	47.4	48.0	48.6	46.4	55.3	54.3	42.9	
	5 l	28 677 480	21 867 230	19 017 775	12 915 072	16 257 528	16 056 380	13 648 607	16 977 939	124.4
	% of plastic	46.4	45.3	45.2	45.3	45.5	40.4	40.4	52.4	
	OTHER	4 180 637	2 928 696	2 371 136	1 325 571	2 626 480	1 249 272	820 972	1 327 668	161.7
	% of plastic	6.8	6.1	5.6	4.6	7.4	3.1	2.4	4.1	
	TOTAL	61 766 646	48 320 084	42 045 144	28 527 836	35 721 595	39 792 202	33 807 443	32 396 789	95.8
	As % of total still wine	15.4	12.7	11.8	10.2	9.9	9.3	8.0	8.0	
BAG-IN-BOX	2 l	1 618 862	1 283 578	591 836	1 214 720	1 288 482	1 402 956	1 676 950	2 868 479	171.1
	% of bag-in-box	1.1	0.9	0.4	1.0	0.8	0.7	0.8	1.5	
	3 l	48 964 846	48 413 916	42 166 461	33 350 376	38 118 813	48 025 407	51 462 509	51 229 858	99.5
	% of bag-in-box	32.9	32.4	29.8	26.8	22.9	23.2	24.8	26.4	
	5 l	98 117 395	99 447 673	98 786 012	89 761 213	126 847 281	157 383 690	154 394 147	140 089 782	90.7
	% of bag-in-box	65.9	66.7	69.8	72.2	76.3	76.1	74.4	72.1	
	OTHER	82 208	55 120	50 060	61 671	71 607	99 913	72 295	104 034	143.9
	% of bag-in-box	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
	TOTAL	148 783 311	149 200 287	141 594 369	124 387 980	166 326 182	206 911 966	207 605 901	194 292 153	93.6
	As % of total still wine	37.0	39.3	39.7	44.3	46.0	48.6	49.0	47.9	
	2 l	0	0	0	0	0	72	37 816	368	1.0
	% of foil bags	0.0	0.0	0.0	0.0	0.0	0.0	18.8	1.0	
FOIL BAGS	5 l	376 285	339 635	290 320	284 985	288 245	234 525	160 960	25 340	15.7
	% of foil bags	99.1	98.8	100.0	100.0	100.0	100.0	79.9	68.5	
	OTHER	3 357	4 279	0	0	0	0	2 613	11 283	431.8
	% of foil bags	0.9	1.2	0.0	0.0	0.0	0.0	1.3	30.5	
	TOTAL	379 642	343 914	290 320	284 985	288 245	234 597	201 389	36 991	18.4
	As % of total still wine	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
TETRA PACKS	500 ml	351 643	296 298	261 696	133 817	132 056	252 680	179 125	152 891	85.4
	% of tetra packs	2.4	2.1	2.1	1.6	1.3	1.3	0.7	0.5	
	1 l	14 018 010	13 816 678	12 399 354	8 431 008	10 065 922	19 177 154	24 556 707	28 939 469	117.8
	% of tetra packs	97.5	97.9	97.9	98.4	98.7	98.6	99.3	99.3	
	OTHER	1 350	720	3 282	1 572	436	28 775	390	44 704	11462.6
	% of tetra packs	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	
	TOTAL	14 371 003	14 113 696	12 664 332	8 566 397	10 198 414	19 458 608	24 736 222	29 137 064	117.8
	As % of total still wine	3.6	3.7	3.6	3.1	2.8	4.6	5.8	7.2	
	< 250 ml				8 578	2 175	209	194	38617	19865.0
	% of cans				2.1	0.4	0.0	0.0	0.4	
	250 ml				393 990	543 000	1 354 378	11 453 389	9 751 021	85.1
	% of cans				5.3	5.4	10.4	99.9	93.8	
CANS	>250 ml				4713	122	0	5 887	607 635	10321.6
	% of cans				0.0	0.0	0.0	0.0	5.8	
	TOTAL				407 281	545 298	1 354 587	11 459 470	10 397 274	90.7
	As % of total still wine	0.0	0.0	0.0	0.1	0.2	0.3	2.7	2.6	
TOTAL STILL WINE		402 234 073	379 836 108	356 323 438	280 731 144	361 666 535	425 792 307	424 011 474	405 979 836	95.7

Included in these figures are the sales of locally bottled imported still wine, as well as the sales of de-alcoholized and low alcohol wine.

Above total differs from the domestic sales figure for still wine in Table 10.1 because not all roleplayers within the industry participates.

7.2.2 WINE SOLD PER CULTIVAR / TYPE

	TYPE OF WINE	LITRES						TREND 2024/2023
		2019	2020	2021	2022	2023	2024	
STILL WINE WHITE	Chardonnay	4 608 200	3 676 908	4 020 532	4 469 881	4 878 239	4 767 224	97.7
	Chenin blanc	5 478 290	5 044 479	5 484 942	6 112 807	6 909 721	6 496 423	94.0
	Sauvignon blanc	14 943 809	13 808 819	13 508 798	14 481 484	15 328 530	14 938 732	97.5
	Blends	4 418 417	2 676 397	2 819 399	3 260 915	3 775 509	3 504 936	92.8
	Other white	7 688 520	1 788 067	3 773 134	3 353 914	3 710 357	3 680 448	99.2
	Dry white	21 512 289	18 142 928	20 349 543	22 893 604	19 790 568	17 770 856	89.8
	Natural sweet	25 145 282	23 901 643	39 485 461	49 687 987	49 417 971	48 563 606	98.3
	Semi-sweet	52 959 569	38 875 003	45 435 781	56 251 957	51 358 071	45 562 706	88.7
	Total White	136 754 376	107 914 244	134 877 592	160 512 548	155 168 968	145 284 932	93.6
STILL WINE RED	Cabernet Sauvignon	6 175 582	5 036 382	5 495 232	6 029 273	5 886 332	5 703 311	96.9
	Merlot	7 421 322	5 901 188	6 647 645	6 802 517	7 054 642	6 504 379	92.2
	Pinotage	4 992 871	4 246 517	4 636 112	5 089 592	5 350 154	5 019 810	93.8
	Shiraz	4 692 272	3 903 325	4 351 845	4 443 536	4 677 101	4 232 937	90.5
	Blends	12 318 827	11 440 347	11 922 164	13 359 446	14 710 972	12 567 051	85.4
	Other red	6 676 050	3 998 902	5 609 601	6 360 014	5 463 471	7 179 343	131.4
	Dry red	33 159 084	28 998 037	51 100 658	60 705 776	60 088 284	55 304 201	92.0
	Natural sweet	31 973 384	27 957 908	40 973 398	51 252 071	54 800 852	55 175 272	100.7
	Semi-sweet	2 419 425	4 939 798	2 504 677	2 572 489	1 393 187	1 190 937	85.5
	Total Red	109 828 816	96 422 404	133 241 332	156 614 714	159 424 995	152 877 241	95.9
ROSÉ / BLANC DE NOIR	Dry	5 404 574	4 266 555	4 768 276	5 443 031	5 406 938	5 106 019	94.4
	Natural sweet	40 530 505	29 617 685	34 512 234	41 681 569	45 289 336	43 089 720	95.1
	Semi-sweet	5 825 177	5 106 028	7 918 053	9 437 025	2 877 638	2 071 922	72.0
	Total Rosé / Blanc de Noir	51 760 255	38 990 268	47 198 563	56 561 625	53 573 911	50 267 662	93.8
PERLÉ		57 980 040	37 412 760	46 251 092	51 988 261	55 715 989	57 736 846	103.6
LOW ALCOHOL WINE [Alcohol content > 0.5%, but < than 4.5%]	Still wine white			12 687				
	Still wine red			11 919				
	Rosé / Blanc de Noir			8 733				
	Total Low Alcohol wine	0	0	33 339	0	0	0	0.0
DE-ALCOHOLIZED WINE & NON-ALCOHOLIC WINE [Alcohol content < 0.5%]	Still wine white		2 286	23 157	37 741	42 283	147 617	349.1
	Still wine red		2 285	26 315	44 594	39 010	97 971	251.1
	Rosé / Blanc de Noir		2 408	15 411	21 307	24 559	81 859	333.3
	Total De - Alcoholized & Non - alcoholic wine	0	6 979	64 883	103 642	105 851	327 446	309.3
CAP CLASSIQUE	White	2 955 439	2 023 699	2 605 309	3 138 396	2 914 903	3 184 319	109.2
	Rosé	1 249 010	921 858	1 136 457	1 412 749	1 138 222	1 712 869	150.5
	Red	4 049	27 893	41 407	48 289	175 693	21 025	12.0
	Total Cap Classique	4 208 499	2 973 450	3 783 173	4 599 434	4 228 818	4 918 212	116.3
SPARKLING	White	2 993 468	2 446 327	3 640 595	4 659 378	4 738 045	4 915 703	103.7
	Rosé	1 792 800	1 410 308	1 842 322	2 681 741	3 223 514	4 552 859	141.2
	Red	1 011 941	578 666	699 757	1 004 737	742 771	539 853	72.7
	Total Other Sparkling	5 798 210	4 435 302	6 182 674	8 345 857	8 704 331	10 008 415	115.0
SPARKLING - LOW ALCOHOL WINE [Alcohol content > 0.5%, but < than 4.5%]								
		0	0	0	0	0	0	0.0
SPARKLING - DE-ALCOHOLIZED & NON-ALCOHOLIC WINE [Alcohol content < 0.5%]								
		0	0	2 156	16 175	19 143	50 548	0.0
FORTIFIED *		17 307 000	15 635 966	22 571 951	27 475 925	28 172 438	29 776 036	105.7
WINE COMPONENT **					11 885 095	14 130 538	34 013 807	240.7

* The composition of this category was revisited in 2020

Included in these figures are the sales of locally bottled imported still wine, as well as the sales of de-alcoholized and low alcohol wine.

Above total differs from the domestic sales figure for still wine, sparkling and fortified in Table 10.1 because not all roleplayers within the industry participates.

8 EXPORTS

8.1 TOTAL QUANTITY OF WINE EXPORTED (EXL INDUSTRIAL WINE) - LITRES

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	CAP CLASSIQUE	TOTAL LITRES	TREND	EXPORT (exl INDUSTRIAL WINE) AS % OF WINE PRODUCTION	% CERTIFIED WINE EXPORTED	INDUSTRIAL WINE
2013	517 404 597	282 980	7 821 726	75 654	525 584 957	126.0	57.4	88.1	1 022 242
2014	414 834 333	348 954	7 437 690	35 705	422 656 682	80.4	44.1	90.0	705 790
2015	412 444 374	310 819	6 234 414	1 028 697	420 018 304	99.4	43.4	91.9	698 360
2016	424 088 449	385 543	2 591 609	1 275 096	428 340 697	102.0	47.7	93.3	6 170 760
2017	444 010 922	315 303	2 709 131	1 350 138	448 385 494	104.7	48.8	92.9	6 746 410
2018	414 992 260	351 157	3 350 885	1 469 052	420 163 354	93.7	51.0	91.1	7 337 221
2019	316 662 477	174 149	1 563 640	1 381 099	319 781 365	76.1	38.2	94.1	-
2020	314 311 629	221 005	1 931 010	1 486 883	317 950 527	99.4	35.4	93.9	1 081 865
2021	383 329 483	228 635	2 296 574	2 083 989	387 938 681	122.0	42.6	93.8	19 846 019
2022	364 573 976	246 151	1 785 654	2 020 014	368 625 795	95.0	42.6	92.9	17 779 416
2023	301 761 966	184 856	1 703 396	1 981 900	305 632 118	82.9	39.4	93.7	769 870
2024	301 244 687	230 195	2 288 559	2 366 159	306 129 600	100.2	41.0	92.9	-

8.2 TYPES OF WINE EXPORTED DURING 2024 - LITRES

TYPES OF WINE	PACKAGED		BULK		TOTAL LITRES		
	LITRES	AS % OF TOTAL PER CULTIVAR	LITRES	AS % OF TOTAL PER CULTIVAR	2024	2023	2022
Chardonnay	9 671 917	40.37	14 286 672	59.63	23 958 589	23 455 521	32 725 099
Sauvignon blanc	17 207 807	27.18	46 102 622	72.82	63 310 429	60 479 155	67 652 506
Chenin blanc	15 007 143	32.78	30 770 044	67.22	45 777 187	45 826 591	48 793 721
Other single white cultivars	5 121 515	43.08	6 767 559	56.92	11 889 074	9 252 280	15 472 176
White blends	9 102 065	45.77	10 782 373	54.23	19 884 438	18 366 000	24 117 058
Dry White	2 411 065	25.80	6 934 930	74.20	9 345 995	11 208 015	19 940 723
Other White	5 803 534	80.50	1 405 412	19.50	7 208 946	7 975 091	14 422 759
Cabemet Sauvignon	6 172 636	62.20	3 751 000	37.80	9 923 636	10 569 914	13 082 795
Shiraz	6 220 599	52.83	5 553 433	47.17	11 774 032	14 196 948	16 476 838
Pinotage	6 581 622	48.34	7 034 772	51.66	13 616 394	13 218 170	15 973 524
Merlot	3 368 842	43.44	4 385 839	56.56	7 754 681	7 080 338	8 838 265
Other single red cultivars	1 623 613	36.81	2 787 064	63.19	4 410 677	4 443 427	4 013 702
Red blends	10 504 633	46.80	11 941 427	53.20	22 446 060	25 083 389	28 645 730
Dry Red	3 178 155	26.42	8 851 450	73.58	12 029 605	11 564 344	11 162 665
Other Red	9 541 771	84.39	1 764 900	15.61	11 306 671	11 503 993	9 609 725
Blanc de Noir + Rosé	6 902 235	25.94	19 706 055	74.06	26 608 290	27 538 805	33 646 723
Subtotal still wine	118 419 151	39.3	182 825 552	60.7	301 244 704	301 761 981	364 574 009
Fortified wine	230 195	100.00	-	-	230 195	184 857	246 151
Sparkling wine	2 288 559	100.00	-	-	2 288 559	1 703 396	1 785 656
Cap Classique	2 366 159	100.00	-	-	2 366 159	1 981 901	2 020 015
Total wine	123 304 065	40.3	182 825 552	59.7	306 129 617	305 632 135	368 625 831

Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Eswatini).
Source: Department of Agriculture, Land Reform and Rural Development , Directorate Food Safety and Quality Assurance

8.3 PACKAGED AND BULK WINE EXPORTS PER COUNTRY - LITRES (EXL INDUSTRIAL WINE)

COUNTRY	2023						2024						TREND 2024 / 2023					
	WHITE	RED	BLANC DE NOIR / Rosé	FORTIFIED	SPARKLING / CAP CLASSIQUE	TOTAL	WHITE	RED	BLANC DE NOIR / Rosé	FORTIFIED	SPARKLING / CAP CLASSIQUE	TOTAL	WHITE	RED	BLANC DE NOIR / Rosé	FORTIFIED	SPARK-LING/ CAP CLASS	TOTAL
BELGIUM	9 470 518	4 430 981	4 129 400	1 364	65 663	18 097 926	9 149 832	3 610 041	3 041 258	1 130	83 981	15 886 242	97	81	74	83	128	88
CANADA	14 334 867	2 306 079	47 801	6 843	14 637	16 710 227	12 706 613	1 877 628	102 920	10 884	17 978	14 716 023	89	81	215	159	123	88
CHINA	2 459 802	4 462 291	29 474	7 648	61 866	7 021 081	1 148 293	1 895 601	4 451	359	34 628	3 083 332	47	42	15	5	56	44
DENMARK	5 353 502	6 701 257	2 563 333	957	25 957	14 645 006	4 406 903	6 689 455	1 514 250	1 826	16 763	12 629 197	82	100	59	191	65	86
FINLAND	2 434 809	475 668	146 837	1 120	30 632	3 089 066	1 936 394	310 976	25 443	893	71 082	2 344 788	80	65	17	80	232	76
FRANCE	8 839 072	3 398 110	4 662 655	189	15 300	16 915 326	10 701 021	3 502 113	4 506 217	4 379	19 062	18 732 792	121	103	97	2 317	125	111
GERMANY	28 352 619	16 889 794	4 114 202	9 431	75 608	49 441 654	29 898 373	14 620 586	4 641 424	5 603	99 799	49 265 785	105	87	113	59	132	100
JAPAN	921 594	920 630	9 540	1 127	102 708	1 955 599	1 128 838	1 003 363	20 565	1 052	140 909	2 294 727	122	109	216	93	137	117
KENYA	1 603 264	2 445 355	111 942	1 709	53 744	4 216 014	1 148 611	1 976 614	154 684	13 665	50 774	3 344 348	72	81	138	800	94	79
LATVIA	508 225	289 236	15 129	0	23 586	836 176	3 538 142	1 450 556	36 360	0	50 652	5 075 710	696	502	240	0	215	607
MAURITIUS	629 558	477 442	226 762	203	69 183	1 403 148	881 071	565 952	278 012	2 363	100 314	1 827 712	140	119	123	1 164	145	130
NIGERIA	676 997	2 535 100	492 867	34	20 012	3 725 010	777 920	3 103 398	364 543	1 548	6 840	4 254 249	115	122	74	4 553	34	114
POLAND	697 661	346 650	7 974	891	3 785	1 056 961	931 292	880 320	7 178	0	5 490	1 824 280	133	254	90	0	145	173
RUSSIA	1 461 896	983 043	40 862	0	85 380	2 571 181	2 581 893	1 670 430	305 837	30	101 160	4 659 350	177	170	748	0	118	181
SERBIA	289 544	227 628	450	0	12 456	530 078	990 913	611 960	91 960	2 160	94 608	1 791 601	342	269	20 436	0	760	338
SWEDEN	7 894 951	3 931 674	590 798	785	325 283	12 743 491	9 153 881	4 109 636	1 373 382	1 654	366 863	15 005 416	116	105	232	211	113	118
SWITZERLAND	849 212	408 943	251 624	26 522	41 091	1 577 392	807 084	353 376	332 132	11 105	38 006	1 541 703	95	86	132	42	92	98
TANZANIA	839 044	932 069	142 393	3 157	89 192	2 005 855	1 005 347	1 464 433	145 052	3 240	101 491	2 719 563	120	157	102	103	114	136
THAILAND	929 641	1 209 948	26 640	0	37 089	2 203 318	1 134 396	1 022 478	3 839	0	28 418	2 189 311	122	85	14	0	77	99
THE NETHERLANDS	7 655 162	3 342 954	1 152 470	8 955	196 665	12 356 206	9 091 984	3 791 110	1 269 229	12 521	355 180	14 015 384	123	113	110	140	181	118
U.S.A.	7 535 670	3 904 173	339 964	11 164	359 042	12 150 013	7 905 719	2 899 028	344 934	11 848	364 697	11 526 226	105	74	101	106	102	95
UNITED ARAB EMIRATES	1 599 776	2 378 808	184 866	702	138 546	4 302 698	2 139 078	3 077 227	320 667	2 903	104 018	5 643 893	134	129	173	414	75	131
UNITED KINGDOM	61 511 006	23 914 885	6 814 782	6 162	787 290	93 034 125	58 418 772	21 514 116	6 284 001	4 490	1 056 458	87 273 837	95	90	92	73	134	94
ZAMBIA	1 176 707	1 065 529	136 648	9 647	40 464	2 428 995	1 306 204	1 514 067	162 273	9 428	88 308	2 986 280	111	133	119	98	218	123
ZIMBABWE	464 986	575 543	252 224	3 371	53 297	1 349 421	654 744	793 238	332 354	4 347	64 910	1 849 593	141	138	132	129	122	137
OTHER COUNTRIES	8 072 561	9 106 726	1 047 168	82 875	956 820	19 266 150	7 831 332	9 048 047	945 324	122 762	1 192 329	19 339 799	97	99	90	148	125	99
TOTAL	176 562 644	97 660 516	27 538 805	184 856	3 685 296	305 632 117	181 374 650	93 261 749	26 608 289	230 195	4 654 718	306 129 601	103	95	97	125	126	100

8.4 PACKAGED WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2023						2024						TREND 2024 / 2023					
	WHITE	RED	BLANC DE NOIR / Rosé	FORTIFIED	SPARKLING / CAP CLASSIQUE	TOTAL	WHITE	RED	BLANC DE NOIR / Rosé	FORTIFIED	SPARKLING / CAP CLASSIQUE	TOTAL	WHITE	RED	BLANC DE NOIR / Rosé	FORTI-FIED	SPARK-LING/ CAP CLASS	TOTAL
UNITED KINGDOM	17 386 394	9 392 642	999 483	6 162	787 290	28 571 971	15 163 590	8 311 666	1 039 182	4 490	1 056 458	25 575 386	87	88	104	73	134	90
THE NETHERLANDS	7 127 722	3 270 674	1 032 250	8 955	196 665	11 636 266	8 748 444	3 680 230	1 219 009	12 521	355 180	14 015 384	123	113	118	140	181	120
SWEDEN	5 481 431	1 790 514	326 958	785	325 283	7 924 971	5 418 101	1 539 906	419 346	1 654	366 863	7 745 870	99	86	128	211	113	98
U.S.A.	3 780 870	3 041 153	326 984	11 164	359 042	7 519 213	3 583 279	2 779 218	332 834	11 848	364 697	7 071 876	95	91	102	106	102	94
GERMANY	2 913 985	3 423 812	373 668	9 431	75 608	6 796 504	2 884 584	2 979 861	450 250	5 603	99 799	6 420 097	99	87	120	59	132	94
CANADA	3 928 697	1 466 519	47 801	6 843	14 637	5 464 497	4 331 613	1 541 908	102 920	10 884	17 978	6 005 303	110	105	215	159	123	110
UNITED ARAB EMIRATES	1 599 776	2 378 808	184 866	702	138 546	4 302 698	2 139 078	3 077 227	320 667	2 903	104 018	5 643 893	134	129	173	414	75	131
LATVIA	508 225	289 236	15 129	0	23 586	836 176	3 538 142	1 450 556	36 360	0	50 652	5 075 710	696	502	240	0	215	607
RUSSIA	1 461 896	983 043	40 862	0	85 380	2 571 181	2 581 893	1 670 430	305 837	30	101 160	4 659 350	177	170	748	0	118	181
BELGIUM	2 247 838	1 340 161	611 615	1 364	65 663	4 266 641	2 146 885	1 334 701	647 531	1 130	83 981	4 214 228	96	100	106	83	128	99
CHINA	946 242	3 816 611	29 474	7 648	61 866	4 861 841	1 148 293	1 848 081	4 451	359	34 628	3 035 812	121	48	15	5	56	62
ZAMBIA	1 162 707	1 033 529	118 648	9 647	40 464	2 364 995	1 299 204	1 382 367	144 273	9 428	88 308	2 923 580	112	134	122	98	218	124
TANZANIA	839 044	932 069	142 393	3 157	89 192	2 005 855	1 005 347	1 417 013	145 052	3 240	101 491	2 672 143	120	152	102	103	114	133
KENYA	1 075 984	1 630 475	111 942	1 709	53 744	2 873 854	741 071	1 136 954	154 684	13 665	50 774	2 097 148	69	70	138	800	94	73
JAPAN	687 294	920 630	9 540	1 127	102 708	1 721 299	796 178	1 003 363	20 565	1 052	140 909	1 962 067	116	109	216	93	137	114
SERBIA	289 544	227 628	450	0	12 456	530 078	966 893	611 960	91 960	2 160	94 608	1 743 661	334	269	15 120	0	760	329
UGANDA	308 812	946 416	55 306	12 150	13 266	1 335 950	308 889	965 482	46 221	0	7 605	1 328 197	100	102	84	0	57	99
NIGERIA	405 317	1 453 400	392 927	34	20 012	2 271 690	280 140	696 428	243 563	1 548	6 840	1 228 199	69	48	62	4 553	34	54
ZIMBABWE	255 526	396 663	132 024	3 371	53 297	840 881	349 124	558 178	211 934	4 347	64 910	1 208 493	137	146	161	129	122	144
DENMARK	576 462	633 287	74 126	957	25 957	1 310 789	530 432	454 465	92 673	1 826	16 763	1 096 159	92	72	125	191	65	84
MOZAMBIQUE	83 112	259 559	35 630	2 201	70 704	451 206	126 186	544 399	32 094	1 953	172 832	877 464	152	210	90	89	244	194
NORWAY	260 199	470 414	1 229	36	63 815	795 693	323 565	419 748	698	0	115 486	859 497	124	89	57	0	181	108
FINLAND	723 369	115 448	2 957	1 120	30 632	873 526	621 134	107 536	1 503	893	71 082	802 148	86	93	51	80	232	92
RWANDA	125 039	337 595	10 072	23	3 823	476 552	93 063	632 913	4 223	23	3 074	733 296	74	187	42	100	80	154
ANGOLA	22 413	58 270	11 288	1 517	384 696	478 184	19 115	105 623	12 806	3 834	576 558	177 936	85	181	113	253	150	150
OTHER COUNTRIES	5 182 700	7 284 095	819 243	94 753	586 964	13 967 755	5 180 795	6 921 651	845 518	134 804	508 064	13 590 832	100	95	103	142	87	97
TOTAL	59 380 598	47 892 651	5 906 865	184 856	3 685 296	117 050 266	64 325 038	47 191 864	6 902 234	230 195	4 654 718	123 304 049	108	99	117	125	126	105

8.5 BULK WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2023						2024						TREND 2024 / 2023					
	WHITE	RED	BLANC DE NOIR / Rosé	FORTIFIED	SPARKLING / CAP CLASSIQUE	TOTAL	WHITE	RED	BLANC DE NOIR / Rosé	FORTIFIED	SPARKLING / CAP CLASSIQUE	TOTAL	WHITE	RED	BLANC DE NOIR / Rosé	FORTI-FIED	SPARK-LING/ CAP CLASS	TOTAL

8.6 WINE EXPORTED IN CONTAINERS - LITRES

COUNTRY	2023					2024					TREND 2024/2023				
	GLASS	CANS	BAG-IN-BOX	PLASTIC	TOTAL	GLASS	CANS	BAG-IN-BOX	PLASTIC	TOTAL	GLASS	CANS	BAG-IN-BOX	PLASTIC	TOTAL
UNITED KINGDOM	28 242 404	157 949	142 960	28 659	28 571 972	25 023 597	199 998	352 347		25 575 942	88.60	126.62	246.47	0.00	89.51
THE NETHERLANDS	11 628 806		6 380	1 080	11 636 266	13 870 406	3 072	150 695	33	14 024 206	119.28		2 361.99	3.06	120.52
SWEDEN	2 090 084	77 047	5 757 840		7 924 971	2 407 892	85 183	5 252 796		7 745 871	115.21	110.56	91.23		97.74
U.S.A.	7 412 942	38 886	63 496	3 888	7 519 212	6 976 325	36 552	58 998		7 071 875	94.11	94.00	92.92	0.00	94.05
GERMANY	6 770 335	168	25 680	324	6 796 507	6 380 933	13 812	25 944	153	6 420 842	94.25	8 221.43	101.03	47.22	94.47
CANADA	5 140 347	8 886	315 264		5 464 497	5 689 042	5 706	315 972	72	6 010 792	110.67	64.21	100.22		110.00
CHINA	4 686 171	13 446	162 226		4 861 843	3 752 026		1 892 008	426	5 644 460	80.07	0.00	1 166.28		116.10
UNITED ARAB EMIRATES	2 442 415		1 856 910	3 373	4 302 698	4 163 541		912 168		5 075 709	170.47		49.12	0.00	117.97
BELGIUM	4 019 826	3 564	243 054	197	4 266 641	4 517 495	3 621	138 234		4 659 350	112.38	101.60	56.87	0.00	109.20
KENYA	1 930 289	248	942 868	449	2 873 854	4 154 255	2 442	57 486	45	4 214 228	215.21	984.68	6.10	10.02	146.64
RUSSIA	2 459 048	112 132			2 571 180	2 933 773	17 430	96 772	756	3 048 731	119.31		0.00		118.57
ZAMBIA	1 879 894	10 920	474 058	122	2 364 994	2 332 102	28 986	572 575		2 933 663	124.05	265.44	120.78		124.05
NIGERIA	2 271 689				2 271 689	2 370 603		302 234		2 672 837	104.35				117.66
TANZANIA	1 866 629		133 840	5 384	2 005 853	1 648 166	6 276	446 980		2 101 422	88.30		333.97		104.76
JAPAN	1 260 131	7 542	452 280	1 346	1 721 299	1 398 245	11 520	552 300		1 962 065	110.96	152.74	122.11		113.99
UGANDA	1 031 390		304 560		1 335 950	979 704		348 492		1 328 196	94.99	0.00	114.42		99.42
DENMARK	1 106 586	96	203 676	431	1 310 789	1 228 519		0		1 228 519	111.02	0.00	0.00		93.72
FINLAND	470 421		403 104		873 525	795 012		410 981	2 502	1 208 495	169.00		101.95		138.35
ZIMBABWE	666 626	2 580	170 454	1 221	840 881	1 094 288	1 656	0	215	1 096 159	164.15	64.19	0.00		130.36
LATVIA	664 193		171 984		836 177	550 602	672	309 032		860 306	82.90		179.69		102.89
NORWAY	474 683	6 720	314 289		795 692	483 386		319 752		803 138	101.83	0.00	101.74		100.94
SWITZERLAND	695 561			135	695 696	703 017		7 076		710 093	101.07				102.07
CONGO	541 849		151 600		693 449	563 345		0		563 345	103.97		0.00		81.24
GHANA	621 554	180	23 102		644 836	381 782		98 400		480 182	61.42		425.94		74.47
TAIWAN	618 787	300		1	619 088	418 984	162	0		419 146	67.71	54.00	0.00		67.70
OTHER COUNTRIES	11 556 755	10 668	1 679 718	3 585	13 250 726	13 232 800	9 437	2 248 624	2 495	15 493 356	114.50	88.46	133.87	69.60	116.92
TOTAL	102 549 415	451 332	13 999 343	50 195	117 050 285	108 049 840	426 525	14 869 866	6 697	123 352 928	105.36	94.50	106.22	13.34	105.38

*As from 1 July 2006 all packaged exports to previously exempted African countries and surrounding islands are reflected in full.
Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Eswatini).
Source: Department of Agriculture, Land Reform and Rural Development , Directorate Food Safety and Quality Assurance

9 IMPORTS

9.1 IMPORTS TO SOUTH AFRICA - TOTAL

YEAR	LITRES							LITRES AA					
	BEER	GRAPE JUICE	*STILL WINE	FORTIFIED WINE	SPARKLING	VERMOUTH	OTHER	LIQUEUR	BRANDY	WHISKY	RUM	GIN & VODKA	OTHER SPIRITS
1998	40 250 000	-	8 245 482	22 365	105 797	40 296	91 260	114 311	1 644 445	4 367 618	404 612	81 673	8 056 329
1999	45 352 200	-	15 080 278	60 118	304 878	77 471	417 296	221 348	242 078	4 735 755	1 190 600	120 509	3 382 772
2000	46 428 500	-	7 753 414	79 893	110 804	123 218	100 320	123 858	488 954	4 935 085	698 435	95 710	311 310
2001	39 855 600	-	2 457 221	20 787	151 303	235 216	-	213 094	40 783	5 703 087	818 941	44 087	243 410
2002	42 834 700	-	31 426 953	23 283	121 996	822 167	900	101 449	24 169	5 700 000	757 918	58 904	2 465 985
2003	48 923 500	-	48 971 475	14 553	136 561	183 325	-	1 412 519	50 065	5 806 631	535 541	91 665	6 282 178
2004	80 000 000	-	2 305 544	33 492	315 672	116 956	22 860	145 062	37 708	6 100 000	388 128	142 140	4 848 176
2005	72 990 000	-	19 406 513	33 575	199 577	303 497	-	228 685	53 905	7 795 941	328 824	111 364	5 683 645
2006	86 457 900	-	18 765 375	32 807	273 183	153 998	-	247 670	102 857	8 972 157	329 632	107 578	5 259 325
2007	155 463 000	-	13 320 978	24 447	755 972	166 821	-	266 262	134 453	8 085 924	1 016 145	89 923	5 079 355
2008	221 822 000	-	19 594 384	10 265	610 776	240 937	25 000	371 837	50 832	9 306 276	787 658	82 928	1 684 464
2009	169 243 916	-	17 762 791	19 274	53 111	295 668	1 518	378 137	228 569	8 775 818	933 804	126 187	1 315 258
2010	23 676 066	-	10 440 519	16 178	133 022	93 694	-	360 743	88 000	12 580 000	736 773	133 545	3 093 049
2011	28 695 557	-	16 775 577	12 652	234 461	52 939	-	315 427	215 393	13 432 770	610 944	244 320	6 704 357
2012	31 527 725	-	17 787 803	13 007	317 916	98 587	11 880	531 224	177 186	15 330 969	625 034	199 368	3 278 569
2013	149 522 299	-	10 790 942	48 390	261 960	108 559	-	340 853	356 794	21 534 037	137 602	225 451	3 765 759
2014	77 077 703	-	15 417 953	6 953	408 385	69 290	17 636	242 105	356 291	11 208 090	344 233	432 668	5 022 046
2015	65 916 392	-	16 364 690	7 516	575 906	178 101	33 252	386 197	490 627	9 282 165	489 900	509 283	4 569 189

Figures based on various industry sources
* Includes concentrate component for use in alcoholic fruit beverages as well as for sweetening of wine.

9.2 IMPORTS TO SOUTH AFRICA - PACKAGED AND BULK

PRODUCT CATEGORY (litres)	2016	2017	2018	2019	2020	2021	2022	2023	2024
Sparkling Wine	1 124 828	961 326	1 455 564	1 469 455	866 836	1 545 316	2 006 647	2 028 909	1 916 972
Still Wine Bottled (≤ 2 litres)	904 506*	1 007 858	993 418	1 680 891	576 221	820 276	932 323	1 117 930	1 106 490
Fortified Wine Bottled (≤ 2 litres)	22 048*	20 253	32 037	25 501	35 132	17 747	17 997	7 274	39 018
Still and Fortified Bag-in-Box (> 2 to ≤ 10 litres)		1 832	4 392	3 222	7 157	302	8 704	20 973	10 464
Still and Fortified Bulk (>10 litres)	1 280	109 382	15 019 217	32 171 457	2 907 159	1 188	73 097	48 815	9 561 311
Brandy	4 144 320	3 956 704	10 406 512	9 741 510	5 699 754	4 724 279	5 008 632	6 642 763	9 125 250
Ethyl Alcohol	8 990 905	15 415 252	12 968 867	3 227 898	13 269 838	8 829 357	34 430	304 134	731 409
Gin	770 237	1 606 927	3 709 881	6 925 217	2 451 257	2 776 190	3 341 349	1 483 145	2 950 134
Liqueur	2 216 655	2 258 617	2 423 942	2 214 461	1 495 730	4 534 823	8 755 066	4 814 298	4 324 170
Rum	1 104 271	1 348 229	1 161 123	887 655	625 683	1 179 065	1 370 330	1 513 565	1 383 956
Spirit Aperitifs, Spirit Coolers and Bitters			1 687 831	1 250 746	859 927	1 575 221	3 492 815	5 523 216	7 059 147
Unspecified Spirits	2 692 034	3 348 824	3 534 788	3 735 328	1 814 266	2 553 567	2 981 461	4 059 240	2 168 019
Vermouth	181 603	174 019	142 647	123 835	98 508	144 539	204 816	144 274	98 145
Vodka	1 754 783	1 981 819	2 364 134	1 748 403	906 102	1 648 027	2 178 094	1 420 330	1 238 416
Whisky	30 237 494	35 246 602	30 766 420	33 387 079	22 271 591	24 157 952	31 377 364	22 025 247	22 897 465
Beer	66 052 269	85 808 109	152 888 000	240 135 000	108 336 000	127 389 000	127 160 000	148 622 000	146 841 000

Source: Comtrade, Trade Map, SARS Customs
* Bag-in-Box included

10 LIQUOR CONSUMPTION IN SOUTH AFRICA

10.1 TOTAL (litres)

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	SPIRITS	RTD's	BEER	GRAND TOTAL	TOTAL % CHANGE
2002	337 400 630	26 996 400	7 040 009	371 437 039	98 925 750	241 158 768	2 290 500 000	3 002 021 558	-0.6
2003	296 473 391	30 157 200	7 324 936	333 955 527	99 677 250	240 643 269	2 351 000 000	3 025 276 046	0.8
2004	299 428 807	28 983 600	8 005 285	336 417 692	104 096 250	238 934 768	2 490 000 000	3 169 448 709	4.8
2005	293 985 618	28 447 200	8 256 847	330 689 665	109 635 750	246 151 271	2 549 000 000	3 235 476 685	2.1
2006	295 701 833	28 746 000	8 293 090	332 740 923	112 720 500	282 623 273	2 588 000 000	3 316 084 696	2.5
2007	312 129 717	29 037 600	9 232 824	350 400 141	116 916 750	318 819 279	2 678 000 000	3 464 136 170	4.5
2008	312 398 624	28 173 600	9 722 667	350 294 891	115 058 250	359 083 037	2 665 000 000	3 489 436 178	0.7
2009	296 531 496	27 586 800	8 504 249	332 622 545	109 935 000	374 548 539	2 650 000 000	3 467 106 085	-0.6
2010	304 403 901	26 496 000	8 916 899	339 816 800	110 398 500	390 858 293	2 700 000 000	3 541 073 593	2.1
2011	311 297 953	27 964 800	8 799 413	348 062 166	112 349 250	411 556 048	2 911 000 000	3 782 967 464	6.8
2012	320 199 826	29 037 600	8 481 898	357 719 324	113 800 500	438 395 806	2 996 000 000	3 905 915 630	3.3
2013	327 698 714	27 669 600	8 101 339	363 469 653	113 337 000	468 513 809	3 041 900 000	3 987 220 462	2.1
2014	354 154 817	28 576 800	8 035 969	390 767 586	114 518 250	464 925 561	3 056 350 000	4 026 561 397	1.0
2015	383 361 467	30 592 800	8 188 831	422 143 098	116 842 500	478 465 566	3 079 400 000	4 096 851 164	1.7
2016	395 772 167	29 894 400	8 919 453	434 586 020	121 153 500	483 010 070	2 975 000 000	4 013 749 590	-2.0
2017	406 909 430	30 970 800	9 192 367	447 072 597	110 528 212	515 611 747	3 012 799 970	4 086 012 526	1.8
2018	387 137 070	32 742 000	9 360 956	429 240 026	124 458 730	547 621 497	3 013 649 970	4 114 970 223	0.7
2019	364 862 776	31 370 064	11 638 102	407 870 942	137 920 584	541 437 948	3 202 875 108	4 290 104 582	4.3
2020	291 421 550	15 743 607	8 377 820	315 542 977	116 355 251	414 811 808	2 413 599 887	3 260 309 923	-24.0
2021	378 360 842	21 745 339	11 605 623	411 711 804	155 863 802	608 150 727	3 040 350 117	4 216 076 450	29.3
2022	432 130 443	27 634 967	13 241 453	473 006 863	165 394 368	708 025 750	3 317 550 300	4 663 977 281	10.6
2023	425 970 788	28 153 767	15 045 199	469 169 754	143 719 396	730 301 130	3 542 824 890	4 886 015 170	4.8
2024	409 292 376	29 393 385	17 142 892	455 828 653	145 661 730	758 446 920	3 697 424 730	5 057 362 033	3.5

Figures based on various industry sources (SAWIS, IWSR & SALBA)

Notes: Still wine excludes the grape-based liquor and alcoholic fruit beverage component.

Wine categories are for RSA (around 94%) & Southern Africa Customs Union countries (Botswana, Lesotho, Namibia and Eswatini).

Wine categories only include imported products (mostly bottled) from 2019 onwards.

All other product categories include imported products.

Ready to drink (RTD) refers to both Alcoholic Fruit Beverages and Spirit Coolers, including cider.

10.2 SPIRITS (litres)

YEAR	BRANDY	GIN	CANE	VODKA	LIQUEURS	WHISKY	RUM	AGAVE	TOTAL
2001	42 441 750	6 691 500	3 744 000	15 025 500	5 953 500	19 649 250	4 077 000	328 500	97 911 000
2002	44 462 250	7 146 000	3 420 000	14 427 000	6 068 250	19 350 000	3 798 000	254 250	98 925 750
2003	45 033 750	7 465 500	3 147 750	13 655 250	6 441 750	19 374 750	4 250 250	308 250	99 677 250
2004	45 888 750	7 326 000	2 898 000	14 346 000	7 092 000	21 593 250	4 470 750	481 500	104 096 250
2005	48 534 750	6 855 750	2 668 500	13 950 000	7 656 750	24 723 000	4 551 750	695 250	109 635 750
2006	48 066 750	6 486 750	2 628 000	13 596 750	8 023 500	28 278 000	4 745 250	895 500	112 720 500
2007	46 662 750	6 169 500	2 450 250	14 262 750	8 442 000	32 877 000	5 096 250	956 250	116 916 750
2008	45 285 750	5 897 250	2 351 250	14 991 750	8 262 000	32 294 250	5 193 000	783 000	115 058 250
2009	42 705 000	5 388 750	2 121 750	15 516 000	7 758 000	30 672 000	4 954 500	819 000	109 935 000
2010	39 431 250	5 260 500	1 860 750	16 537 500	8 032 500	33 124 500	5 346 000	805 500	110 398 500
2011	37 089 000	5 071 500	1 791 000	18 060 750	9 141 750	35 246 250	5 109 750	839 250	112 349 250
2012	33 320 250	4 729 500	1 644 750	21 233 250	9 830 250	36 929 250	5 316 750	796 500	113 800 500
2013	30 350 250	4 664 250	1 471 500	21 960 000	10 093 500	38 592 000	5 382 000	823 500	113 337 000
2014	28 685 250	5 105 250	992 250	23 987 250	10 505 250	39 078 000	5 172 750	992 250	114 518 250
2015	28 467 000	5 931 000	834 750	26 633 250	10 435 500	38 119 500	5 393 250	1 028 250	116 842 500
2016	29 175 750	7 341 750	663 750	29 475 000	10 179 000	37 896 750	5 312 250	1 109 250	121 153 500
2017	30 273 305	8 922 970	598 500	24 224 273	6 735 661	31 865 592	6 735 661	1 172 250	110 528 212
2018	30 072 244	14 108 392	380 250	30 091 818	7 602 902	33 387 473	7 602 902	1 212 750	124 458 730
2019	30 467 953	26 475 907	353 250	26 240 565	10 463 130	32 241 650	10 463 130	1 215 000	137 920 584
2020	24 228 171	27 575 029	279 000	22 065 483	8 146 989	25 105 840	8 146 989	807 750	116 355 251
2021	27 383 146	37 019 796	191 250	29 447 729	14 488 232	31 835 167	14 488 232	1 010 250	155 863 802
2022	28 523 218	38 355 600	198 000	29 398 819	17 763 071	31 648 838	17 763 071	1 743 750	165 394 368
2023	26 881 600	33 366 978	155 250	24 393 046	14 667 104	27 782 262	14 667 104	1 806 053	143 719 396
2024	28 805 912	37 226 496	126 000	20 994 545	14 621 192	27 321 812	14 621 192	1 944 581	145 661 730

Figures based on IWSR and SALBA

10.3 STILL WINE (litres)

YEAR	PERLé	STANDARD PRICED WINE	MEDIUM PRICED WINE	HIGH PRICED WINE	TOTAL WINE
2000		207 532 140	86 000 000	36 200 000	329 732 140
2001	40 300 000	173 605 875	86 000 000	37 500 000	337 405 875
2002	41 000 000	174 400 630	84 000 000	38 000 000	337 400 630
2003	42 200 000	132 273 391	82 000 000	40 000 000	296 473 391
2004	42 800 000	135 628 807	80 000 000	41 000 000	299 428 807
2005	43 000 000	128 985 618	79 000 000	43 000 000	293 985 618
2006	43 700 000	128 001 833	79 000 000	45 000 000	295 701 833
2007	44 200 000	139 029 717	81 000 000	47 900 000	312 129 717
2008	46 700 000	134 698 624	81 700 000	49 300 000	312 398 624
2009	49 800 000	113 631 496	85 000 000	48 100 000	296 531 496
2010	52 000 000	117 603 901	86 500 000	48 300 000	304 403 901
2011	54 200 958	117 594 531	89 001 572	50 500 892	311 297 953
2012	56 008 642	117 115 970	94 048 096	53 027 118	320 199 826
2013	56 923 823	113 559 096	101 542 496	55 673 299	327 698 714
2014	58 267 569	110 831 448	125 037 703	60 018 097	354 154 817
2015	57 605 394	112 736 124	151 014 142	62 005 807	383 361 467
2016	56 494 568	106 649 969	169 083 741	63 543 890	395 772 167
2017	66 028 989	102 272 848	172 859 757	65 747 836	406 909 430

Figures based on various industry sources

Notes: 2017 -prices per litre

High priced wine is classified as all wine selling at prices above R35 (per 750ml)

Medium priced wine is classified as wines selling in the R22 to R35 (per 750ml) price range and most of the boxes.

5L boxes selling for less than R125 are classified as standard price.

YEAR	LOW PRICE	BASIC	PREMIUM	SUPER PREMIUM	ULTRA PREMIUM	TOTAL WINE
*	<R35	>R35 - R55	>R55 - R80	>R80 - R120	>R120	
2018	190 960 814	127 115 327	27 076 038	22 969 791	19 015 100	387 137 070
2019	251 046 821	61 264 275	18 580 721	17 438 984	16 531 976	364 862 776

Source: SAWIS

Notes: *2018 -prices per litre

Price bracket	2020	2021	2022	2023	2024
< R30	163 695 724	179 264 111	196 815 752	169 764 216	161 154 428
R30 - <R40	47 728 474	81 870 028	99 986 398	100 412 914	99 271 318
R40- <R50	24 834 949	34 402 774	43 887 609	58 917 645	47 462 968
R50 - <R60	14 595 736	22 609 581	22 497 429	22 192 733	26 412 257
R60 - <R70	9 324 346	11 383 900	15 014 321	16 615 824	16 241 621
R70 - <R80	6 329 884	10 593 343	10 337 996	9 810 263	10 719 518
R80 - <R90	4 500 391	8 045 710	8 617 311	8 497 565	7 458 116
R90 - <R100	5 400 469	8 500 780	8 539 443	8 672 465	7 458 116
R100 - <R120	6 480 563	9 261 715	11 482 139	13 426 783	14 916 232
R120 - <R150	3 888 338	5 986 845	6 780 321	7 926 148	7 458 116
R150 - <R200	2 333 003	3 294 215	4 193 042	5 461 989	5 966 493
>R200	2 309 673	3 147 840	3 978 681	4 272 242	4 773 194
TOTAL	291 421 550	378 360 842	432 130 443	425 970 788	409 292 376

Source: SAWIS

Wine categories only include imported products (mostly bottled) from 2019 onwards.

Percentile	2021	2022	2023	2024
1%	R17.33	R18.07	R19.95	R21.23
5%	R19.52	R20.58	R22.22	R23.65
10%	R21.99	R22.38	R23.69	R25.21
20%	R25.17	R24.97	R25.90	R27.55
30%	R26.47	R26.41	R28.05	R29.85
40%	R28.34	R28.52	R30.01	R31.93
50%	R31.21	R31.42	R32.76	R34.85
60%	R35.67	R36.14	R37.95	R40.38
70%	R40.54	R40.74	R43.96	R46.78
80%	R53.30	R52.40	R55.65	R59.21
90%	R80.68	R80.45	R86.60	R92.15
95%	R105.05	R106.69	R114.15	R121.46
99%	R183.91	R191.68	R200.66	R213.51
TOTAL VOLUME	378 360 842	432 130 443	425 970 788	409 292 376

Source: SAWIS

Notes: The percentiles are applicable to the volume. For each percentile the upper price limit is indicated

10.4a PER ADULT* CONSUMPTION IN SOUTH AFRICA

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS	TOTAL ALCOHOLIC PRODUCTS
	litres					LAA				
2001	10.39	0.88	0.19	11.46	8.81	74.73	0.60	0.28	0.46	6.89
2002	10.12	0.86	0.21	11.20	7.70	73.11	0.61	0.27	0.44	6.70
2003	8.72	0.94	0.22	9.89	7.53	73.59	0.61	0.26	0.43	6.55
2004	8.64	0.89	0.23	9.77	7.34	76.47	0.61	0.29	0.43	6.70
2005	8.34	0.86	0.24	9.43	7.43	76.89	0.63	0.32	0.42	6.72
2006	8.25	0.85	0.23	9.33	8.38	76.77	0.61	0.36	0.41	6.77
2007	8.56	0.85	0.26	9.67	9.30	78.15	0.59	0.41	0.41	6.95
2008	8.43	0.81	0.27	9.51	10.31	76.52	0.56	0.40	0.41	6.85
2009	7.87	0.78	0.23	8.88	10.58	74.83	0.52	0.37	0.39	6.63
2010	7.94	0.74	0.24	8.91	10.85	74.95	0.47	0.40	0.40	6.63
2011	7.98	0.76	0.23	8.97	11.23	79.42	0.44	0.41	0.41	6.87
2012	8.08	0.78	0.22	9.07	11.76	80.38	0.38	0.43	0.44	6.95
2013	8.13	0.73	0.20	9.07	12.37	80.31	0.34	0.44	0.44	6.95
2014	8.64	0.74	0.20	9.59	12.07	79.37	0.32	0.44	0.46	6.94
2015	9.21	0.78	0.20	10.19	12.23	78.68	0.31	0.42	0.49	6.99
2016	9.35	0.75	0.21	10.32	12.14	74.80	0.32	0.41	0.53	6.83
2017	9.47	0.77	0.22	10.45	12.76	74.56	0.32	0.34	0.48	6.76
2018	8.87	0.80	0.22	9.88	13.34	73.42	0.32	0.35	0.60	6.79
2019	8.22	0.75	0.26	9.23	12.97	76.72	0.31	0.33	0.72	6.96
2020	6.37	0.37	0.19	6.93	9.65	56.17	0.24	0.25	0.63	5.23
2021	8.18	0.50	0.25	8.93	13.98	69.90	0.27	0.31	0.88	6.72
2022	9.20	0.63	0.29	10.12	16.04	75.18	0.28	0.31	0.93	7.28
2023	8.92	0.63	0.32	9.86	16.26	78.90	0.26	0.27	0.78	7.23
2024	8.42	0.64	0.36	9.42	16.60	80.93	0.27	0.26	0.77	7.30

Figures based on various industry sources

Note: Mid-year total population estimates - Source StatsSA

* 15 years and older (measure used by the WHO)

10.4b PER CAPITA CONSUMPTION IN SOUTH AFRICA

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS	TOTAL ALCOHOLIC PRODUCTS
	litres					LAA				
2001	6.99	0.60	0.13	8.17	5.93	50.31	0.40	0.19	0.31	4.64
2002	6.85	0.58	0.14	8.02	5.21	49.44	0.41	0.18	0.30	4.53
2003	5.96	0.64	0.15	7.14	5.14	50.26	0.41	0.18	0.29	4.47
2004	5.95	0.61	0.16	7.12	5.05	52.67	0.42	0.20	0.30	4.61
2005	5.78	0.60	0.16	6.92	5.15	53.32	0.44	0.22	0.29	4.66
2006	5.75	0.59	0.16	6.88	5.84	53.51	0.43	0.25	0.29	4.72
2007	5.99	0.59	0.18	7.15	6.51	54.68	0.41	0.29	0.29	4.86
2008	5.92	0.57	0.19	7.06	7.24	53.70	0.39	0.28	0.29	4.81
2009	5.54	0.55	0.16	6.61	7.44	52.64	0.36	0.26	0.28	4.66
2010	5.60	0.52	0.17	6.65	7.65	52.84	0.33	0.28	0.28	4.67
2011	5.64	0.54	0.16	6.71	7.93	56.10	0.31	0.29	0.29	4.86
2012	5.71	0.55	0.15	6.79	8.32	56.85	0.27	0.30	0.31	4.92
2013	5.76	0.52	0.14	6.79	8.75	56.83	0.24	0.31	0.31	4.92
2014	6.12	0.53	0.14	7.19	8.55	56.21	0.23	0.31	0.33	4.91
2015	6.53	0.55	0.14	7.65	8.67	55.78	0.22	0.30	0.35	4.96
2016	6.64	0.53	0.15	7.76	8.62	53.11	0.22	0.29	0.37	4.85
2017	6.73	0.54	0.15	7.87	9.07	53.00	0.23	0.24	0.34	4.80
2018	6.31	0.57	0.15	7.44	9.50	52.25	0.22	0.25	0.42	4.83
2019	5.86	0.54	0.19	6.97	9.25	54.72	0.22	0.24	0.51	4.96
2020	4.57	0.26	0.13	5.26	6.91	40.22	0.17	0.18	0.45	3.75
2021	5.86	0.36	0.18	6.79	10.03	50.14	0.19	0.23	0.63	4.82
2022	6.62	0.45	0.21	7.71	11.54	54.07	0.20	0.22	0.67	5.24
2023	6.44	0.45	0.23	7.55	11.74	56.98	0.19	0.19	0.56	5.22
2024	6.11	0.47	0.26	7.23	12.04	58.67	0.20	0.19	0.56	5.29

10.5 MARKET SHARE FOR ALCOHOLIC BEVERAGES (based on alcohol content)

YEAR	STILL WINE	FORTIFIED WINE	SPARKLING WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS
%								
2001	17.3	2.3	0.3	6.4	54.3	8.7	4.0	6.7
2002	17.4	2.3	0.4	5.7	54.6	9.1	4.0	6.5
2003	15.3	2.6	0.4	5.8	56.2	9.3	4.0	6.5
2004	14.8	2.4	0.4	5.5	57.1	9.0	4.3	6.5
2005	14.3	2.3	0.4	5.5	57.2	9.4	4.8	6.2
2006	14.0	2.3	0.4	6.2	56.7	9.1	5.3	6.0
2007	14.2	2.2	0.4	6.7	56.2	8.4	5.9	5.9
2008	14.1	2.1	0.4	7.5	55.8	8.2	5.8	6.0
2009	13.7	2.1	0.4	8.0	56.5	7.8	5.6	5.9
2010	13.8	2.0	0.4	8.2	56.5	7.1	6.0	6.0
2011	13.4	2.0	0.4	8.2	57.8	6.3	6.0	6.0
2012	13.4	2.0	0.4	8.5	57.8	5.5	6.1	6.4
2013	13.5	1.9	0.3	8.9	57.8	5.0	6.3	6.4
2014	14.3	1.9	0.3	8.7	57.2	4.6	6.3	6.6
2015	15.1	2.0	0.3	8.7	56.3	4.5	6.0	7.0
2016	15.7	2.0	0.4	8.9	54.7	4.6	6.0	7.7
2017	16.1	2.0	0.4	9.4	55.2	4.8	5.0	7.1
2018	15.0	2.1	0.4	9.8	54.1	4.6	5.2	8.8
2019	13.6	1.9	0.4	9.3	55.1	4.5	4.8	10.3
2020	14.0	1.3	0.4	9.2	53.7	4.6	4.8	12.0
2021	14.0	1.3	0.4	10.4	52.0	4.0	4.7	13.1
2022	14.5	1.5	0.5	11.0	51.6	3.8	4.2	12.8
2023	14.2	1.6	0.5	11.2	54.5	3.6	3.7	10.8
2024	13.3	1.6	0.6	11.4	55.4	3.7	3.5	10.5

Figures based on various industry sources

11 TAXES

11.1 EXCISE DUTY

WINE (R/litre)		DATE ADJUSTED								
Product	24.2.16	22.2.17	21.2.18	20.2.19	26.2.20	24.2.21	23.2.22	22.2.23	21.2.24	12.3.25
Sparkling wine	10.53	11.46	12.43	13.55	14.36	15.51	16.52	16.64	17.83	19.03
Still wine	3.31	3.61	3.91	4.20	4.39	4.74	4.96	5.20	5.57	5.95
Fortified wine	5.82	6.17	6.54	7.03	7.34	7.92	8.36	8.77	9.40	10.04

SPIRITS (R/LAA)		DATE ADJUSTED								
Product	24.2.16	22.2.17	21.2.18	20.2.19	26.2.20	24.2.21	23.2.22	22.2.23	21.2.24	12.3.25
Potstill & Vintage Brandy	149.23	149.23	171.07	183.73	191.82	207.17	220.63	231.51	246.95	263.62
Other Brandy	161.47	175.19	190.08	204.15	213.13	230.18	245.15	257.23	274.39	292.91
Wine spirit	161.47	175.19	190.08	204.15	213.13	230.18	245.15	257.23	274.39	292.91
Cane spirit	161.47	175.19	190.08	204.15	213.13	230.18	245.15	257.23	274.39	292.91
Grain spirit	161.47	175.19	190.08	204.15	213.13	230.18	245.15	257.23	274.39	292.91
Liqueur	161.47	175.19	190.08	204.15	213.13	230.18	245.15	257.23	274.39	292.91

BEER		DATE ADJUSTED								
Product	24.2.16	22.2.17	21.2.18	20.2.19	26.2.20	24.2.21	23.2.22	22.2.23	21.2.24	12.3.25
Malt beer (R/LAA)	79.26	86.39	95.03	102.07	106.56	115.08	121.41	127.40	135.89	145.07
Traditional beer (cent/litre)	7.82	7.82	7.82	7.82	7.82	7.82	7.82	7.82	7.82	7.82

OTHER (R/LAA)		DATE ADJUSTED								
Product	24.2.16	22.2.17	21.2.18	20.2.19	26.2.20	24.2.21	23.2.22	22.2.23	21.2.24	12.3.25
Cider and alcoholic fruit beverages	79.26	86.39	95.03	102.07	106.56	115.08	121.41	127.40	135.89	145.07

11.2 VALUE ADDED TAX (VAT)

30/9/1992 - 6/4/1993	10%
7/4/1993 - 31/3/2017	14%
1/4/2018	15%

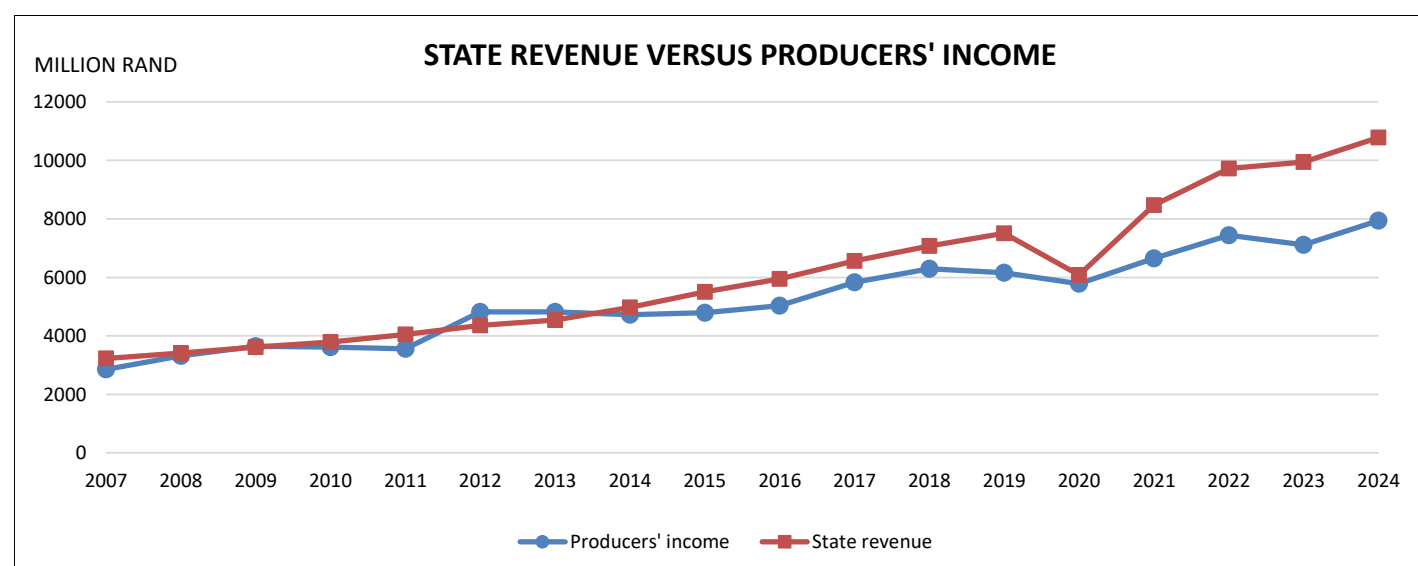
11.3 ESTIMATED STATE REVENUE FROM WINE PRODUCTS (Domestic sales)

MILLION RAND								
YEAR	EXCISE DUTY			VAT			TOTAL INCOME	% CHANGE
	WINE	BRANDY	SUB-TOTAL	WINE	BRANDY	SUB-TOTAL		
2007	674.63	1 224.16	1 898.79	836.82	490.47	1 327.29	3 226.08	
2008	725.34	1 318.70	2 044.04	842.09	523.83	1 365.92	3 409.96	5.7
2009	742.14	1 426.27	2 168.41	897.50	548.20	1 445.70	3 614.11	6.0
2010	817.68	1 433.92	2 251.60	995.51	539.79	1 535.30	3 786.90	4.8
2011	904.63	1 483.67	2 388.30	1 110.77	547.62	1 658.39	4 046.69	6.9
2012	997.65	1 599.55	2 597.20	1 211.69	543.86	1 755.55	4 352.75	7.6
2013	1 086.06	1 602.61	2 688.67	1 317.41	531.50	1 848.91	4 537.58	4.2
2014	1 238.52	1 696.51	2 935.03	1 494.50	540.21	2 034.71	4 969.74	9.5
2015	1 423.80	1 826.70	3 250.50	1 697.35	560.75	2 258.10	5 508.60	10.8
2016	1 577.91	2 010.38	3 588.29	1 820.94	536.71	2 357.65	5 945.94	7.9
2017	1 765.38	2 246.75	4 012.13	1 966.52	584.17	2 550.69	6 562.82	10.4
2018	1 844.20	2 433.35	4 277.55	2 125.92	671.15	2 797.07	7 074.62	7.8
2019	1 910.65	2 647.86	4 558.51	2 218.15	731.84	2 949.99	7 508.50	6.1
2020	1 515.20	2 198.21	3 713.41	1 769.58	603.52	2 373.10	6 086.51	-18.9
2021	2 145.66	2 759.13	4 904.79	2 625.61	936.46	3 562.07	8 466.86	39.1
2022	2 623.32	2 999.53	5 622.85	3 070.82	1 031.95	4 102.77	9 725.62	14.9
2023	2 712.31	2 964.81	5 677.12	3 225.56	1 037.51	4 263.07	9 940.19	2.2
2024	2 861.71	3 388.10	6 249.81	3 314.75	1 215.84	4 530.59	10 780.40	8.5

Figures based on various industry sources and SALBA data

11.4 STATE REVENUE FROM WINE PRODUCTS VERSUS PRODUCERS' INCOME

MILLION RAND				
YEAR	PRODUCERS' INCOME	INDEX	STATE REVENUE	INDEX
2007	2 852.5	59.5	3 226.1	58.6
2008	3 319.9	69.3	3 410.0	61.9
2009	3 648.9	76.1	3 614.1	65.6
2010	3 619.4	75.5	3 786.9	68.7
2011	3 553.5	74.1	4 046.7	73.5
2012	4 131.4	86.2	4 352.8	79.0
2013	4 820.7	100.6	4 537.6	82.4
2014	4 727.0	98.6	4 969.7	90.2
2015	4 792.9	100.0	5 508.6	100.0
2016	5 030.1	104.9	5 945.9	107.9
2017	5 827.4	121.6	6 562.8	119.1
2018	6 298.0	131.4	7 074.6	128.4
2019	6 161.2	128.5	7 508.5	136.3
2020	5 784.7	120.7	6 086.5	110.5
2021	6 649.3	138.7	8 466.9	153.7
2022	7 437.3	155.2	9 725.6	176.6
2023	7 109.4	148.3	9 940.2	180.4
2024	7 940.8	165.7	10 780.4	195.7



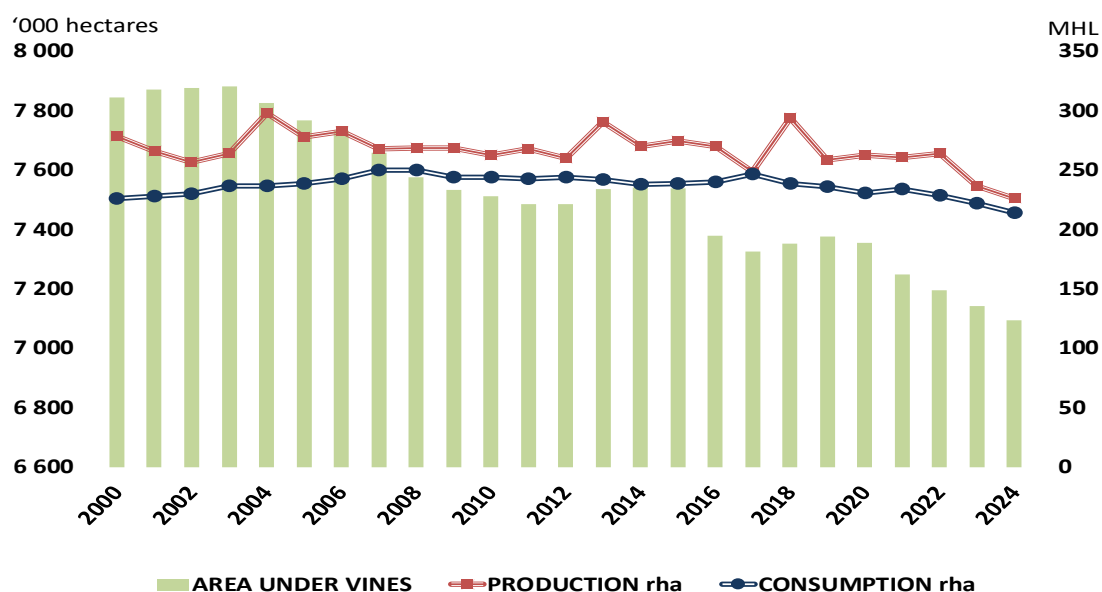
12 INTERNATIONAL COMPARISONS

12.1 AREA UNDER VINES AND PRODUCTION - 2024

COUNTRY	AREA UNDER VINES - BEARING (WINE AND TABLE GRAPES)			TOTAL PRODUCTION (litres)		
	HECTARES	% OF TOTAL WORLD SURFACE AREA	RANK	WINE PRODUCTION	% OF TOTAL WORLD PRODUCTION	RANK
Spain	930 000	13.1	1	3 100 000 000	13.7	3
France	783 000	11.0	2	3 610 000 000	16.0	2
China	753 000	10.6	3	260 000 000	1.2	15
Italy	728 000	10.3	4	4 410 000 000	19.5	1
USA	385 000	5.4	6	2 110 000 000	9.3	4
Argentina	200 000	2.8	7	1 090 000 000	4.8	5
Romania	187 000	2.6	8	370 000 000	1.6	12
Portugal	173 000	2.4	10	690 000 000	3.1	10
Chile	166 000	2.3	11	930 000 000	4.4	7
Australia	159 000	2.2	12	1 020 000 000	4.5	6
South Africa	120 000	1.7	15	880 000 000	3.9	8
Germany	103 000	1.5	18	780 000 000	3.5	9
New Zealand	42 500	0.6	30	280 000 000	1.2	13

Source: OIV

12.2 GLOBAL AREA UNDER VINES, PRODUCTION & CONSUMPTION



Source: OIV

12.3 PER CAPITA CONSUMPTION DURING 2024 (+15 years)

WINE	
COUNTRY	LITRES
Portugal	61.1
Italy	42.7
France	41.5
Switzerland	29.7
Austria	28.6
Germany	24.5
Australia	24.5
Spain	23.8
Argentina	21.6
New Zealand	18.8
Belgium	15.2
USA	11.8
South Africa	9.2

Source: OIV